



RESKILLING

Deliverable D6.2

Update of the Communication, Dissemination and Exploitation (CDE) strategy

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List of Acronyms	
Acronym	Definition
AB	Advisory Board
D2.1	Deliverable D2.1 – Stakeholder mapping and engagement plan
D2.2	Deliverable D2.2 – Update of Stakeholder mapping and engagement plan
D2.3	Deliverable D2.3 – Stakeholder Engagement Report
D6.1	Deliverable D6.1 – Communication, Dissemination and Exploitation (CDE) Strategy
D6.2	Deliverable D6.2 – Update to Communication, Dissemination and Exploitation (CDE) Strategy
CCAM	Connective, Cooperative and Automated Mobility
CCAM-ERAS	CCAM-Employment Realization through the Acquisition of Skills
CDE	Communication, Dissemination and Exploitation
CERTH/HIT	Centre for Research & Technology Hellas / Hellenic Institute of Transport
CNDs	Content Delivery Networks
CMS	Content Management System
DoA	Description of Action
DSA	Digital Services Act
ECTRI	European Conference of Transport Research Institutes
EUCAD	European Conference on Connected and Automated Driving
EURNEX	EUropean rail Research Network of EXcellence
FAIR	Findable, Accessible, Interoperable, Reusable
FEHRL	Forum of European National Highway Research Laboratories

List of Acronyms	
GA	Grant Agreement
GDPR	General Data Protection Regulation
HE	Horizon Europe
IF	Impact Factor
IP	Intellectual Property
IPR	Intellectual Property Rights
IRF	International Road Federation
KPI	Key Performance Indicator
LIST	Luxembourg Institute of Science and Technology
M	Month
OA	Open Access
PB	Partner Board
PC	Project Coordinator
PCG	Project Core Group
PMT	Project Management Team
POLIS	Promotion of Operational Links with Integrated Services
PPT	PowerPoint Presentation
SC	Stakeholders' Community
SERI	Swiss State Secretariat for Education, Research and Innovation
SME	Small and Medium-sized Enterprise
SSH	Social Sciences and Humanities
TM	Technical and Innovation Manager
UITP	International Association of Public Transport
VTI	Swedish National Road and Transport Research Institute
WP	Work Package
Y	Year
ZLC	Zaragoza Logistics Center



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Executive Summary

The current document provides the update to the Communication, Dissemination, and Exploitation (CDE) Strategy for the ReSKILLING project – in light of what has been set forth in Deliverable D6.1. The current Deliverable presents (where applicable) updates to the project’s communication vision, strategic goals, target audiences, and key dissemination and exploitation mechanisms, in line with the provisions outlined in the Grant Agreement (GA).

This deliverable also provides an overview of the project CDE activities against the goals and vision set in Year (Y) 1, ensuring to meet the expectations behind the project’s internal and external communication efforts, including stakeholder engagement, public outreach, and knowledge sharing. It includes the project’s visual identity, key messaging, dissemination tools, social media strategies, and the integration of partners’ own communication channels. Further, it provides a preliminary status of the CDE activities against the goals set in Y2 – as of Month (M)18, notably end of June 2026, date of submission of the present deliverable. This may provide a clear picture of the trajectory of the project CDE trends.

The CDE Strategy serves as a foundational and living document, guiding all related activities throughout the duration of the ReSKILLING project. As such, it is subject to further refinements, based on project developments, stakeholder feedback, and evolving communication needs. The refinements between M18 and M36 will be all reflected within D6.3 - Final update of Communication, Dissemination and Exploitation (CDE) strategy, which will be produced by M36 of the project timeline.

The CDE Strategy has been prepared by the Work Package (WP) 6 Leader, with the support of the Project Management Team and Project Core Group, and with the active contribution of the ReSKILLING Consortium.

1. Introduction

1.1. Purpose of the Document

The current document, Deliverable ‘D6.2: Update to Communication, Dissemination and Exploitation (CDE) Strategy’ (D6.2), aims to redefine (where applicable) the existing strategic framework for all communication, dissemination, and exploitation activities of the ReSKILLING project that has been set forth in Deliverable ‘D6.1: Communication, Dissemination and Exploitation (CDE) Strategy’ (D6.1). It presents updates to the project's vision for engagement with key stakeholders, the general public, and sectoral actors, and outlines the tools, channels, and workflows that have been employed to increase visibility of project results, together with the latest decision at WP6 level on new tools usage, replacement of old ones, and any other update in the methodology for effective dissemination of project outcomes. Further, the deliverable presents a general overview of the performances of each of the tools and activities of WP6 that have been recorded in period (as of the M18 of the project implementation).

The major updates and modification of the CDE Strategy against D6.1 are highlighted with the wording ‘(Update)’ at the chapter and/or sub-chapter level. Chapters and/or sub-chapters with no such wording in the documents generally reflect what was described in D6.1 but has been retained in D6.2 for continuity.

1.2. Intended Audience

This deliverable serves as an updated reference for all ReSKILLING partners throughout the project lifecycle. It ensures that communication and dissemination efforts are aligned with the project's strategic goals, compliant with the GA, and responsive to consortium and stakeholder needs. It is also relevant to external evaluators, the European Commission (EC), and stakeholders involved in project outreach and exploitation. Finally, it is useful for the whole project consortium to keep track of the relevant KPIs set forth in the GA and sorted by theme in the present deliverable for easier monitoring.

1.3. Interrelations

Deliverable D6.2 supports and is interlinked with all Work Packages of the ReSKILLING project. WP6 maintains regular coordination with WP1 to ensure that all communication and dissemination activities are aligned with project management guidelines and quality standards. WP1's overarching view of the project informs the solid planning and integration of CDE activities. WP6 works in collaboration with WP2 to develop a pool of CCAM users, policymakers, and various stakeholders at national, European, and international levels. The communication strategy outlined in this document is aligned with the stakeholder mapping and engagement framework (and their updates) developed under WP2. Furthermore, WP2 and WP6 will target the relevant audiences and promote activities including such as the project workshops, and the Final Event. Promotion of relevant activities occurs through different channels, including (but not limited to) project and partners' social media, the website (WP6 responsibility), project newsletters and press releases, the Stakeholder Forum (WP2 responsibility), and diverse email communication (WP2 or WP6 responsibilities, depending on the situation). Coordination with WP3 is essential to disseminate findings related to CCAM's employment and socio-economic impacts. WP6 supports the visibility of these results by facilitating the dissemination of scientific publications, supporting the project presence at conferences, and assisting in policy-targeted outreach. A link also exists between WP6 and WP4 in relation to the promotion and exploitation of major outputs such as the CCAM Employment & Skills Observatory and the Business Model toolkit. The ReSKILLING website (within “T6.2 Dissemination tools and events”)



and the ReSKILLING Inventory (within T6.3 “ReSKILLING inventory”) are closely connected with WP4’s Observatory and technical content.

Finally, WP6 will collaborate with WP5 to ensure the dissemination of project guidelines, policy recommendations, and the final roadmap. Content developed by WP5 will also contribute to creating the programme of the Final Event, ensuring coherence across the project’s public-facing activities.

2. Dissemination Strategy

The aim of the CDE strategy (and its current update made in M18) in ReSKILLING is to comprehensively share and make the best use of the efforts and technical advancements developed within the project framework. The following sections highlight the project's main vision, goals and areas of impact and how communication, dissemination, and exploitation can help fulfil the objectives.

2.1. Project goals and impact

The rapid advancement of Connected, Cooperative, and Automated Mobility (CCAM) is transforming the European transport sector, bringing both opportunities and challenges for the labour market and broader socioeconomic structures. While CCAM technologies promise increased efficiency, safety, and sustainability, their widespread adoption will inevitably reshape employment patterns, workforce skills, and the socioeconomic fabric of transport-dependent industries.

Despite the growing momentum of CCAM deployment across the EU, there remains a significant knowledge gap concerning its impact on transport employability and labour dynamics. Automation and digitalisation are expected to disrupt traditional job roles, requiring a workforce transition towards new skill sets. However, the extent to which job displacement, reskilling needs, and employment shifts will occur remains uncertain. At the same time, the broader socioeconomic consequences, including regional disparities, economic inequality, and workforce adaptability, must be thoroughly analysed to ensure an inclusive and fair transition.

In light of the EU's strong commitment to sustainable and digital transport solutions, understanding the labour market implications of CCAM is essential for designing effective mechanisms, policies and strategies. Policymakers, industry stakeholders, and educational institutions require evidence-based insights to develop targeted mitigation strategies, ReSKILLING initiatives, and regulatory frameworks that not only support workers and businesses but also maximise the benefits of CCAM. Without proactive intervention, there is a risk of labour market mismatches, social inequalities, and economic disruptions, making it imperative to address these challenges in a timely manner.

To support this transition, the ReSKILLING project aims to provide a comprehensive assessment of CCAM's impact on transport employment and its broader socioeconomic consequences across the EU. By doing so, it contributes to the EU's objectives related to sustainable transport, social cohesion, and economic resilience, ensuring that the shift to automation benefits all stakeholders equitably. Anticipating and responding to these changes is essential for securing a future-proof workforce and maintaining the EU's leadership in innovative and sustainable mobility solutions.

To do so, ReSKILLING takes a social innovation driven approach that comprehensively addresses CCAM-related technological developments. The project conducts examinations of all professions connected to CCAM services, considering social aspects and geographical variations across Europe's mobility sector.

At its core, ReSKILLING's vision is to empower the workforce and businesses through a strategic approach that enables them to not only adapt to CCAM changes but to become active participants in sector advancement.

The project implements a comprehensive framework guided by inclusivity, co-creation, and social innovation principles. Through a dedicated platform promoting engagement, co-creation, and

interdisciplinary knowledge exchange (ReSKILLING Co-Innovation Framework), the project facilitates collaboration among diverse stakeholders to develop sustainable solutions for a fair, competitive and inclusive CCAM technological shift. Key focuses include socio-economic impact analysis, innovative business models, and skill enhancement tools, all designed with replication and scalability in mind, supporting EU-wide adoption and multimodal transferability.

In essence, the ultimate goal of ReSKILLING is to create a CCAM innovation system that addresses both societal and deployment-related challenges.

2.2. Communication and dissemination objectives

The main objectives of the ReSKILLING CDE Strategy (and its updates) are to identify and organise activities that will: a) disseminate the project's results, b) raise awareness of the challenges and opportunities created by CCAM technology, and c) actively engage targeted stakeholders affected by CCAM technology in the project's activities, ensuring that their perspectives, needs and feedback are reflected in the analysis of labour market and broader socioeconomic impacts. The said stakeholders have been identified within "D2.1 Stakeholder mapping and engagement plan" (D2.1), with some further redefinition of the categories that have been set forth within "D2.2 – Update of Stakeholder mapping and engagement plan" (D2.2).

Based on these objectives, the strategy (and its updates) relies on the commitment from all partners to monitor and validate its content. In particular, WP2 partners, who are responsible for stakeholder engagement work hand-in-hand with the WP6 leader and contribute to its dissemination actions, ensuring coherence between stakeholder engagement and communication, dissemination and exploitation activities.

The key elements of the strategy include:

- the identification of target audiences aligned with the stakeholder mapping performed in "T2.1 Stakeholder mapping", and the adjustment of messages and target audiences if stakeholder mapping receives updates;
- the specification of appropriate channels for reaching and engaging the identified audiences, including events, media platforms and other relevant communication channels (;
- the cross-integration of dissemination output (print, electronic and face-to-face), ensuring consistency, complementarity and wider outreach.

2.3. Target audience groups and targeted engagement level (Update)

The project main communication targets reflect the stakeholder categories that have been originally identified under D2.1. An updated version of the stakeholder mapping is being provided in M18 through the D2.2. Based on this new exercise, minor updates have been made to the CDE Strategy to comprise the new inclusions or modifications of the stakeholders' mapping. The figure below illustrates changes, highlighted in red, to the stakeholders' identification that have been implemented by Deliverable D2.2 – against Deliverable D2.1.

Although the stakeholder mapping conducted by WP2, including its update in M18, explores 3 levels of specificity, the figure presented here illustrates only the first 2 layers for clarity and ease of visualisation. For a more in-depth analysis of the stakeholders involved in project activities, please refer to D2.2.

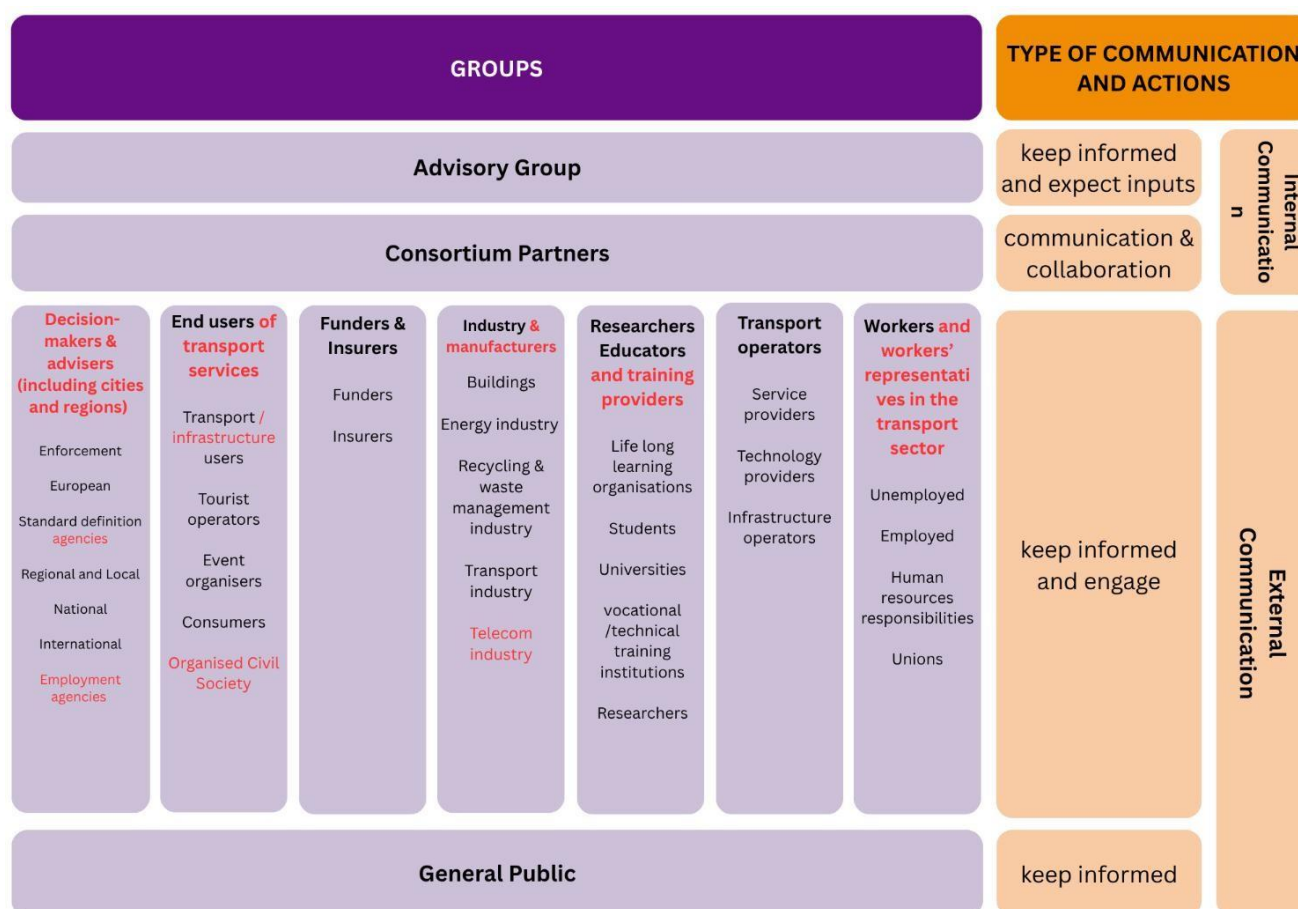


Figure 1 - Target groups identified by WP2 (updates against Y1 mapping in red)

The consortium, coordinated by the WP6 Leader, has conducted and will continue to carry out diverse dissemination activities to maximise the project impact, ranging from stakeholder workshops to one-to-one engagement with end users.

The targeted stakeholder groups are regularly informed about the ReSKILLING project updates and outcomes and are invited to participate in relevant events and contribute to specific project tasks (e.g. surveys, interviews, workshops, feedback on key research topics, etc.). Engagement in co-creation activities is coordinated in WP2 Stakeholder Engagement, while dissemination and promotion activities are managed by WP6. The primary objective of the WP6-related activities is to foster/maximise use and impact of ReSKILLING's outcomes by establishing a strong project profile among authorities, end users, funders/insurers, industry representatives, researchers, educators, and transport operators.

The following chapters of this Deliverable outline the tailored messages for each stakeholder group (adjusted to the update of the stakeholder mapping), along with the communication tools and channels that have been used so far to reach each of these categories effectively.

As of M18, the CDE Strategy has also successfully leveraged the existing communication resources and channels of consortium partners to maximise the impact of dissemination activities.

2.4. Key messages and approach

2.4.1. Key Messages (Update)

Communication and Dissemination include project-cycle-long activities that support the continuous delivery of key messages throughout the project. Therefore, the key messages around the project content are adapted to each target group. Furthermore, specific occasions and project milestones could be identified as particularly appropriate for outreach activities. These activities may involve organisation of events, presentation of key results, publications, innovation of use cases, etc.

Target messages for each group of stakeholders are presented in Table 1 below. These messages have been updated compared to what has been originally presented in D6.1 to communicate preliminary findings.

In the present document, some examples of tailored communication efforts for specific target groups are provided, particularly in relation to the communication tools and materials produced up to M18.

The key messages are expected to be reviewed and, if necessary, updated or revised as the project progresses.

Table 1 - Key Messages to convey per target group (updated for the parts in red)

Group	Type of message	Key messages
Decision-makers & advisers (including cities and regions)	Policy support and strategic alignment	- CCAM deployment requires anticipatory workforce, skills and governance strategies. ReSKILLING provides evidence-based insights to support decision-makers in managing this socio-economic transition. - ReSKILLING supports the development of inclusive and future-proof mobility policy frameworks through targeted policy recommendations, strategic guidance and a long-term roadmap for CCAM-related workforce adaptation. - Engaging with ReSKILLING can help identify priority areas for policy intervention, including skills, education and regulation. - CCAM deployment requires appropriate interventions and policy implementations at a local level for all citizens to benefit from this technology
Workers and workers' representatives in the transport sector	Empowerment and Inclusion	- Workers have a central role in the future of mobility. ReSKILLING supports the identification of the skills, competences and training pathways needed to prepare the transport workforce for CCAM deployment. - ReSKILLING explores emerging and evolving job profiles, linked to CCAM deployment, helping workers better understand future employment opportunities and prepare for changing roles across the transport sector. - ReSKILLING advocates for inclusive upskilling and reskilling approaches, aiming to ensure that no worker is left behind in the transition, irrespective of their social group or background - ReSKILLING helps identify future skills gaps, employment shifts, and training needs, supporting proactive workforce planning and adaptation across the transport sector - ReSKILLING supports workers' representatives to share their experiences, concerns and expectations, helping ensure that project outcomes reflect real workforce needs and contribute to a fair and inclusive transition.

Group	Type of message	Key messages
Industry and manufacturers	Engagement and competitiveness	- CCAM deployment relies on a skilled and adaptable workforce. ReSKILLING provides evidence and tools to help industry anticipate and respond to emerging workforce and skills needs. - ReSKILLING supports industry in understanding how to maintain and strengthen human capital in the long term, - ReSKILLING explores new business models and reskilling strategies tailored to specific industrial segments. - ReSKILLING develops options to support industry in addressing labour shortages and enhancing resilience and adapting to technological change, demographic shifts, and evolving skill needs..
Researchers, Educators and training providers	Knowledge transfer and co-creation	- ReSKILLING offers evidence-based insights on future mobility skills demand across Europe, supporting research, education and training activities related to CCAM and transport automation. - S The project's outputs can support the alignment of training curricula, training programmes and learning materials with real-world CCAM and automation scenarios. - ReSKILLING contributes to the development of lifelong learning pathways that respond to a transport labour market that evolves rapidly.
Transport Operators	Operational Readiness and Workforce Transition	- ReSKILLING offers actionable guidance to support the upskilling and reskilling of transport workforce in line with CCAM deployment and the transformation of mobility services. - ReSKILLING offers use cases and training-related tools to help transport operators prepare their workforce for emerging roles, tasks and operational requirements. - ReSKILLING supports transport operators in reducing transition risks and boost employee retention and satisfaction.
Funders & Insurers	Risk Assessment and Investment Insight	- ReSKILLING provides foresight into workforce impacts, skill needs and mobility system evolution, supporting more informed and sustainable investment decisions in the CCAM ecosystem. - ReSKILLING enables funders and insurers to access evidence-based knowledge for socio-economic risk indicators linked to skills gaps related to CCAM.
End users of transport services	Awareness and Acceptance	- CCAM will reshape how people move, access services and experience everyday mobility. ReSKILLING helps prepare people for this technological shift. - The ReSKILLING promotes equitable, accessible and inclusive mobility by examining how CCAM deployment can respond to the needs of diverse users, including vulnerable and underrepresented groups. - ReSKILLING explores the real-life impacts of CCAM evolving technology on everyday activities and services.
General Public	Awareness and Public Value	- ReSKILLING supports the development of smart, fair and human-centred mobility systems that respond to the needs of citizens across Europe. - ReSKILLING ensures that the human side of automation is not overlooked — through fair and human-centred technological transitions. - ReSKILLING contributes to sustainable growth, employment, and innovation across European regions by supporting a mobility transition that benefits both people and society.

2.4.2. Acknowledgement of EU funding (Update)

As the project is funded by the European Union, dissemination, communication and publication materials clearly acknowledge the receipt of EU funding through the display of the dedicated EU funding acknowledgement logo.



Figure 2 - EU funding logo

An additional disclaimer is included in all dissemination materials related to the project, acknowledging the SERI funding for the Swiss partner International Road Federation (IRF). This disclaimer is used by all project partners across various types of project outputs, including visuals, publications, and deliverables. The disclaimer is displayed in a smaller font size and positioned below the acknowledgement of EU funding. The wording of such disclaimer is as follows:

'This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI) for the Swiss partners'

Alternatively, the following logo can be used instead to acknowledge Swiss funding.



Figure 3 - SERI funding logo

IRF reserves the right to customise the materials they re-publish and may adjust the disclaimer as follows – while however retaining the pre-established features of the EU acknowledging disclaimers:

'This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI).'

All material produced in period abides by the above-mentioned acknowledging rules. Further and detailed rules for acknowledgement of EU funding are available under Annex I.

2.4.3. A three-fold approach for the CDE strategy

The CDE strategy has been built around key Milestones and Deliverables, together with additional activities, such as short web-articles on the project website or the promotion of project-dedicated workshops. While some of these activities can be planned with accuracy (e.g., specific deliverables submitted timely as per the GA timeline), others require more flexible planning in line with the project's development and emerging needs. (e.g., specific validation workshops of the project). Further, the CDE tools (constantly updated by WP6 Lead and all related contributors) provide an overview of relevant external events, media opportunities and communication channels that can be used to further strengthen the project's dissemination, outreach and uptake activities.

Overall, the strategy represents the project's guidance document for all dissemination, communication, and exploitation activities. It enables the project to capitalise on the networking potential of all partners involved and to multiply the outreach and impact of the project's dissemination and awareness-raising activities.

To ensure structured dissemination aligned with the ReSKILLING project's objectives, we are following an approach organised around three main project output categories: 1) objectives and values, 2) results and achievements, and 3) legacy.

The project's objectives and core values are disseminated consistently throughout the entire implementation period. This continuous effort aims to remind the audience of the relevance of ReSKILLING and the principles underpinning its mission. Some examples are provided below:

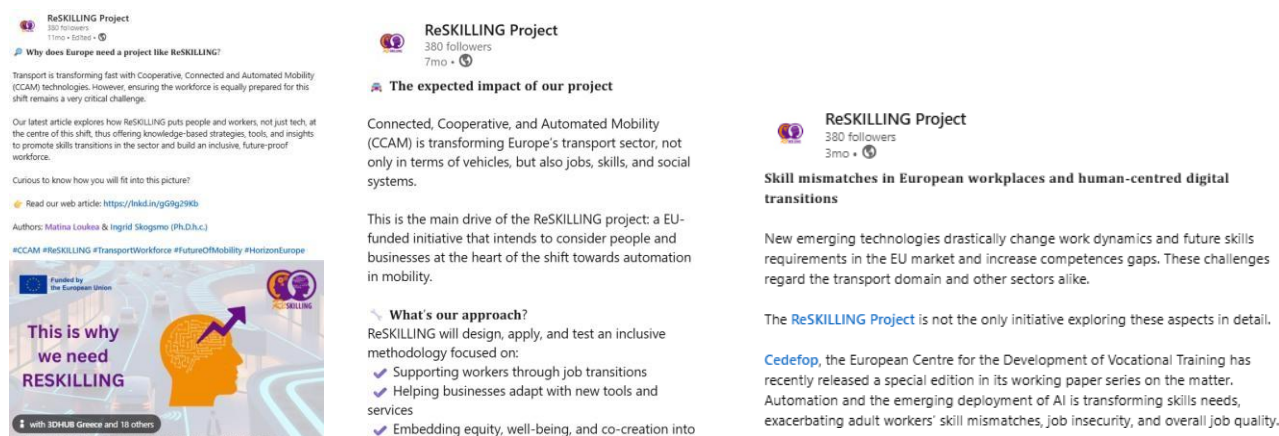


Figure 4 – Examples of promotional efforts explaining values/objectives of the project

As the project is progressing and more substantial results become available, dissemination activities are increasingly focused on showcasing these findings, marking a shift from early insights towards more concrete and validated outcomes). Relevant examples are presented below:



Figure 5 - Examples of promotional efforts explaining

In the later stages, the strategy will place greater emphasis on long-term impact. Attention will be given to outputs that can be exploited beyond the project's lifetime, highlighting the legacy of ReSKILLING and its potential to inform and inspire future initiatives.

The figure below illustrates the main phases and thematic focus areas that will guide dissemination activities. It should be noted that the items presented in the figure are indicative and not exhaustive.

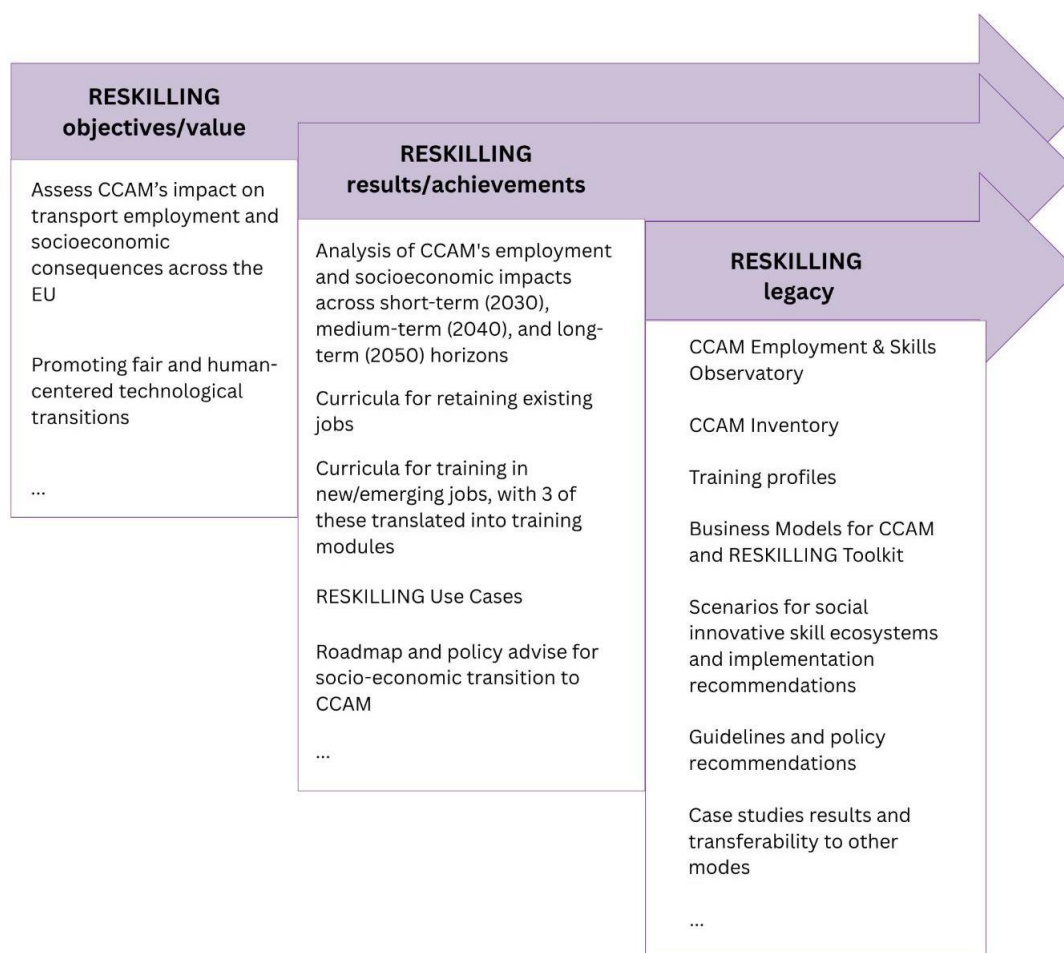


Figure 6 – Dissemination phase approach

2.5. Internal communication

Strong internal communication and collaboration are key to achieve the defined strategic goals and for making processes as efficient as possible. To ensure proper execution of the dissemination plan and that the set goals are met, partners are asked to:

- Be constantly aware of the common goals for communication and dissemination and commit to them
- Follow the internal procedures and use the project resources, including the key events list for project dissemination (see Annex IV), the tool for ReSKILLING Communication and Dissemination activities reporting (in Annex V)
- Plan, share and coordinate activities proactively
- Report to the WP 6 leader for all dissemination actions undertaken (via the Monitoring and Tracking tool for communication and dissemination activities, communication during WP6 meetings, or, in exceptional circumstances, via mail communications)
- Make use of the ReSKILLING SharePoint, which will assist the management of tasks, project plans, milestones, communications and documents, etc.

2.5.1. Use of shared folder via SharePoint (Update)

As of M18, the ReSKILLING SharePoint area, put in place by the Swedish National Road and Transport Institute (VTI), represents the platform facilitating information management within the consortium. This platform gives also the opportunity to project partners to work in parallel on project documents, saving them time and effort of merging separately prepared texts.

As further detailed in D1.3 - Data Management Plan, access to the SharePoint area is restricted to verified consortium members. No external collaborator has access to the shared folder area.

To further facilitate the handling of confidential documents among specific consortium partners, VTI and ECTRI have implemented a new feature within the SharePoint platform. In particular, the project shared folder now includes dedicated “private” sections, where access is restricted to selected email addresses rather than the entire consortium. These restricted-access areas will provide a more efficient way for specific partners to manage confidential project outputs subject to Intellectual Property (IP) considerations.

2.5.2. Mailing lists

As of M18, the Project Coordinator has retained nine distinct mailing lists, each tailored to specific groups of recipients. The partners responsible for a specific mailing list are tasked to make regular updates when applicable.

A comprehensive mailing list encompassing the entire consortium is maintained by the Project Coordinator. Additionally, 6 mailing lists are designated for WP-specific contact points and are updated regularly by the respective WP leaders. Separate mailing lists are also maintained for the Project Core Group (PCG), comprising the WP Leader and Coordinator; the Project Management Team (PMT); and the AB. This structured approach aims to streamline communication and facilitate effective interaction among all parties involved.

2.5.3. Meetings (Update)

The Consortium meets and will continue to meet regularly for the optimal coordination and planning of the project activities. Such meetings are called Partner Board (PB) Meetings. A list of PB meetings as of M18 is offered below (including the Kick-off meeting):

1. Kick-off Meeting on 5-6/02/2025 (Hybrid, Thessaloniki, Greece and Online)
2. 1st PB Meeting on 23/06/2025 (Online)
3. 2nd PB Meeting on 07/10/2025 (Brussels, Belgium) – in conjunction with Workshop on CCAM employment effects on 08/10/2025 (Brussels, Belgium)
4. 3rd PB Meeting on 12/03/2026 (Zaragoza, Spain)
5. 4th PB meeting, planned for 07/07/2026 (Online)

Consortium physical meetings are linked (when possible) to project events (e.g. workshops) or other major events (where most partners will be present) to avoid extra travelling costs.

The date and venue of each meeting is usually decided during the previous meeting, or when this is not feasible, through an online doodle poll initiated by the Coordinator, at least 2 months prior to the meeting. Agenda and minutes (following the relevant template) are distributed to the partners by the Coordinator at least one month prior to the meeting, including the meeting structure and topics to be discussed. After the meeting, the Coordinator sends the meeting minutes to all attendees.

2.5.4. Project Core Group (PCG) virtual meetings and other teleconferences

Teleconferences are held on a monthly basis, among the PCG representatives to ensure proper monitoring of project activities. These regular virtual meetings are scheduled for the last Wednesday each month and will continue throughout the project life cycle to discuss the latest updates, potential risks, and any bottlenecks that may arise. WP Leaders, as active members of the PCG, will be responsible for updating the respective Task Leaders on the discussions held during the PCG meetings, when relevant and invite them (or any other consortium member) when needed.

Additional teleconferences are organised when necessary to address specific issues at the WP or Task level. For example, teams from WP3, WP4, and WP6 have established regular monthly meetings to coordinate their work.

Other teleconferences among all consortium members are considered to avoid excessive travel costs, like the 1st PB Meeting on 23/06/2025 that has been held Online.

The organiser of each teleconference should coordinate with the participants to agree on a suitable date. The agenda and connection details must be sent at least 2 days before the meeting to allow participants to prepare appropriately. Teleconferences may be conducted using “GoToMeeting,” “Microsoft Teams,” or other similar platforms.

2.5.5. WP6 and T2.5 Meetings (Update)

The WP6 Leader is responsible for organising and coordinating monthly meetings focused on WP6. These meetings are scheduled for the last Wednesday of each month, following the PCG discussions held earlier on the same day. This timing allows the WP6 Leader to incorporate insights from the Coordinator and other WP Leaders, ensuring they are up to date on recent developments that may be relevant for dissemination.

Topics discussed during these meetings include:

- Updates from partners on dissemination activities
- Discussion of particular action points to carry out jointly or individually
- A review and update of the Events list, as well as monitoring of key conferences to target for publications
- Discussions of KPIs on publications in conferences proceedings and journals
- Assignment of web-articles draft
- And the allocation of responsibilities for dissemination tasks such as social media posts, website articles, and other related outputs

It was also decided that the WP6 Meeting would host a regular agenda point regarding ‘T2.5 – Liaison with CCAM Partnership and relevant initiatives’, as it was thematically coherent with the subjects discussed.

2.6. Project identity

The project identity relates to the appearance and visibility of the project towards the external stakeholders. The identity of the project takes shape with a variety of items that clearly and intuitively address the core and main objectives of our work.



2.6.1. Logo usage guidelines

The ReSKILLING logo lies at the core of the project's visual identity, establishing a consistent and recognisable brand that reflects the project's scope and vision. It visually communicates key concepts central to the project in the following ways:

- The notion of ReSKILLING and upskilling is symbolised by gears embedded within the brain area of a stylised figure on the left, representing mental effort and the learning process.
- The concept of connectivity and automation (fundamental components of CCAM technology) is depicted through a network design within the brain area of the stylised figure on the right.
- The presence of 2 human figures in the logo reinforces the project's human-centric approach, emphasising that the human dimension remains central in the context of increasing automation and technological advancement driven by CCAM innovations.



Figure 7 - ReSKILLING Logo (primary version full colour)

The logo is complemented by the title of the project, and follows the guidelines below:

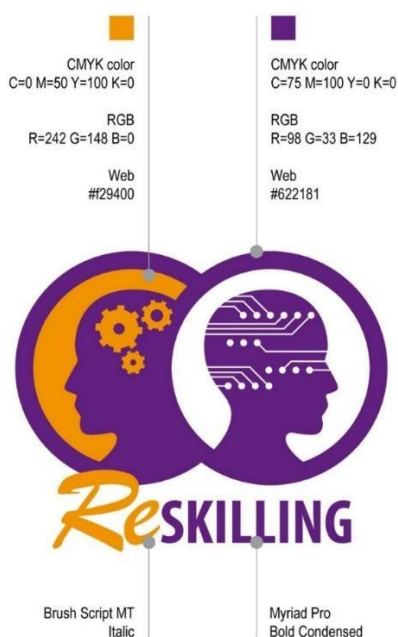


Figure 8 - ReSKILLING logo guidelines

Each element and its position in relation to each other have been carefully designed and must never be stretched, altered or distorted.



Logo variations

The ReSKILLING logo is also available in colour, grey, and black/white scale versions, for use in white and dark backgrounds.



Figure 9 - ReSKILLING logo (alternative versions)

The logo versions in multiple high-resolution file types are available for partners use under the project SharePoint, together with the logo usage guidelines to assure consistency and quality use.

Visual elements of the project identity (Update)

The WP6 Leader selected a series of visual elements to strengthen the project's overall brand identity and stakeholder recognition. These elements were sourced primarily from the [Storyset](#) platform, which provides free vector and PNG illustrations subject to attribution requirements.

Several of these visual assets were incorporated into the project's communication and dissemination materials, including social media visuals, flyers, brochures, PowerPoint presentations, and other project-related documents. Whenever such visual elements are used in project outputs, appropriate attribution to Storyset is provided through disclaimers such as "Illustrations by Storyset / Freepik".

For certain cases, additional platforms, including [NightCafe](#), were also used following the same attribution policy applied to Storyset. Examples of visual elements used across different project activities are provided below.



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Figure 10 – Examples of elements that complement visuals for social media posts and other promotional items

Other branding guidelines (Update)

The WP Leader has drafted and disseminated further guidelines within the consortium to ensure consistency in project branding. Notably, fonts' details were provided for official and promotional documents, as shown below:

RESKILLING

Title: Arial (HEX - #6C1484) – Bold – 20 pt – Left-aligned

1. RESKILLING

Heading 1: Arial (HEX - #6C1484) – Bold – 20 pt – Left-aligned

1.1. RESKILLING

Heading 2: Arial (HEX - #F79443) – Bold – 18 pt – Left-aligned

1.1.1. RESKILLING

Heading 3: Arial (HEX - #F79443) – Regular – 16 pt – Left-aligned

RESKILLING

Heading 4: Arial (HEX - #F79443) – Regular – 14 pt – Left-aligned

RESKILLING

Normal text: Arial (HEX - #000000) – Regular – 11 pt – Justified

Figure 11 – Font's guidelines for project branding

To complement the branding guidelines, some details on the colour palette to use for promotional material (and visual elements within) was also shared with the rest of the consortium.

Colour Palette



Figure 12 - Colour Palette for project branding

2.6.2. Data Management Considerations (Update)

The activities carried out under WP6 primarily generate management, communication, dissemination, exploitation, and stakeholder engagement data. These datasets are generally limited in scope and are collected exclusively to support the implementation of project activities and the achievement of WP6 objectives.

Where personal data are processed, such as contact information of consortium representatives, newsletter subscribers, event participants, or stakeholders engaged through dissemination and exploitation activities, processing is conducted in accordance with the General Data Protection Regulation (GDPR) and the provisions outlined in the project's Data Management Plan. Personal data are collected only when necessary, subject to appropriate legal bases and information notices, and are accessible only to authorised project personnel.

Several WP6 activities also generate non-personal data, including website analytics, dissemination and communication performance indicators, exploitation-related analyses, and information related to project results and their potential uptake. Such data are primarily used to monitor project performance, evaluate outreach effectiveness, support exploitation planning, and contribute to project reporting activities.

In line with the project's Findable, Accessible, Interoperable, Reusable (FAIR) data principles, only information that is relevant for public dissemination is shared externally. Dissemination and communication indicators are reported in aggregated form, ensuring that individual persons cannot be identified. Similarly, information collected through stakeholder engagement activities is either anonymised or aggregated before being included in public deliverables, reports, presentations, or communication materials.

Photographs and audiovisual material collected during project events may be used for communication and dissemination purposes, subject to the applicable consent procedures and information notices. Such materials contribute to increasing the visibility of project activities and promoting stakeholder engagement while respecting participants' rights and privacy.

Data generated through exploitation activities, including assessments of project results, market analyses, and exploitation planning exercises, are (or will be) managed according to their level of sensitivity. Public information is disseminated through relevant project outputs, while sensitive information related to exploitation strategies, intellectual property considerations, or stakeholder engagement remains accessible only to authorised consortium members.

Overall, WP6 follows the data management procedures established at project level and contributes to ensuring that all communication, dissemination, and exploitation activities are conducted in a transparent, secure, and GDPR-compliant manner.

Further details on data management of WP6 and other WPs can be found in Deliverable D1.4 – Update of Data Management Plan (DMP).

3. Dissemination tools and materials

All available tools and activities have been grouped according to their nature following 3 categories: offline/non-electronic tools and channels, online and interactive tools and channels, and face-to-face interactive tools and channels.

3.1. Offline dissemination tools

Existing offline dissemination tools are available to all consortium members upon request and when needed for promotional purposes. Further tools will be created/updated in the upcoming phases of the project lifetime and will be made available to the partners. Although most of these tools are primarily designed for hard-copy display, some items will also be published online via the project website to enhance their accessibility and provide greater usability.

3.1.1. Templates and table formats

PowerPoint (.ppt), meeting agenda (.doc), minutes (.doc), attendance list (.doc), deliverable (.doc), and press release templates (.doc) have been developed in the very first months of the project implementation.

All templates complete and reinforce the identity of the project. All partners are required to use these templates when sending out documents or giving presentations. These templates should be used as follows:

- The agenda and attendance list templates should be used for all project meetings, conferences and workshop agendas.
- The minutes' template should be used for all project meetings.
- The PowerPoint template should be used for all project-related presentations, both internally (i.e. in project meetings) and externally on any other occasion (unless of course another specific template is required, e.g. in conferences).
- The deliverable template should be used for all project deliverables both in terms of layout and structure.
- A common press release template will be applied consistently across all 3 editions.

As of M18, the cover slide of the .ppt template has been slightly modified to include the name of the presenter and the organization details.

The project templates are available under Annex II and under the SharePoint tool for partners to utilise as they need.

3.1.2. Project base presentation (Update)

A generic PowerPoint presentation (.ppt) of the project's aim, objective, expected impacts, key events and deliverables has been recently created for the partners and is regularly be used during webinars, workshop, and other external events.

The WP6 Leader has prepared two generic .ppt files: a) a shorter version including generic details, consortium information, key expected outcomes, etc. (for presentation at events) b) a more extensive version that also includes detailed information on WP responsibilities and methodology (for follow-up emails after the end of external events). The two versions have been made available to all partners through SharePoint. A few .ppt generic presentation slides are displayed below.



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Figure 13 - Examples of ppt generic presentation slides (Y1)

During Y2, an update to the generic .ppt has been made against the latest project achievements, making the presentation more relevant and useful for the users.

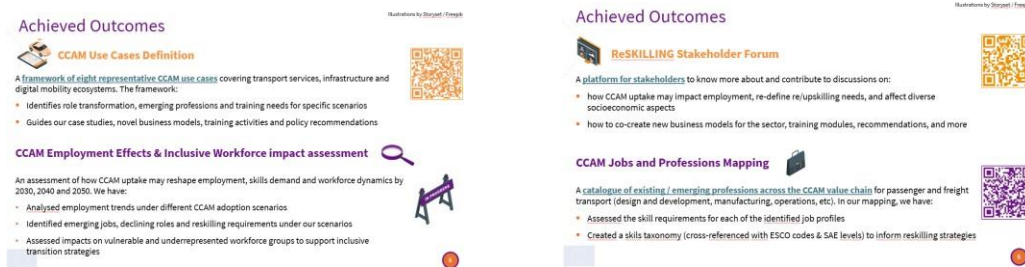


Figure 14 - Examples of ppt generic presentation slides (Y2)

The project .ppt versions are available under Annex II and under the SharePoint tool for partners to utilise as they need.

3.1.3. Brochure, roll-up, leaflet, and poster (Update)

The series of roll-ups, banners, and leaflets serve as face-to-face communication tools, designed to promote the project at events and other in-person occasions. These materials adhere to the project's identity, including the logo, colours, and typography, ensuring consistency and creating a coherent link with other communication tools.

The initial version of the brochure has been completed by M6 and can be found below. An updated version will be developed in the second half of Year 2.



Figure 15 – ReSKILLING's first brochure

The brochure has been printed multiple times and distributed to partners to ensure project visibility in several events, including the European Transport Conference 2025, TRANSBALTICA 2025, InterTraffic Amsterdam 2026, RelStat 2025, IRF R2T Conference, Transport Research Arena 2026, TRB (Transportation Research Board) Annual Meeting 2026, RTR Conference 2026, PIARC World Winter Service and Road Resilience Congress, and more.

Some examples of project brochures showcased at events can be found below.



Figure 16 - Examples of project brochure showcased at InterTraffic Amsterdam 2026 (left), and Transport Research Arena 2026 (right)

The first ReSKILLING roll-up edition, developed before M6, adheres to the same visual identity guidelines and provides a general overview of the project's values, objectives, and consortium structure.



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Figure 17 – ReSKILLING’s first roll-up

The roll-up has been displayed during key important events where targeted stakeholders’ attendance was identified, including the RelStat-2025 Conference, the EUCAD2025 Conference, and the ETC 2025 Conference. A few examples of its deployment are shown below.



Figure 18 - Examples of roll-up (version 1) showcased at EUCAD 205 (left) and the European Transport Conference 2025 (right)

An updated version will be developed in the second half of Y2, taking into account the progress made for the first half of the project implementation.

During Y2, WP6 further expanded the project's dissemination toolkit through the development and customisation of project-branded posters for communication and outreach purposes.

A key example was the participation of project partners Centre for Research & Technology Hellas / Hellenic Institute of Transport (CERTH/HIT) and Zaragoza Logistics Centre (ZLC) at the Transport Research Arena (TRA) 2026 Conference. Following the acceptance of their research papers, both partners delivered poster presentations linked to project-related research activities. To support these dissemination efforts, WP6 contributed to the design and preparation of the posters by providing visual elements and layouts consistent with the project's branding guidelines.

These dissemination materials are considered project posters under WP6 dissemination activities. Beyond TRA2026, consortium partners are continuously encouraged to request WP6 support for the development of additional posters and visual dissemination materials whenever relevant throughout the project duration.

The two currently developed posters can be showcased below:

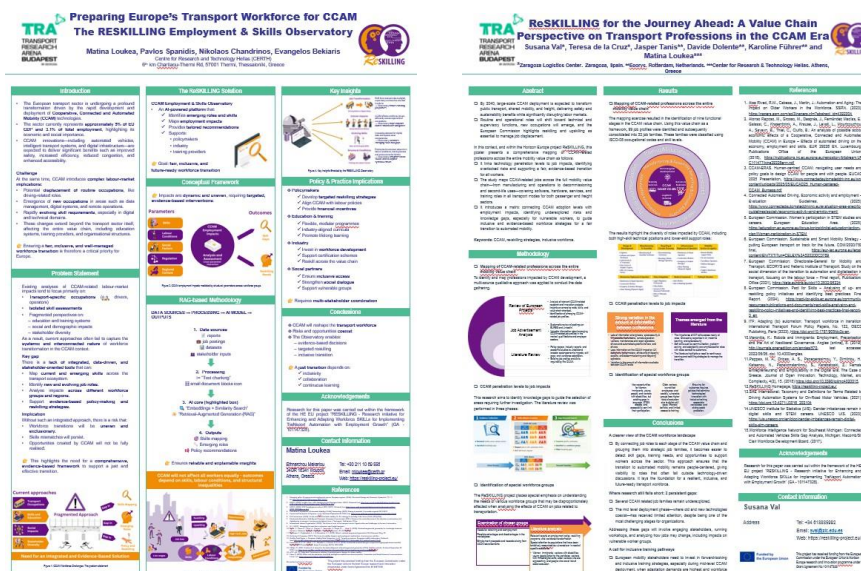


Figure 19 – Examples of posters designed with support of WP6 for the TRA 2026 Conference

As of M18, additional printed material has been developed for various purposes, including:

- Online documents (accessible through QR code) displayed at the EUCAD2025 Conference (in cooperation with ReSKILLING's sister project [CCAM-ERAS](#) to fetch the first efforts of mapping stakeholders
- Flyers promoting the ReSKILLING workshop on CCAM employment effects on 8 October 2025 (with QR code leading to the registration form), and displayed in events like the European Transport Conference 2025
- Supporting visual material used during the workshop on CCAM employment effects on 8 October 2025, including scenario descriptions and visualisations, and cards depicting job families
- Flyers promoting the ReSKILLING workshop on how CCAM re-designs jobs and skills on 26 May 2026 (with QR code leading to the registration form), and displayed in events like the Transport Research Arena 2026 in multiple stands (ECTRI, UITP, FEHRL, EURNEX)



Figure 20 - Online documents (accessible through QR code) displayed at the EUCAD2025 Conference



Figure 21 – Examples of flyers promoting the ReSKILLING workshop on CCAM employment effects (left) and the ReSKILLING workshop on how CCAM re-designs jobs and skills (right)

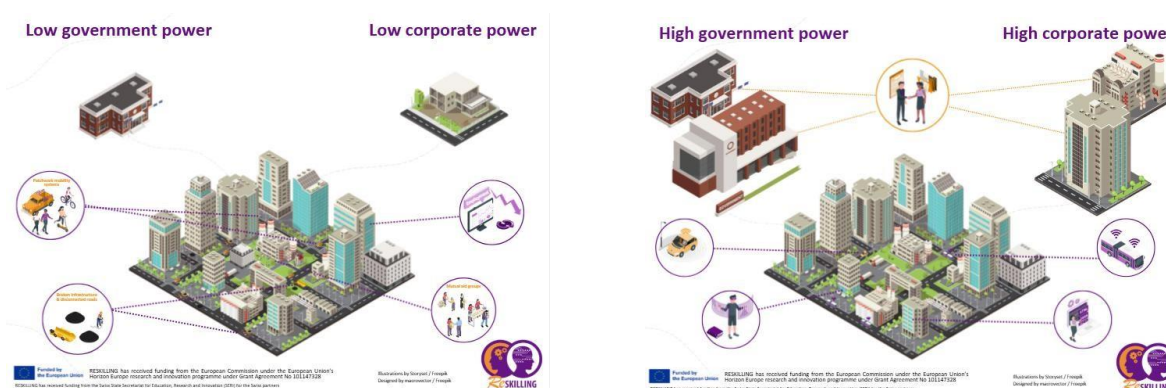


Figure 22 – Examples of supporting visual material used during the workshop on CCAM employment effects (scenarios visualisations)



Figure 23 - Examples of supporting visual material used during the workshop on CCAM employment effects (Cards with job visualisations)

Role of Partners	Due date Periodicity of the action
ECTRI is responsible for creating and updating the project brochure, roll-up, leaflet, and generic presentation – aligning the items with project visual identity	Y1 Whole project duration/ When relevant
ECTRI is responsible for creating and updating poster – aligning the items with project visual identity	Y2 Whole project duration/ When relevant

3.2. Online dissemination and interaction

The established online dissemination tools are supporting the visibility and outreach objectives of the project across digital channels and platforms. These tools include the project website, social media interfaces such as LinkedIn, X (formerly Twitter), and Facebook, the project newsletter, press releases, and a dedicated YouTube channels with currently two videos. They are designed to ensure broad, timely, and targeted communication of project activities, outcomes, and opportunities for engagement with key stakeholder groups.

While these platforms offer diverse formats and audience reach, their performance and relevance are subject to continuous changes in the digital landscape. In particular, evolving dynamics on platforms such as X and Facebook — including shifts in ownership and audience behaviour — highlight the need to regularly reassess dissemination strategies. The parameters and KPIs defined in the GA for each communication channel will be continuously monitored and, when necessary, adjusted to reflect current trends. If KPI targets for certain platforms need to be revised downward, these changes will be offset by higher targets on other platforms that, based on project experience, are exceeding initial expectations.

All online tools will be maintained in line with the project's visual identity and updated regularly to reflect ongoing progress and new developments.

3.2.1. Website (Update)

The project website is the central element of the project's dissemination strategy. It is registered under <https://reskilling-project.eu/> and designed to be the main tool to communicate and disseminate the knowledge produced by the project and make it available to the appropriate audiences. The domain was purchased by the project for a duration of over 6 years to maintain the obligations established within the GA – stating that the online dissemination material will remain accessible for at least 3 years after the project end. The platform has become fully operational at the end of March 2025 (M3).

The website is continuously updated throughout the project duration to incorporate the outcomes and outputs of the project, as well as key information (policy developments, web articles, etc.) relevant to the project. The website is designed to be informative yet straightforward with clear language to ensure effective communication with diverse categories of stakeholders and external audience. Certain sections also offer an interactive experience, including the Stakeholder Forum designed to engage stakeholders, promote ongoing engagement, encourage their active participation in ReSKILLING initiatives, and share stakeholder inputs.

The website further lowers user barriers by a menu which is easy-to-navigate, and a dynamic content approach (images and diagrams, in addition to text). Furthermore, the responsive design approach will allow the website to dynamically adjust to the size of the screen on which it is displayed (computer, tablet, smartphones...). The website follows the project identity, in terms of logo, colours and typography in order to create a coherent link between all the planned communication tools.

The platform will incorporate the ReSKILLING Inventory (whose creation status is explained in detail in Chapter 4 of the current Deliverable), as well as the CCAM Employment & Skills Observatory (whose progress is detailed in 'Deliverables 4.6: CCAM Employment & Skills Observatory').

In terms of data privacy, the project website operates in full compliance with EU General Data Protection Regulation (GDPR)¹.

Two dedicated sections on the [Privacy policy](#) and [Cookies policy](#) are available within the website, and are subject to modifications as the project progresses and new developments arise. Additionally, consent is explicitly requested from visitors before any additional information is submitted or data is collected through the website.

A more detailed description of the structure up to June 2025 is provided in the following sub-chapters.

Header and footer to add new features of website including Cookies and Privacy Policy

The website header is visible in all pages and includes the ReSKILLING logo, the menu, the search, the project's social media icons and partners' area, which is linked to the back-end of the project and other functionalities which will be further conceptualised and detailed in the upcoming months. For new users, a banner on the bottom providing the latest Cookie and Privacy Policies. The menu is organised in 8 tabs with relevant sub-tabs. The structure of this configuration of the mentioned tabs (in bold) and sub-tabs is as follows:

- **About**
 - Objectives

¹ European Union, *Regulation (EU) 2016/679* (General Data Protection Regulation), *Official Journal of the European Union* L 119 (May 4, 2016): 1–88, <https://eur-lex.europa.eu/eli/reg/2016/679/oj/eng>

- Consortium
 - Advisory Board
- **News & Events**
 - News
 - Events
 - Newsletter
- **Case Studies**
- **Knowledge hub**
 - Deliverables
 - Publications
 - Articles
 - Trainings
- **Stakeholders Forum**
- **Toolbox**
 - Inventory
 - Observatory
- **Contacts**
 - Newsletter subscriptions
- **Advisory Board (Update)**
- **Search bar** to find key words within the project website

The described configuration did not change compared to what set forth in Deliverable D6.1 Communication, Dissemination, and Exploitation Strategy submitted in M6 – except for the last element. It was decided to replace the old element ‘Registered Area’, a section where authorised users may log in and make appropriate modifications to some of the content of the website, with the section on the Advisory Board. Although ‘Advisory Board’ is also featured as a sub-section of ‘About’, we concluded that it deserved better visibility and was therefore inserted as an actual section in the website header, too.



[About](#) [News & Events](#) [Case Studies](#) [Knowledge hub](#) [Stakeholders Forum](#) [Toolbox](#) [Contacts](#) [Advisory board](#) 

Figure 24 - Website Header

The website footer (figure below), visible on all pages, includes acknowledgements of EU and SERI funding. It also features the ReSKILLING newsletter registration form. When necessary, this area is used to promote particularly urgent activities requiring users' attention. An example is the pop-up displayed to visitors to encourage participation in project-related workshop surveys.

For new users, a banner on the bottom providing the latest Cookie and Privacy Policies.

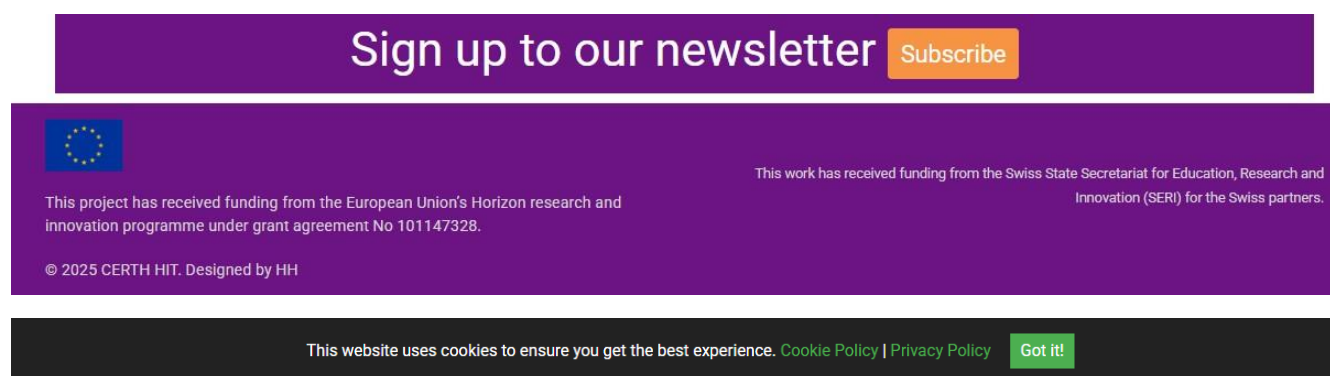


Figure 25 - Website footer

Homepage body

The homepage body offers a comprehensive overview of the project, outlining its scope, key objectives, allocated budget, consortium structure, coordination details, and overall duration. This content is subject to regular updates to reflect ongoing developments. To date, no particular change is to be flagged compared to M18.



Figure 26 - Website homepage content

Under the 'About' tab in the website header, dedicated sub-sections provide more detailed information on the project's objectives, the composition of the consortium - including a visual representation of the geographical distribution of each partner - and the composition of the AB.

News and Events (Update)

The News section features updates related to project activities and results, as well as selected external developments that fall within the project's thematic scope. To date, 13 news items have been published in this section. In addition to project-related operational announcements (new press release promotion, release of YouTube video, etc.), the section features news relevant to the wider CCAM ecosystem. Topics



covered include developments related to the Automotive Action Plan, reports on the scalability of autonomous public transport, and analyses of skills mismatches in European workplaces arising from the digital transition. Updates on project-related activities are instead inserted within subsection 'Events' and 'Articles'.

The *Events* section - accessible under the same header tab - presents information on both project-organised events and other relevant activities hosted by consortium partners or key external stakeholders, particularly in relation to CCAM and relevant upskilling and ReSKILLING practices. Presence of the project in external events is also featured. To date, 18 events news are present in the section.

This section also offers, as last sub-section, a repository of newsletter editions released in period (two newsletter per year, for a total of 6 newsletters by the end of the project implementation). It was decided to make these editions available in PDF format to allow for all users to have access to this material and not only those who have subscribed to the current MailChimp newsletter or / and the project LinkedIn newsletter. This decision stems from the inclusivity principle detailed in the project GA.

Case Studies

The *Case Studies* section of the project website is dedicated to presenting a curated collection of studies examining the impact of CCAM technologies on the workforce, based on real-world data collection and analysis. This section will serve as a dynamic repository of evidence gathered during the implementation of project research activities.

Content for this section will be progressively integrated throughout the project lifecycle, reflecting the continuous nature of research outputs. Its development is closely aligned with the activities carried out under WP4 - Towards job creation, growth and innovation, and in particular Task 4.4 - Case studies, which focuses on identifying, implementing and analysing the project's Case Studies, which will involve the collection of real-life data — also taking into account geographical differences—and the application of tools and solutions developed within the project to assess their effectiveness. In addition, at least 2 case studies will specifically investigate the integration and synchronisation of CCAM solutions with other transport modes, contributing to the promotion of multimodality. The case studies are expected to highlight key findings and insights generated through the research process. These findings may also be disseminated through other communication channels within the project framework, such as the *News* section of the website and associated social media platforms, to further enhance outreach and stakeholder engagement.

Knowledge Hub

The *Knowledge Hub* functions as a central repository for key project outputs, encompassing both academic and practical content. All deliverables marked as public will be made available under the *Deliverables* section for reference, including the present document. To date, 3 public deliverables submitted to the European Commission have been inserted in the repository. Since the deliverables in question have not been officially accepted by the European Commission, a disclaimer in the second deliverable page has been added to reflect this aspect.

'This Deliverable is a draft version submitted to the European Commission and is pending validation. Its content is subject to potential revision following the Commission's review.'

The *Publications* section will feature a comprehensive list of peer-reviewed articles (OA) and scientific conference papers produced throughout the project.

The *Articles* section provides access to a curated selection of insightful writings, research highlights, and content addressing relevant themes emerging from the project's focus (more information can be found in sub-chapter 3.3.11 – Web-articles (Update))

The *Training* section will host courses aimed at equipping the ReSKILLING community with the competencies required to navigate the evolving landscape of the transport sector.

Stakeholder Forum

The *Stakeholder Forum* is a section of the website introducing the separate platform developed to engage external stakeholders in an online community: [RESKILLING Stakeholder Forum](#) This separate platform is designed to engage stakeholders, promote ongoing engagement, encourage their active participation in ReSKILLING initiatives, and share stakeholder inputs. More information can be found in Chapter 3.3.1 – Stakeholder Community Forum (Update) and in deliverables D2.1 Stakeholder Engagement Plan, and D2.2 Update of the Stakeholder Engagement Plan.

Toolbox

The Toolbox header section provides a connection to the ReSKILLING Inventory and the CCAM Employment and Skills Observatory – which will be fully developed at a later stage of the project life cycle.

Contacts (Update)

The newsletter section allows users to subscribe to project updates and informs them that they may unsubscribe at any time. Earlier in the website journey, users were asked to provide their name and email address. This information would be stored in the project's official email account the.ReSKILLING.project@gmail.com and deleted upon request.

Following recent updates, the previous subscription form has been replaced with an embedded Mailchimp subscription form linked to the project's newly established Mailchimp account. This change was implemented because Mailchimp provides a more structured approach to managing subscriber data, user consent, and unsubscribe requests, supporting the project's compliance with GDPR requirements and data protection best practices.

The 'Contacts' section also provides the project's main contact points, including the Project Coordinator (Matina Loukea, CERTH/HIT), the Dissemination Manager (Caroline Alm  ras, ECTRI), the Technical Manager (Ingrid Skogsmo, VTI), and Stakeholder Engagement Manager (Manon Coyne, POLIS).

Implementation

The ReSKILLING website was developed by the Project Coordinator CERTH/HIT. The website is registered under the domain name ReSKILLING-project.eu , secured via Gandi for a duration of 6 years (2 years and 9 months covering the project duration as well as over 3 years to maintain the obligations established within the GA – stating that the online dissemination material will remain accessible for at least 3 years after the project end).

The platform was built using Joomla!², an open-source Content Management System (CMS). It supports both desktop and mobile access due to the responsive template. The CMS was chosen for its intuitive interface, low setup cost, flexibility, and ability to manage a range of media formats, and the fact that it is open source.

The website is indexed using relevant project keywords, with performance tracking setup being Google Tag Manager.

Website Performance (Update)

The KPIs for our website set within the GA regard monthly visits, notably:

- **Y1 target:** 200 visits / month;
- **Y2 target:** 300 visits / month;
- **Y3 target:** 400 visits / month.

As per Y1, the project website has recorded a total of 2930 sessions / visits, for a total of approximately 325 visits per month considering that the website has been operational since M3 onwards (from end of March 2025 onwards). Hence, targets for Y1 (200 monthly visits) have been met. The figures below illustrate a more detailed picture of our traffic trends.

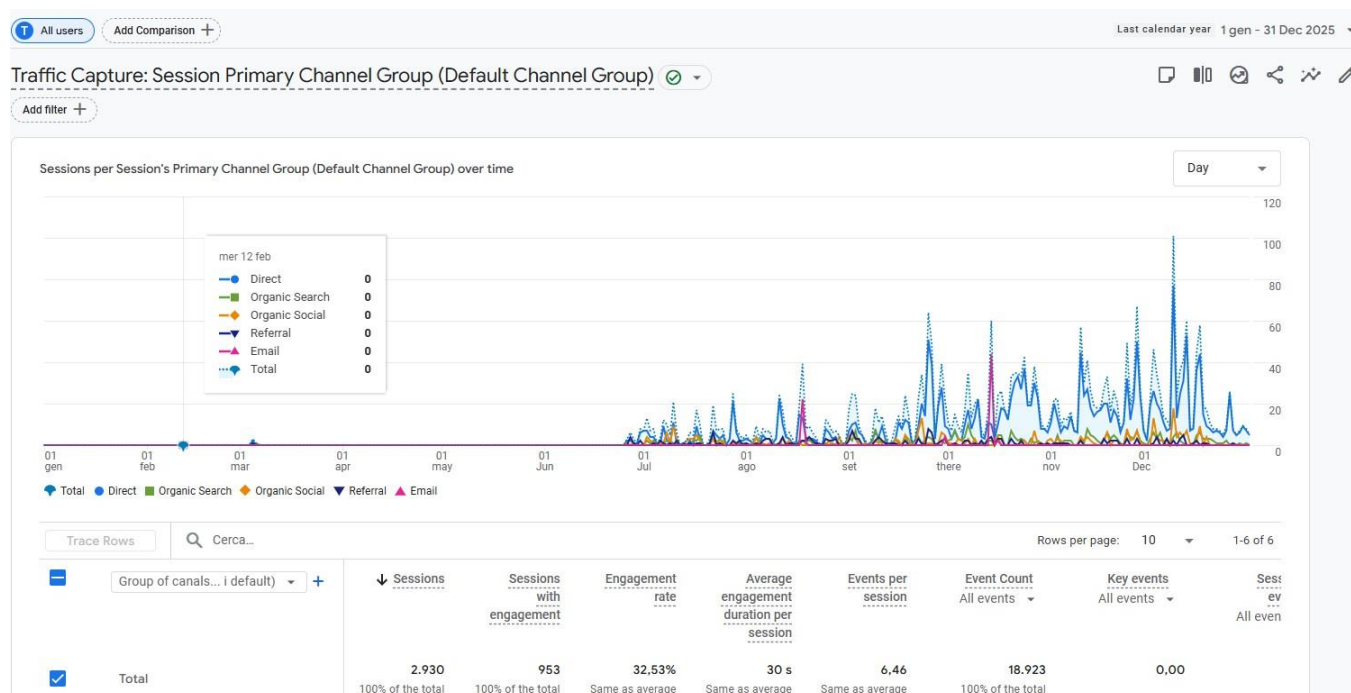


Figure 27 - Website analytics (session / visits) for 2025

Regarding Y2, the project website has recorded a total of 2310 sessions / visits, for a total of approximately 462 visits per month considering data on the second half of Y2 is not available yet (current available data ranges from January 2026 to end of May 2026). Hence, available data for the first five months of Y2 suggests that targets (300 monthly visits) have been met.

² <https://www.joomla.org>

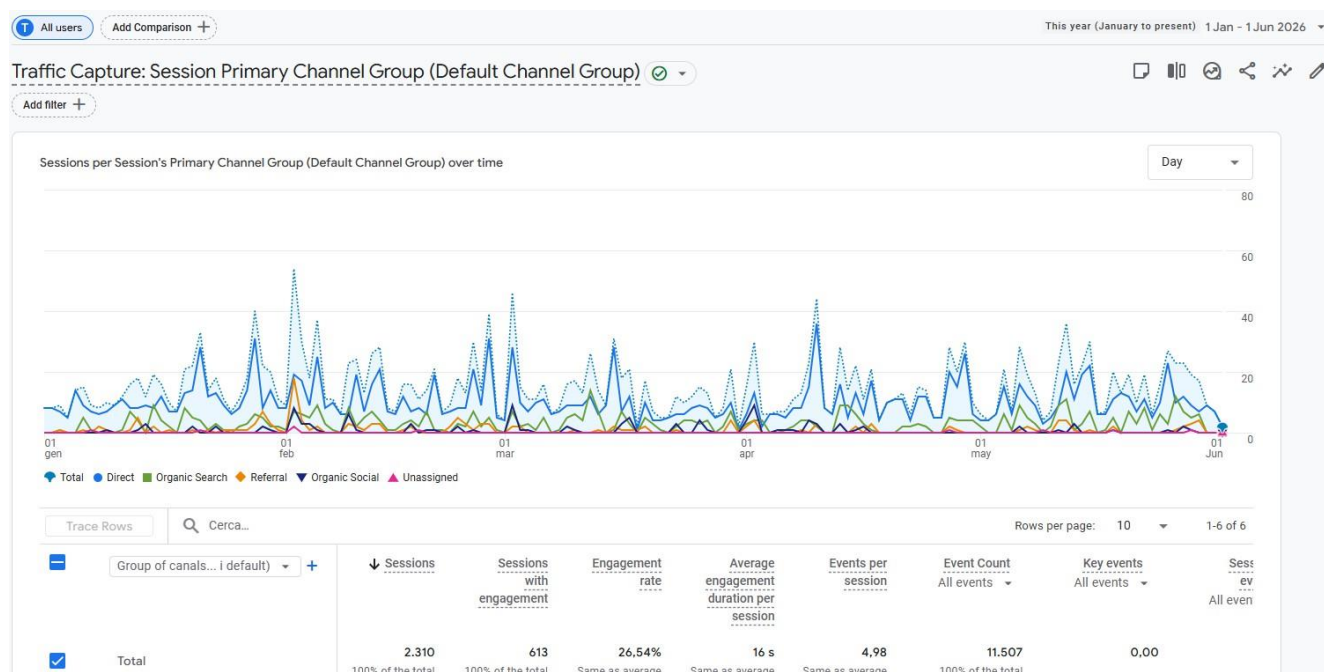


Figure 28 - Website analytics (session / visits) for the first part of 2026

Table 2 - KPIs related to website

Role of Partners	Due date Periodicity of the action
CERTH/HIT is responsible for putting in place the website	M3
ECTRI and CERTH/HIT are responsible for updating and maintaining the website with the support of the Consortium	Whole project duration/ When relevant

3.2.2. Social media interfaces

The social media interfaces of the ReSKILLING project are designed to complement the project website and serve as key tools for the broad dissemination of the project's objectives, activities, and findings.

These platforms aim to facilitate effective communication and broad outreach to stakeholders, the research community, and the general public. The social media channels reflect project's milestones, outputs, and developments, while also addressing topics related to ReSKILLING and upskilling in the context of ongoing CCAM technological advancements. These updates do not only cover project-specific outputs but also broader themes, thereby enhancing the project's visibility. This approach aims to engage the target audience and encourage them to follow the project's channels and stay informed about key topics that are the focus of the project.

The consortium keeps utilising LinkedIn (as the main and more important source to communicate), X (former Twitter), and Facebook as platforms to maximise visibility and outreach through social media channels.

While the use of dedicated social media accounts for the ReSKILLING project is regularly carried out, concerns remain regarding the time and effort required to build a sufficient follower base to achieve

visibility. To address this, a dual approach is adopted: the project establishes official accounts to fulfil formal dissemination commitments, while leveraging the existing and well-followed social media channels of consortium partners to amplify visibility and reach.

Table 3 - KPIs related to social media platforms creation/maintenance

Role of Partners	Due date Periodicity of the action
ECTRI is responsible for creating the social media platforms. ECTRI is responsible for coordinating consortium efforts to feed content into the social media channels. Partners will be asked to provide content and help drafting the social media posts, as well as promoting these accounts with the channels at their disposal.	M3 Whole project duration/ When relevant

3.2.3. LinkedIn Profile (Update)

LinkedIn represents the key platform for engaging professional and industry-specific stakeholders. This social network is widely used by individuals in authority roles, including European regulators, national and local authorities, and enforcement bodies. As LinkedIn is predominantly a platform for professional networking, it enables the project to connect with funders, insurers, and key players in sectors such as energy, buildings, transport, and recycling.

The platform is also crucial for researchers, educators, and technology providers to share industry insights, publications, and updates on technological advancements. LinkedIn's features allow for detailed, targeted engagement with stakeholders, facilitating direct communication with professionals, industry groups, and academic institutions. LinkedIn is used to disseminate policy updates, project milestones, surveys, questionnaires, and important research findings.

This media is also crucial for the outreach and impact of events, conferences or workshops to live broadcast the key discussions, messages and outcomes, as well as attracting new followers through real time information. By generating followers, a ReSKILLING community will be developed, increasing interaction and knowledge exchange. The platform will serve as a baseline for further informing and engaging the Stakeholders' Community (SC). For these reasons, a [LinkedIn account](#) has been created by ECTRI in March 2025 and is used for a big scale bi-directional communication with the users present on this social media platform.

LinkedIn Profile Strategy

- Keep a regular presence with news about the project, other relevant activities, related CCAM topics and latest updates, as well as those activities where the feedback from the community is highly valued (e.g., surveys that will support the research efforts of the project).
- Use recognised and institutional handles in the posts to maximise visibility and be recognised as part of the HE community.
- Tag organisations and personnel involved in the specific activities of the posts.
- Enrich text with the use of pictures, videos, and data visualisations in order to spark interest. When possible, maintain visual identity with key and dedicated visuals pertinent to the project branding.

- Use the relevant hashtag(s) consistently throughout the overall project implementation. Hashtag(s) considered were those utilised in prior EU-funded projects social media which have had similar scope, including [WE-TRANSFORM](https://wettransform-project.eu)³.
- Leverage any existing social media presence, using existent partner's platforms, official institutions (e.g., EC, JRC, etc.) and other running projects (e.g., sister project CCAM-ERAS), and encourage all these parties to communicate information about ReSKILLING.
- Utilise banner created to create association with the project and presenting a disclaimer as follows "The ReSKILLING project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101147328".

Table 4 - LinkedIn identified hashtags

Hashtags (non-exhaustive list)
#CCAM #TransporationWorkforce #HorizonEurope #RESKILLING #impacts

Table 5 - LinkedIn identified account handles

Profile handles (non-exhaustive list)
European Commission ReSKILLING Partners profiles

Table 6 - KPIs related to LinkedIn

Role of Partners	Due date Periodicity of the action
ECTRI is responsible for creating the ReSKILLING LinkedIn account and maintain it.	M3 Whole project duration/ When relevant
All partners having a LinkedIn account are asked to join the page, like, share and comment on posts, invite following the LinkedIn communication guidelines. Partners are also asked to contribute to the draft and planning of the posts to release depending on their knowledge on the field, the project outputs they are achieving, and latest updates in the field they are aware of. Partners will also publish unique post related to ReSKILLING on their own account – tagging the ReSKILLING page to attract more followers for the official account.	N/A Whole project duration/ When relevant

³ <https://wettransform-project.eu>

LinkedIn Performance and KPIs (Update)

As of M18, the WP collected appropriate amount of data to report on LinkedIn traffic. Originally, the KPIs set in the GA were as follows:

- **Y1 target:** Creation of Twitter, LinkedIn, YouTube; LinkedIn: 150 followers/20 posts;
- **Y2 target:** Maintenance of social media; LinkedIn: 160 followers/60 posts;
- **Y3 target:** Maintenance of social media; LinkedIn: 220 followers/80 posts;

Following internal discussions and based on the latest social media channels trends, it was decided that LinkedIn would have become the primary channel instead of X (designed as the first platform to operate) due to the gradual decrease in popularity of the latter (especially among our identified stakeholders). This decision and all the due justification have been already conceptualised in D6.1 but is retained in the chapter below.

With this in mind, the new established KPIs for LinkedIn have been increased to reflect this new positioning of the platform as follows:

- **Y1 target:** Creation of Twitter, LinkedIn, YouTube; **LinkedIn: 150 followers - from 5 to 10 posts per month;**
- **Y2 target:** Maintenance of social media; **LinkedIn: 300 followers - from 5 to 10 posts per month;**
- **Y3 target:** Maintenance of social media; **LinkedIn: 450 followers - from 5 to 10 posts per month;**

By end of Y1, 289 LinkedIn users have been following the ReSKILLING accounts, which has generated 52 posts in total for the year, amounting to around 5.7 posts per month, for nine months considering that the social media channels have been established in M3.

In light of the updated targets, the project has concluded that the KPIs as per Y1 have been successfully met. This is also reflected in 'Milestone 28 Wide outreach of project scope and results (1st year)'.

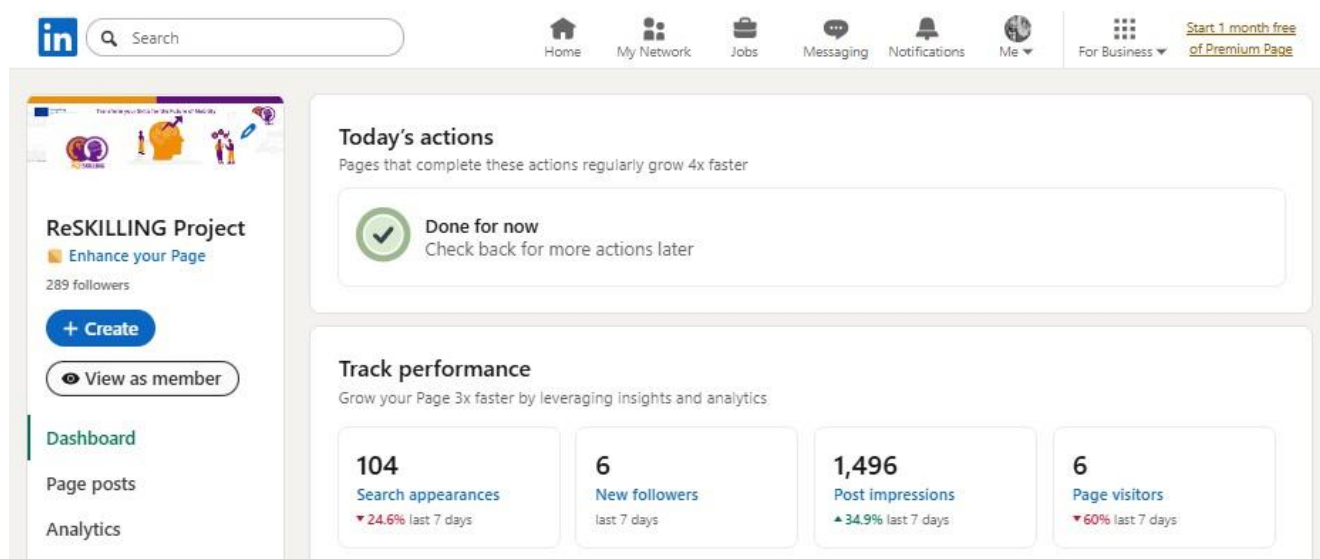


Figure 29 - LinkedIn account & followers by the end of Y1

As of the beginning of M18, 409 LinkedIn users have been following the ReSKILLING accounts, which already implies the reach of the targeted 300 followers by the end of Y2. As of M18, the channel has

generated 29 posts in total, amounting to around 5.8 posts per month for Y2 for now (considering the time range between beginning of January 2026 to end of May 2025).

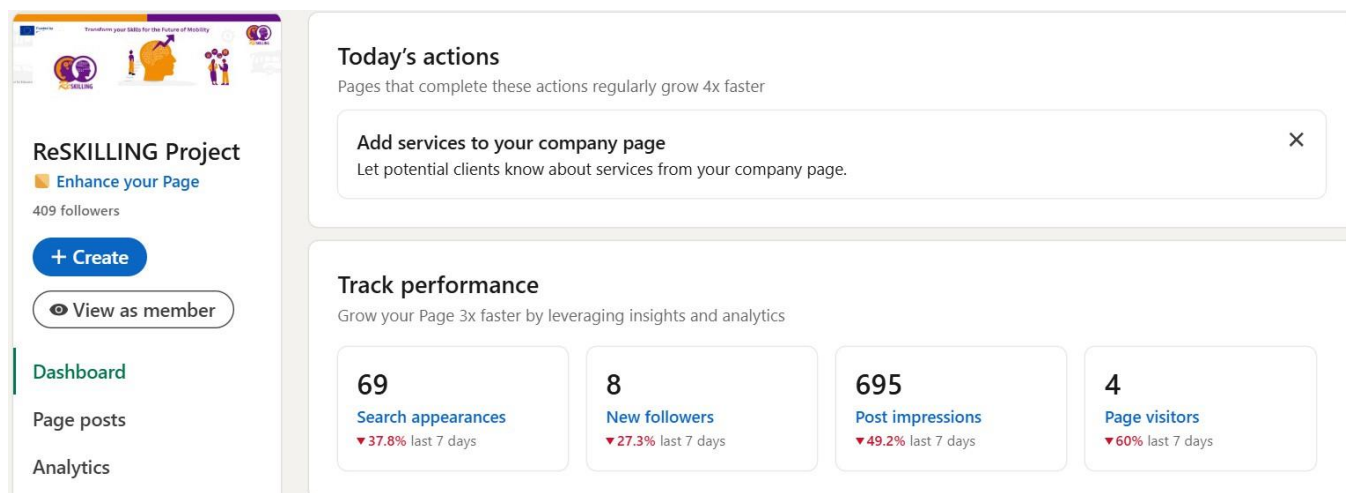


Figure 30 - LinkedIn account & followers by M18

As illustrated above, the Year 1 and Year 2 targets have been successfully achieved. It should be noted that these targets were revised upwards compared to the original KPIs established in the GA.

The decision to set higher targets for LinkedIn was informed by the platform's strong relevance to the project's professional and research-oriented audiences, as well as its demonstrated capacity to generate engagement within these communities.

This strategic adjustment also helped balance the overall performance of the project's social media ecosystem, acknowledging the differing audience dynamics and growth patterns observed across the selected platforms, particularly Facebook and X, as it will be illustrated in the chapters below.

3.2.4. X (Update)

As stated in Deliverable D6.1 Communication, Dissemination, and Exploitation Strategy, the project had an internal discussion on whether it was best to retain X (former Twitter) as one of the ReSKILLING project's social media channels, or to drop it and focus on other platforms (e.g., Bluesky). The aim of the assessment was to ensure that the project uses the most effective and widely adopted platforms to reach relevant audiences while fulfilling its dissemination obligations under the GA.

The review was carried out in M3 to compare the reach and stakeholder engagement potential of X and Bluesky, and X has been confirmed as the project's main channel for real-time updates and external communication. The details of the assessment may be examined in depth in Deliverable D6.1 Communication, Dissemination, and Exploitation Strategy.

Nevertheless, the downward trend observed in the first half of 2025 continued into the second half of the year. Data from 2025 Digital Services Act (DSA) transparency report⁴ indicates that the platform's European user base declined by approximately 11 million monthly active users between October 2024 and March 2025, representing a decrease of more than 10%. Subsequent analyses based on DSA reporting suggest that this trend persisted throughout the second half of 2025, with X losing around 15% of its

⁴ X Corp. (2025, April). *DSA transparency report – April 2025*. X Internet Unlimited Company

European active users and recording notable declines across several Member States⁵. Such developments may have reduced the potential reach and engagement opportunities available through the platform, affecting the performance of our project-related dissemination activities.

Consequently, while the X account has continued to support stakeholder outreach and bi-directional communication, LinkedIn remains the project's primary social media channel, consistently generating higher visibility and engagement levels among the identified stakeholders (going beyond the KPIs originally set in the GA and the updated targets set in D6.1 and D6.2).

X Strategy

- Hashtags (#) are used to reach specific target groups and identify key concepts. Inserting 2 to 5 hashtags per tweet is recommended
- Use recognised and institutional handles in the tweets to maximise visibility and be recognised as part of the HE community
- Make it visual with the use of pictures, videos and data visualisations in order to spark interest. When possible, maintain visual identity with key and dedicated visuals pertinent to the project branding
- Use the relevant hashtag(s) consistently throughout the overall project implementation. Hashtag(s) considered were those utilised in prior EU-funded projects social media which have had similar scope, including [WE-TRANSFORM](#)
- Leverage any existing social media presence, using existent partner's platforms, official institutions (e.g., EC, JRC, etc.) and other running projects (e.g., sister project CCAM-ERAS), and get all these parties to communicate information about ReSKILLING
- Utilise banner created to create association with the project and presenting a disclaimer as follows "The ReSKILLING project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101147328.

Table 7 - X identified hashtags

Hashtags (non-exhaustive list)
#CCAM
#TransporationWorkforce
#WorkforceSkills
#FutureOfTransport
#HorizonEurope
#RESKILLING
#impacts

Table 8 - X identified account handles

Profile handles (non-exhaustive list)
@EU_Commission
@CCAM_EU
@CORDIS_EU
@(RESKILLING partners)

⁵ https://www.belganewsagency.eu/number-of-active-x-users-in-belgium-fell-by-nearly-9-per-cent-in-second-half-2025?utm_source=chatgpt.com

Table 9 - KPIs related to X

Role of Partners	Due date Periodicity of the action
ECTRI is responsible for creating the RESKILLING X account and maintain it.	M3 Whole project duration/ When relevant
All partners having an X account are asked to join the page, like, share and comment on posts, invite following the LinkedIn communication guidelines. Partners are also asked to contribute to the draft and planning of the posts to release depending on their knowledge on the field, the project outputs they are achieving, and latest updates in the field they are aware of. Partners will also publish unique post related to ReSKILLING on their own X account – tagging the ReSKILLING page to attract more followers for the official account.	N/A Whole project duration/ When relevant

X Performance and KPIs (Update)

As of M18, the WP collected appropriate amount of data to report on X (former Twitter) traffic. Originally, the KPIs set in the GA (that were considering optimistic trends of the platform) were as follows:

- **Y1 target:** Creation of Twitter, LinkedIn, YouTube; **Twitter:** 150 followers, 10 tweets/month, 10 mentions/month;
- **Y2 target:** Maintenance of social media; **Twitter:** 300 followers, 15 tweets/month, 15 mentions/month;
- **Y3 target:** Maintenance of social media; **Twitter:** 400 followers, 20 tweets/month, 20 mentions/month;

Following internal discussions and based on the latest social media channels trends described above, it was decided that LinkedIn would have become the primary channel instead of X (designed as the first platform to operate) due to the sharp decrease in popularity of the latter (especially among our identified stakeholders).

With this in mind, the new established KPIs for X have been significantly decreased in turn to reflect this new positioning of the platforms as follows:

- **Y1 target:** Creation of Twitter, LinkedIn, YouTube; **Twitter:** 50 followers - from 5 to 10 posts per month;
- **Y2 target:** Maintenance of social media; **Twitter:** 75 followers - from 5 to 10 posts per month;
- **Y3 target:** Maintenance of social media; **Twitter:** 100 followers - from 5 to 10 posts per month;



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

At M12 (December 2025), the project X account recorded 20 followers, below the revised KPI trajectory. The number of posts amount for 55 for Y1, which represent 6.1 posts per month considering that the creation of the account took place in the end of March 2025.



Figure 31 - X (former Twitter) account & followers for Y1

At M18 (beginning of July 2026), the account reached 34 followers, remaining below the revised target. The number of posts amount for 25, which represent 5 posts per month considering that the available data is for the first 5 months of 2026.



Figure 32 - X (former Twitter) account & followers as of M18

This performance should be interpreted in light of the platform's limited organic growth potential within the project's specialised dissemination context, as well as broader shifts in platform usage across Europe as mentioned in the sub-chapter above.

Within the updated Communication, Dissemination and Exploitation strategy, X functions as a secondary channel for targeted visibility and stakeholder interaction, while LinkedIn constitutes the primary dissemination platform. This strategic orientation is reflected in overall performance, with LinkedIn significantly exceeding its revised KPIs and ensuring effective outreach to the project's core professional, academic, industry, and policy-relevant audiences.

3.2.5. Facebook (Update)

In line with RESKILLING’s commitment to inclusivity, co-creation, and social innovation as outlined in the GA, Facebook has been introduced as a complementary communication channel to broaden dissemination towards stakeholder groups less present on professional platforms, including end users of CCAM technologies and local community actors. This diversification strengthens the project’s capacity to reach non-specialised audiences and supports a more socially inclusive dissemination approach.

The decision also reflects the need to adapt the communication strategy in response to observed patterns of engagement on X during the first reporting period, which indicate lower-than-anticipated interaction levels. The establishment of Facebook, although not originally foreseen in the communication framework of the GA, has therefore provided an additional outreach alternative that complements existing channels and contributes to balancing dissemination reach across diverse stakeholder groups.

For these reasons, a [dedicated Facebook](#) profile has been created by ECTRI in March 2025.

Facebook Strategy

- Posts include 2–5 targeted hashtags, aligning with established practices in EU-funded project communication. These will reflect both project-specific and sector-wide themes. Hashtag(s) considered were those utilised in prior EU-funded projects social media which have had similar scope, including [WE-TRANSFORM](#). Hashtags will be reviewed periodically and adapted if needed to align with sector developments and trending terms
- Use recognised and institutional handles in the posts to maximise visibility and be recognised as part of the HE community
- All visual material follow the ReSKILLING branding guidelines, using the project’s logo, typography, and colour palette to maintain identity consistency across platforms
- Leverage any existing social media presence, using existent partner’s platforms, official institutions (e.g., EC, JRC, ect.) and other running projects (e.g., sister project CCAM-ERAS), and get all these parties to communicate information about ReSKILLING
- A dedicated banner is used for post headers and event promotions, including the funding disclaimer: “The ReSKILLING project has received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No. 101147328”.

Table 10 - Facebook identified hashtags

Hashtags (non-exhaustive list)
#CCAM
#TransportationWorkforce
#WorkforceSkills
#FutureOfTransport
#HorizonEurope
#ReSKILLING
#impacts

Table 11 - Facebook identified account handles

Profile handles (non-exhaustive list)
@European Commission @(ReSKILLING partners)

Table 12 - KPIs related to Facebook

Role of Partners	Due date Periodicity of the action
ECTRI is responsible for creating the ReSKILLING Facebook account and maintain it.	M3 Whole project duration/ When relevant
All partners having a Facebook account are asked to join the page, like, share and comment on posts, invite following the LinkedIn communication guidelines. Partners are also asked to contribute to the draft and planning of the posts to release depending on their knowledge on the field, the project outputs they are achieving, and latest updates in the field they are aware of. Partners will also publish unique post related to ReSKILLING on their own Facebook account – tagging the ReSKILLING page to attract more followers for the official account.	N/A Whole project duration/ When relevant

Facebook Performance and KPIs (Update)

As of M18, the WP collected appropriate amount of data to report on Facebook traffic. Originally, the KPIs set in the GA did not consider a Facebook account to be established and were as follows:

- **Y1 target:** Creation of Twitter, LinkedIn, YouTube;
- **Y2 target:** Maintenance of social media;
- **Y3 target:** Maintenance of social media;

Following internal discussions and based on the latest social media channels trends described above, it was decided that LinkedIn would have become the primary channel instead of X (designed as the first platform to operate) due to the sharp decrease in popularity of the latter (especially among our identified stakeholders).

With this in mind, the new established KPIs for X have been significantly decreased in turn to reflect this new positioning of the platforms as follows:

- **Y1 target:** Creation of Facebook; **Facebook:** 50 followers - from 5 to 10 posts per month;
- **Y2 target:** Maintenance of social media; **Facebook:** 75 followers - from 5 to 10 posts per month;
- **Y3 target:** Maintenance of social media; **Facebook:** 100 followers - from 5 to 10 posts per month;

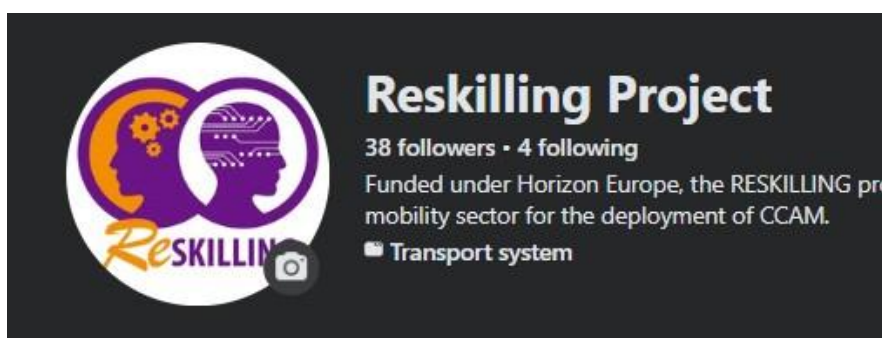


Figure 33 - Facebook account & followers for Y1

At M12 (December 2025), the project Facebook account recorded 38 followers, below the KPI goals set after the GA signature. The number of posts amount for 36 for Y1, which represent 4 posts per month considering that the creation of the account took place in the end of March 2025. This is only slightly below the set goals (5 to 10 posts per month)

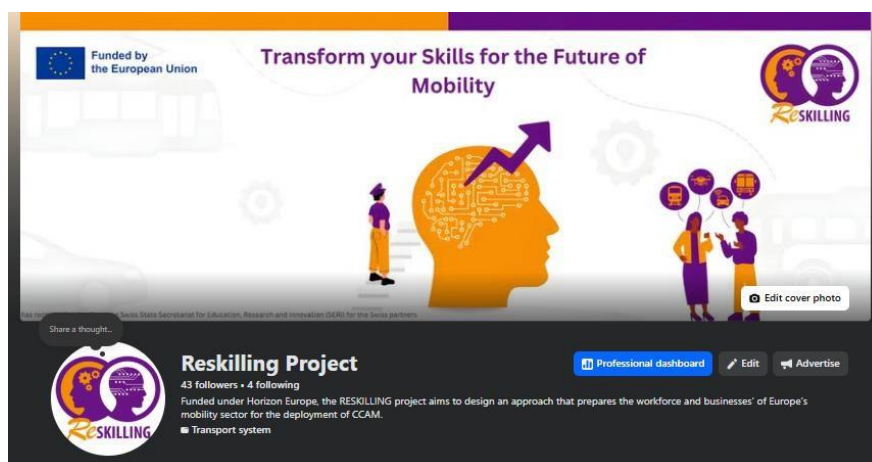


Figure 34 - Facebook account & followers by M18

At M18 (beginning of July 2026), the account reached 43 followers, remaining below the revised target. The number of posts amount for 24, which represent 4,8 posts per month considering that the available data is for the first 5 months of 2026. This is only slightly below the set goals (5 to 10 posts per month). It must be noted again that the establishment of the Facebook platform was purely conceptualised to compensate for potentially low figures on X (together with the significant increase in engagement level brought about by the LinkedIn profile).

3.2.6. Zenodo (Update)

Zenodo.org⁶ is a general-purpose open-access and open-source repository developed under the European OpenAIRE program and operated by CERN. It allows researchers to deposit data sets, research software, reports, and any other research related digital artefacts, providing each with a persistent DOI to ensure long-term findability and citation.

Within the ReSKILLING project, Zenodo serves as one of the primary repositories to ensure the early, open, and FAIR dissemination of project results. The consortium is fully committed to the Horizon Europe Open Science guidelines and utilises Zenodo to upload publicly shareable versions of deliverables,

⁶ <https://zenodo.org/>



policy briefs, scientific articles, training material, and datasets. The established community for the project can be found at the following link:

<https://zenodo.org/communities/reskillingproject/records?q=&l=list&p=1&s=10&sort=newest>.

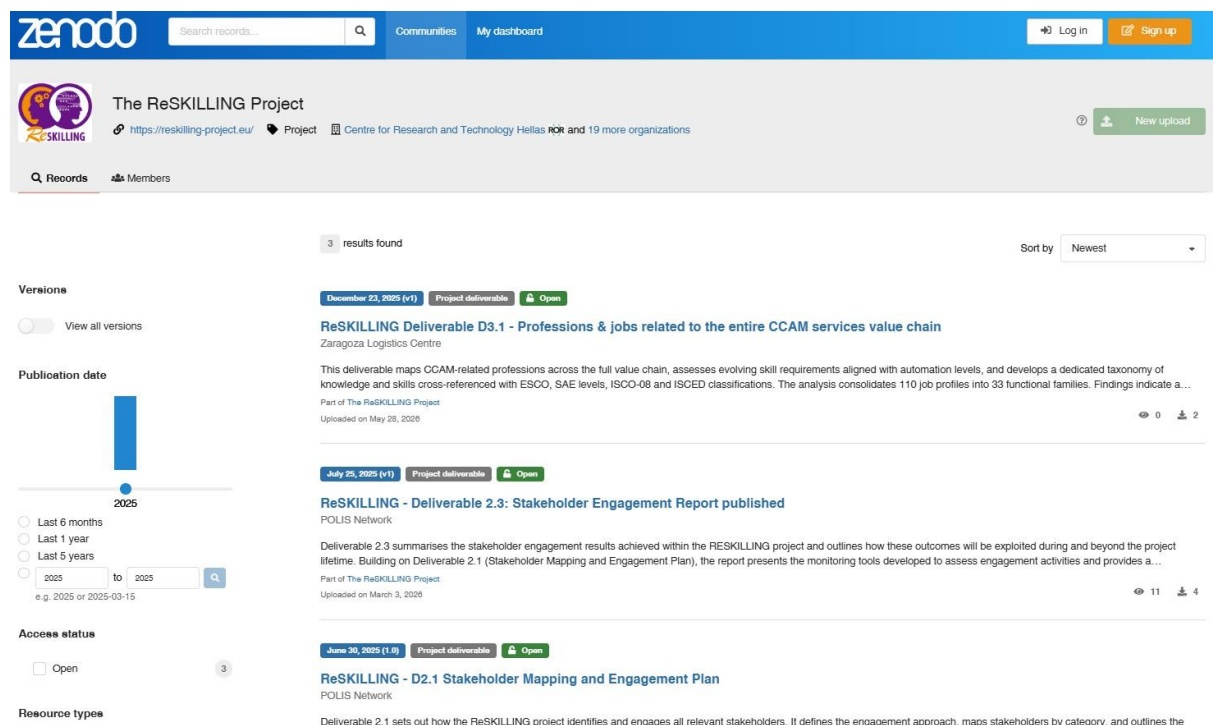


Figure 35 - The ReSKILLING Project Community on Zenodo

As of M18, current outputs and deliverables inserted in the Community have not been approved yet by the European Commission. To guarantee availability of this preliminary data, some adjustments to the documents have been made, and a disclaimer on page two of the deliverables has been inserted as follows:

This Deliverable is a draft version submitted to the European Commission and is pending validation. Its content is subject to potential revision following the Commission's review.

Table 13 - KPIs related to Zenodo

Role of Partners	Due date Periodicity of the action
CERTH/HIT is responsible for creating the ReSKILLING Zenodo Community area and maintain it.	Y1 Whole project duration/ When relevant

3.2.7. Newsletter (Update)

A project-dedicated newsletter is issued twice per year issued throughout the project's duration to present updates on key results, share success stories, highlight relevant news from consortium partners, and promote both ReSKILLING-organised and external events where the project is represented. The

newsletter serves as an additional tool to ensure ongoing visibility and engagement with stakeholders across sectors and regions.

The setting of the newsletter has been developed using two channels:

- The LinkedIn-dedicated Newsletter functionality - the [ReSKILLING Brief](#)
- An email-based channel to target all those users and individuals who do not possess a LinkedIn Account but wish to be up to date with the project developments. Originally and for the first two editions of the Newsletter stream, the project has utilised a PDF document to be sent to all those emails who have registered to the registration form within the website. However, after careful consideration, it was decided to opt for Mailchimp to complement the LinkedIn-dedicated Newsletter. This change was implemented because Mailchimp provides a more structured approach to managing subscriber data, user consent, and unsubscribe requests, supporting the project's compliance with GDPR requirements and data protection best practices.

As of M18, the project has developed two Newsletter released during Y1 that can be retrieved in the dedicated ReSKILLING Brief sections or in the [website area](#) in PDF format. Regarding Y2, the project plans to release one newsletter before the long summer break, while the other shall be issued in winter 2026.

Although performances on newsletters have not been included in the GA or any deliverable, current trends and metrics in this regard suggest high success rates. Metrics for the LinkedIn newsletter regard number of subscribers which, at the time of writing, amount to 184.



Figure 36 - ReSKILLING Brief, number of followers

Regarding editions-specific metrics, these are illustrated as follows:

- Newsletter edition #1, [Welcome to ReSKILLING Brief!](#), features 729 impressions and 294 members reached.
- Newsletter edition #2, [Attend our ReSKILLING Workshop on the impact of CCAM on employment and join our Stakeholder Community](#), features 1013 impressions and 497 members reached.

Metrics for the MailChimp channel regard number of subscribers, which, at the time of writing, amount to 126 total subscribers. For upcoming editions of the MailChimp newsletter, it will be possible to also monitor opening rates and clicks as the platform provides the possibility to track such metrics.

Table 14 - KPIs related to Newsletter streams

Role of Partners	Due date/Periodicity of the action
ECTRI is responsible for creating and disseminating regular newsletters. Partners will be asked to provide general feedback on the items to promote.	Up to 2 Newsletters per each Y of implementation.

3.2.8. Press Releases

Press releases are designed to inform and announce key updates to the media regarding upcoming events, milestones, and significant outcomes. These pieces of content aim to ensure that relevant findings and developments reach the appropriate audience.

In this regard, ReSKILLING will identify and engage with the most suitable media outlets at local, national, and international levels, ensuring the project's messages are effectively conveyed to a broad and relevant audience.

The first project press release edition has been released in M3 by CERTH/HIT and contained general information on the project core values and mission, including what the project is set to deliver as well as the social media and website links. The dissemination of the press release was further amplified through the support of ECTRI. These efforts included dedicated posts on project social media platforms and the inclusion of the press release on specialised online platforms dedicated to press distribution, including [PR Log](#).

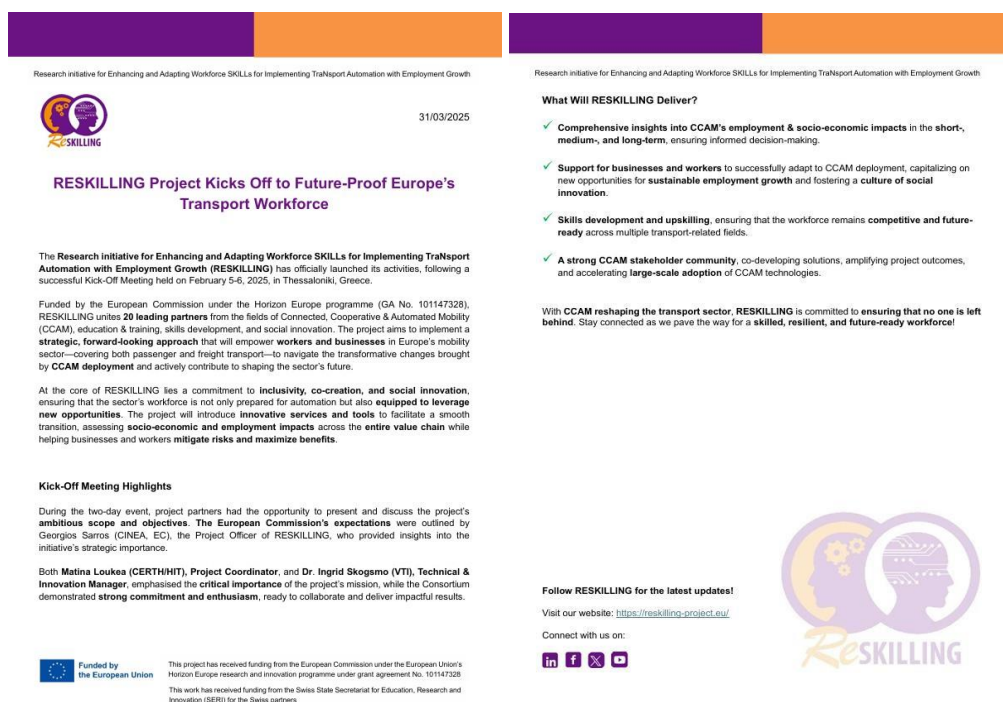


Figure 37 - 1st Press Release edition

Press release for Y2 is planned to be released after summer, when content will be mature enough to be disseminated meaningfully.

Table 15 - KPIs related to press releases

Role of Partners	Due date/Periodicity of the action
CERTH/HIT is responsible for drafting 3 press releases. ECTRI will support the dissemination of such items via social media channels, website news, and through engagement with stakeholders at different levels.	Indicatively, one press release per Y.

3.2.9. Videos on YouTube (Update)

2 project videos will be produced and inserted in [an ad-hoc YouTube Channel](#) (@RESKILLINGProject) to visually convey the ReSKILLING message and highlight key achievements. The first video (developed in Y1) detailed project objectives and core vision. Conversely, the second video (Y3) will provide insights into the achieved results of the project nearing the end of the activities implementation. This format offers a scalable and cost-effective communication tool, capable of reaching a broad audience and diverse stakeholder groups across different devices in a clear and accessible way.

To date, 3 videos have been uploaded on the project YouTube Channel, including the following:

- [ReSKILLING project overview](#), describing core objectives, developed in Y1 - with 107 views
- [ReSKILLING Stakeholder Forum](#) (guide for navigation), developed in Y1 - with 108 views
- [ReSKILLING recording of the first Annual Virtual Stakeholder Event](#), developed in Y2 - with 25 views

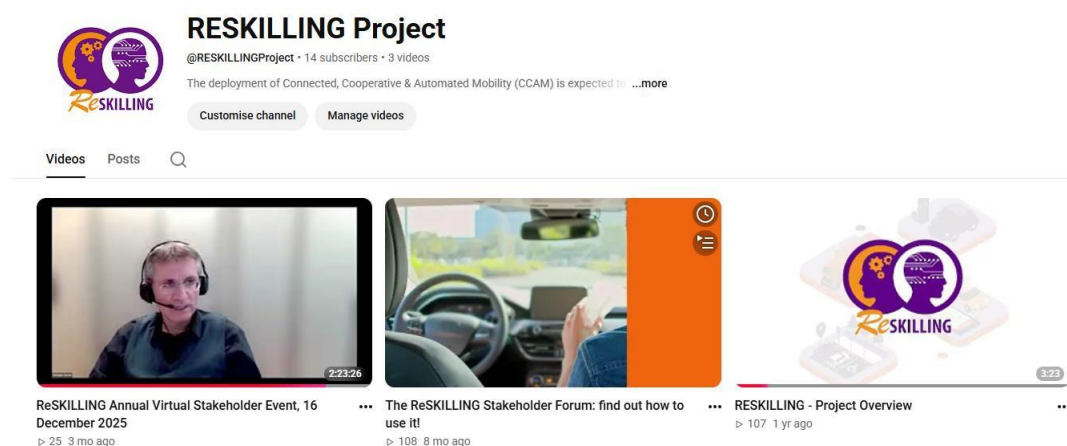


Figure 38 - YouTube channel with current overview of the released videos as of M18

YouTube Performance and KPIs (Update)

As of M18, the WP collected appropriate amount of data to report on YouTube traffic. The KPIs set in the GA and retained in the Communication, Dissemination, and Exploitation were as follows:

- **Y1 target:** Creation of Twitter, LinkedIn, YouTube; 100 views (1st video);
- **Y2 target:** Maintenance of social media; 300 views;
- **Y3 target:** Maintenance of social media; 500 views; addition of 2nd video

Regarding Y1 targets, these have been fully met considering the creation of the YouTube account as well as the reached number of views for the first video (107 in total).

The Y2 targets are confidently expected to be met considering an aggregated views number (across the three released videos) that amounts to 240 to date (107 + 108 + 25).

Table 16 - KPIs related to videos development

Role of Partners	Due date Periodicity of the action
CERTH/HIT to develop project videos (with the 1st video presenting the project's aims and objectives and the 2nd video giving an overview of the final project outcomes)	The 1st video was published in M3 The 2nd video is to be published in M36

3.2.10. Open Access Government (Update)

As part of the project's dissemination activities, ReSKILLING secured a dedicated two-page feature in the July 2026 edition of the Open Access Government⁷ Journal. The opportunity arose in the context of a thematic focus on transport sociology research, workforce transition, and skills adaptation for automated mobility for this edition - closely aligning with the project's research scope. In this context, the project engaged in successful negotiations to secure the best-value-for-money, decreasing significantly the original base price.

The publication targets a broad international audience, including policymakers, public authorities, researchers, funding agencies, industry stakeholders, and academic institutions. According to the publisher, the digital edition is distributed to more than 200,000 contacts worldwide, including representatives of the European Commission, Members of the European Parliament, research councils, and international research communities.

The article, whose content has been provided by orchestrated efforts across the whole consortium, offers a semi-scientific overview of the ReSKILLING project, highlighting its work on understanding the socio-economic implications of CCAM, identifying future skills needs, and underling the need to support workforce adaptation through reskilling and upskilling pathways.

This activity contributes to increasing the visibility of project results, and exploiting a platform regularly consulted by decision-makers and advisers (including cities and regions), who represent some of the key stakeholders to target within the project scope.

⁷ <https://www.openaccessgovernment.org/>

SHAPING THE HUMAN DIMENSION OF CCAM: SKILLS, JOBS AND THE FUTURE OF MOBILITY

Matina Loukea discusses the transformative impact of Connected, Cooperative, and Automated Mobility (CCAM) on European transportation and the vital need for workforce adaptation and skill development

Not long ago, the future of transport was framed in bold, futuristic terms. Today, that future is unfolding in a different – yet still transformative – way, with Connected, Cooperative and Automated Mobility (CCAM) reshaping not only how we move, but how the transport system operates across Europe.

Transport represents around 5% of the European Union's GDP and employs more than ten million people. As the sector evolves, its success will depend not only on technological progress, but – crucially – on people: their skills, adaptability, and willingness to embrace change.

CCAM can create new opportunities, improve job quality, and introduce new roles, making the sector more accessible and attractive to a broader audience of users and workers. At the same time, it raises important questions around data governance, ethics, and trust in automated systems.

Yet, one issue remains central: will people embrace this transformation?

Public acceptance is not guaranteed. Communities often approach change with caution, and even advanced technologies will struggle to deliver value if not widely adopted. The same applies to the workforce. If CCAM is perceived as a threat to jobs, resistance

Preparing skills and jobs for the incoming automated mobility in Europe



will grow, if experienced as an opportunity – offering clear pathways for reskilling and career development, it can foster acceptance, trust and engagement.

Putting people at the centre: the RESKILLING approach
This is where RESKILLING comes in. Funded under Horizon Europe, RESKILLING is a three-year project now approaching its mid-term phase, taking a social innovation-driven approach to the CCAM transition and placing workforce adaptation at the heart of innovation.

Through its Co-Innovation Framework and Stakeholder Forum, RESKILLING brings together policymakers, industry, workers and end users to co-create solutions. This is not about designing mobility systems in isolation – it is about shaping them with those who will

use, operate, and be affected by them. The result is a more grounded, inclusive, and socially sustainable approach to change.

From mapping to action: understanding jobs, skills and impacts
Turning vision into action requires clarity. RESKILLING delivers this through a comprehensive mapping of the CCAM value chain, identifying how jobs are evolving, which roles are emerging, and where risks may arise.

By consolidating 110 job profiles into 33 strategic job families, the project offers a comprehensive overview of the mobility workforce and goes beyond the obvious, highlighting roles often overlooked – such as mobility assistants or toll operators – that remain essential for accessibility, service continuity, and user trust.



Alongside this, a dedicated skills taxonomy connects these roles to evolving competencies across different automation levels. From cybersecurity and AI literacy to communication and system maintenance, the mobility skills landscape is being redefined.

These insights do not remain theoretical – they directly inform the development of targeted training modules, designed to equip current and future professionals with the skills they need to thrive in a changing environment.

Beyond skills, RESKILLING captures the broader transformation of the sector, examining how CCAM reshapes employment structures, affects different regions and fields, and where it offers opportunities for social innovation – providing a robust evidence base for informed decision-making.

From skills to systems: enabling workforce development
Understanding change is only the first step – supporting it is what truly matters. RESKILLING develops practical reskilling pathways and training profiles grounded in real-life career journeys. Using human-centred approaches, such as personas and learning journeys, the project captures how workers and

organisations experience transition and where support is most needed.

These insights directly inform training programmes, education schemes, and co-creation activities, ensuring workforce development is both effective and inclusive. A key legacy is the CCAM Employment & Skills Observatory, a knowledge hub bringing together data on jobs, skills, and emerging roles, offering tailored insights to policymakers, industry, and training providers.

From innovation to impact: scaling solutions and shaping policy

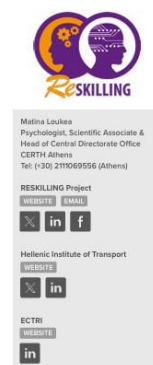
For CCAM to succeed, innovation must scale and deliver real value. RESKILLING supports this by focusing on business models, scalability, and policy alignment, enabling CCAM services to move from pilots to widespread adoption. At the same time, it explores transferability across transport modes and European regions, recognising their heterogeneity. Scenario-based analyses and stakeholder input help identify realistic pathways for economic growth, job creation, and an inclusive CCAM transition.

These insights are translated into guidelines and policy recommendations, with a focus on skills and jobs,

supporting decision-makers in navigating the transition. Looking ahead, a roadmap to 2050 provides a structured vision for aligning technological progress with workforce development and inclusive growth.

Measuring impact, shaping the future of mobility
What does success look like? While RESKILLING defines clear indicators to track progress and guide action, the success of the CCAM transition goes beyond metrics and technology: it will be shaped by people – by their skills, their choices, and their ability to embrace and lead change.

Funded by the European Union



RESKILLING Project
WEBSITE EMAIL
in f
Hellenic Institute of Transport
WEBSITE
in
ECTRI
WEBSITE
in

Matina Loukea
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CERTH Athens
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Figure 39 - Preview of the article that will be featured in the July edition of the OAG Journal

3.2.11. Website Articles (Update)

The project partners have developed a curated selection of content focused on key themes emerging from the ReSKILLING project. This content ranges between analytical articles, research highlights, and insights derived from relevant conferences and events.

Topics covered may include, but are not limited to:

- Recent findings on the employment impacts of CCAM, based on internal studies or external research;
- Skills mapping for CCAM roles and forecasts on future skill needs linked to technological change;
- The impact of CCAM developments on specific workforce groups •Description of the foreseen ReSKILLING use-cases
- Findings of the ReSKILLING case-studies at the early stages of project implementation, articles will primarily address CCAM-related developments and discussions from key events.

The WP6 Leader is coordinating this activity by assigning tasks to project partners, considering availability, thematic relevance, and ongoing project developments. This process is supported by continuous updates on project progress, discussed regularly during PCG and WP6 meetings, and through close coordination with the Project Coordinator (PC), the Technical and Innovation Manager (TM), and the relevant project partners who are responsible for delivering particular and relevant aspects of ReSKILLING.

For 2025, the targets regarding the web-articles draft (10 articles throughout Y1) were met – as shown below:

- [Why ReSKILLING is needed](#) (CERTH + VTI) – June
- [Stakeholder Mapping](#) (POLIS) – July
- [Discussion held during the introductory Advisory Board meeting](#) (IRF) – July

4. [Social acceptance aspects \(with focus on public transport\)](#) (UITP) – September
5. [What will the impacts of ReSKILLING be?](#) (CTL) – September
6. [Profession mapping](#) (ZLC) – September
7. [Outcomes of co-creation workshops for the definition of expected CCAM employment effects](#) (Ecorys) – October
8. [Outcomes of the co-creation workshop at RelStat-2025](#) (TTI) – November
9. [WE-TRANSFORM Policy Agenda](#) (POLITO, although not being a project partner, volunteered to draft the article) - November
10. [Skills taxonomy](#) (ZLC) - December

All web-articles have been inserted in the dedicated section of the website and have been extensively disseminated via the project social media channels and consortium networks.

For 2026, the preliminary agenda has been drafted and is regularly monitored by the WP6 Leader to ensure timely delivery and the fulfilment of the targets for Y2 (15 articles by the end of the year). The preliminary plan (including the already drafted web-articles) can be found below. Not all articles will be finally selected for inclusion in Y2.

1. [Observatory introduction article](#) (CERTH-LIST) - January
2. [Annual Stakeholder Meeting](#) (POLIS) – February
3. [Preview transfer case study in other sectors to CCAM \(T4.2\) a few case studies](#) (VDI-VDE) – April
4. [Looking back at our successful validation workshop on the employment and skills impacts of CCAM](#) (CERTH) - June
5. [Summary ZLC Article at TRA2026 \(ZLC\) on transport profession](#) - June
6. ReSKILLING Use Cases definition (VTI) - July
7. Presentation of complete Skills Matrix (Ecorys) - July-August
8. Summary CERTH Article at TRA2026, with connection to Inventory (CERTH & LIST) - September
9. Article on Case Studies Methodology preview (Beceptum) – September
10. Overview of case studies (one per partner) – September / October
11. Summary TTI Article at 8th Conference on Sustainable Mobility (CSuM) 2026 (TTI) - October
12. Article on D3.3 - Short, medium and long-term employment effects of CCAM (ECORYS) - October
13. Lessons learned from the ETC 2026 workshop (VDI-VDE) – November
14. Lessons learned from 2nd Stakeholder Annual Event (IRF) - November/December
15. State of Arts of connections with CCAM Partnership and relevant initiatives (FERHL) - December
16. Article on D4.5 - Development of the Business Models (Bax & Company) - December

Table 17 - KPIs related to webarticles

Role of Partners	Due date Periodicity of the action
Project consortium as a whole is responsible for turning relevant and interesting topics into web articles	10 articles during Y1, 15 articles during Y2, and 15 articles during Y3
ECTRI to coordinate the efforts of the consortium in these tasks.	Whole project duration / When relevant

3.2.12. Scientific Publications (Update)

The project foresees a comprehensive scientific publication strategy aimed at ensuring broad and impactful dissemination of its research outcomes. Scientific results will be systematically shared through peer-reviewed journals and international conferences, with the dual objective of contributing to academic conversation and supporting evidence-based policy and practice in the fields in scope. The monitoring of this vital KPIs is performed regularly through the PCG and WP6 meetings to collect updates from all consortium members and to prompt action where needed.

We provide below the timeline drafted within the GA for the KPIs related to the scientific publications below, which will amount to, by the end of the project, at least 4 submissions to journals and 10 submissions to conference proceedings.

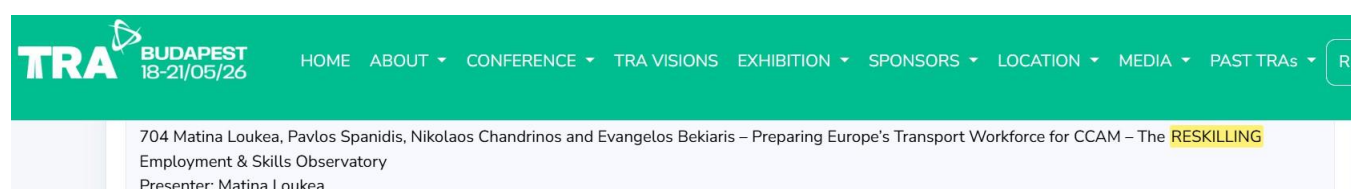
- **Y1 target:** At least 2 in conference proceedings
- **Y2 target:** At least 2 in scientific journal & 5 in conference proceedings
- **Y3 target:** At least 4 in journals & 10 in conference proceedings

Regarding the Y1 targets, the consortium successfully submitted two abstracts to the **Transport Research Arena 2026**⁸, that was held in Budapest, Hungary from 18th to 21st May, 2026.

Both abstracts have been subsequently accepted, and two related articles have been drafted, gone through peer review process, and accepted as poster presentations during the conference in Y2. During 2026, exchanges with the Programme Committee of the Conference were made to insert the submitted articles within the Conference Proceedings. Although this process is ongoing as of M18, none of the exchanges conducted suggest that the two insertions will be unsuccessful. We offer below the details of the two submissions for Y1.

1. ReSKILLING for the Journey Ahead: A value chain perspective on transport professions in the CCAM Era (ZLC, Ecorys, CERTH) under project task T3.1, *Poster Presentation at TRA 2026*
2. Preparing Europe's Transport Workforce for CCAM: The ReSKILLING Employment and Skills Observatory (CERTH), under project task T4.5, *Poster Presentation at TRA 2026*

In light of the two abstracts having been submitted in Y1, the project considers the Y1 targets to have been met (pending final confirmation of their insertion within the conference proceedings, process that has been initiated and is currently undergoing).



⁸ <https://traconference.eu/>

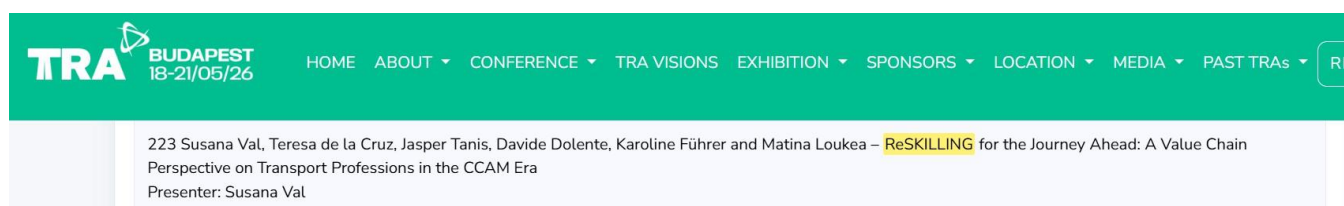


Figure 40 - Screenshot of the poster presentations of the submitted papers to TRA 2026 (TRA Website)

Regarding the Y2 targets, efforts are in place to meet the expected KPIs for the year.

Project Task T3.3 has successfully submitted a paper titled '*Towards an Inclusive Mobility Transition: Assessing CCAM Employment Impacts on Vulnerable Workforce Groups*' to the **International Conference on Sustainability, Innovation, and Society (ICSIS 2026)**⁹ to be held in Valencia, Spain, from 9 to 12 June 2026. Following the confirmed acceptance of the paper, the plan is now to insert the mentioned paper into the conference proceedings.

Multiple project task contributors have successfully submitted two papers titled '*The Future Transport Workforce in the CCAM Transition: Skills, Roles, and Opportunities*' and '*Human-Centred Approach to Reskilling in the Era of Transport Automation*' to the **8th Conference on Sustainable Mobility Green and Digital Transition (CSUM) 2026**¹⁰ to be held in Skyros Islands, Greece, from 1st to 3rd of July 2026. Following the confirmed acceptance of both papers, the plan is now to insert the mentioned papers into the conference proceedings.

Project Tasks T3.5 and T3.4 have successfully submitted two papers titled '*ReSKILLING the Workforce for CCAM: Use Cases for Anticipating Skills and Workforce Needs in Automated Mobility*' and '*Workforce-Focused Cost-Benefit Analysis of Connected, Cooperative and Automated Mobility: Evidence from European Case Studies*' to the **European Transport Conference 2026**¹¹ to be held in Porto, Portugal, from 9th to 11th of July 2026. Following the confirmed acceptance of both papers, the plan is now to insert the mentioned papers into the conference proceedings.

Further current plans include the draft and submission of a paper within the peer-reviewed, open access '**Journal Transport Policy (IF: 5.3)**' under project Task T3.1. The submission is planned to take place during the fourth quarter of Y2.

We offer below an overview of the plan for publications and conference proceedings during Y2 – as per the plans as of M18:

For submissions conference proceedings:

1. Towards an Inclusive Mobility Transition: Assessing CCAM Employment Impacts on Vulnerable Workforce Groups (CERTH) under project task T3.3,
 - Paper submitted (and accepted) to ICSIS 2026.
2. The Future Transport Workforce in the CCAM Transition: Skills, Roles, and Opportunities under several tasks (CERTH)
 - Paper submitted (and accepted) to CSUM 2026.

⁹ <https://intelligent-systems.net/icsis2026/>

¹⁰ <https://csum.civ.uth.gr/>

¹¹ <https://aetransport.org/etc>

3. Human-Centred Approach to Reskilling in the Era of Transport Automation (TSI, CERTH) under several tasks
 - Paper submitted (and accepted) to CSUM 2026.
4. ReSKILLING the Workforce for CCAM: Use Cases for Anticipating Skills and Workforce Needs in Automated Mobility (CERTH) under project task T3.5
 - Paper submitted (and accepted) to ETC 2026
5. Workforce-Focused Cost–Benefit Analysis of Connected, Cooperative and Automated Mobility: Evidence from European Case Studies (VUB) under project task T3.4
 - Paper submitted (and accepted) to ETC 2026.

Should all papers in question be successful in their insertion within the respective conference proceedings, the project will successfully meet the expected related KPIs for Y2 (at least 5 publications in conference proceedings), with 7 conference proceedings (2 in Y1, and 5 in Y2) submitted by end of Y2 (and eventually accepted).

For journal publications:

1. *Title of article to be confirmed*, (ZLC) under project task T3.1, Paper planned for submission to Transport Policy by end of Y2

WP6 will continue to monitor these KPIs closely, trying to seize the different opportunities that may arise during the second part of Y2 so to meet the expected targets by submitting at least another publication to a Journal.

To ensure scientific excellence and visibility, priority will be given to reputable journals with high impact factors, including (but not limited to) *Sustainability* (IF: 3.251), *Transport Research Part D* (IF: 4.051), *Transport Research Part E* (IF: 10.047), *IEEE Transactions on Intelligent Transportation Systems* (IF: 7.80), *Transportation Science* (IF: 5.18), and *Sustainable Cities and Society* (IF: 11.03). Other relevant journals targeted include the *Transportation Research Record* (IF: 2.06), *European Transport Research Review – ETRR* (IF: 4.25), *European Journal of Transport and Infrastructure Research – EJTIR* (IF: 1.19), *IET Intelligent Transport Systems* (IF: 2.84), *International Journal of Environmental Health and Sustainable Society – IJEHSS* (IF: 6.715), *GPH – International Journal of Social Science and Humanities Research* (IF: 2.435), and *Social Sciences & Humanities Open* (IF: 1.9).

Table 18 - KPIs related to publications

Role of Partners	Due date Periodicity of the action
Project consortium as a whole is responsible for turning relevant and interesting topics into web articles	Y1: At least 2 in conference proceedings Y2: At least 2 in scientific journal & 5 in conference proceedings
ECTRI to coordinate the efforts of the consortium in this task.	Y3: At least 4 in journals & 10 in conference proceedings

3.2.13. Banner

The banner is a flexible visual asset designed in line with the ReSKILLING brochure and adaptable for multiple purposes. It can be used across social media channels, embedded in stakeholder surveys, or

featured in promotional posts to support visibility and outreach efforts. A version of the main banner is presented below and has been, and will be, further adjusted as needed.



Figure 41 - Project Banner

Table 19 - KPIs related to banner

Role of Partners	Due date Periodicity of the action
ECTRI to produce banner.	Banner created in M3
ECTRI to adjust banner based on needs and situations	Whole project duration/ When relevant

3.2.14. Partners' own communication tools and platforms

Dissemination and communication activities under ReSKILLING go beyond the project's website and social media channels. The activities are actively reinforced by the communication platforms of all project partners, helping to maximise and multiplying the outreach among highly relevant stakeholder groups.

To keep track of the efforts undertaken by each different partner, the WP6 leader has developed some tools that have been made available in the dedicate section of the project's SharePoint. To track individual contributions, the WP6 leader has developed specific monitoring tools, available in the dedicated section of the project SharePoint. These tools are also included in the Annex V.

In parallel, each partner's communication and dissemination capacities have been mapped and are being used to further amplify project visibility. A full list of partner platforms is provided in the Annex III.

Throughout Y1 and as of M18, project partners have successfully promoted all outputs and activities via their channels, for a total of 244 items posted. A list of current dissemination and communication activities is provided in Annex VI.

Table 20 - KPIs related to partners tools and platforms

Role of Partners	Due date Periodicity of the action
All partners should introduce the ReSKILLING project in their websites, with a link to the project website and social media. All partners should promote the results, publications, workshops, meetings and other events of the project on their websites, social media platforms, newsletters and/or magazines.	Whole project duration / When relevant

3.3. Face-to-face and interactive dissemination

Alongside offline and online dissemination activities, the consortium will engage with a number of face-to-face and interactive dissemination practices to consolidate the presence of ReSKILLING in relevant fora. Partners with privileged access to relevant stakeholders, other projects, and initiatives will leverage these partnerships to propose and execute targeted dissemination actions.

3.3.1. Stakeholder Community (Update)

Dissemination efforts support the engagement with the Stakeholder Community through the creation of a [dedicated forum](#) for the interested audience. This forum is regularly updated with content relevant to those interested in CCAM technological advancements and their impacts, while primarily serving as an interactive tool to facilitate engagement between the project and its stakeholder community.

In addition, it acts as a dissemination channel for presenting key project outcomes and gathering valuable input for research purposes. It is distinct from the ReSKILLING website because it focuses on engaging activities and results for external stakeholders, and enables interaction with dedicated forum, comments, posting features.

Further details of the Forum (now seamlessly integrated into the website) and its performances are detailed in Deliverables D2.1 Stakeholder Engagement Plan, D2.2 Update of the Stakeholder Engagement Plan, and 'D2.3 – Stakeholder Engagement Report' (D2.3).

Although the management of the forum remains prerogative of WP2, WP6 ensures that invitations to register to the Forum and related updates of the platform are regularly disseminated to the wider audience through the project channels in Y2.

Examples of this continuous dissemination may be found below:

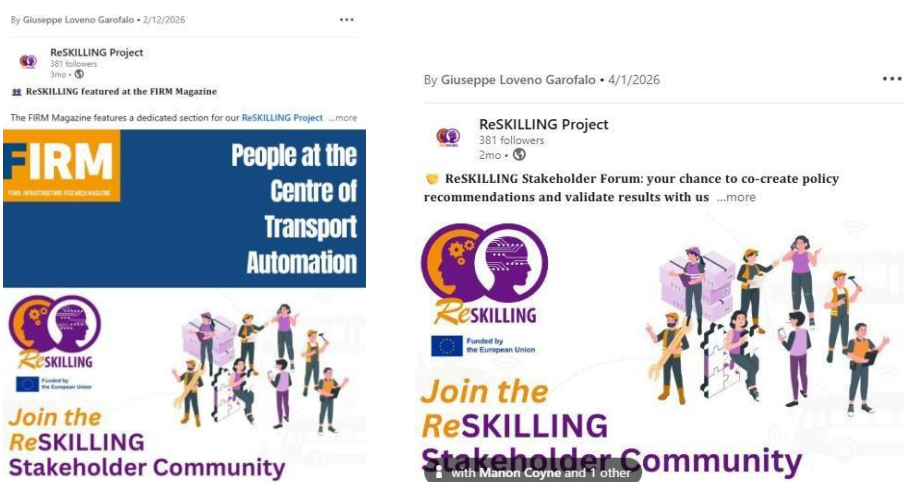


Figure 42 - Examples of continuous promotion of the stakeholder community in Y2

Table 21 - KPIs related to Stakeholder Community

Role of Partners	Due date Periodicity of the action
CERTH/HIT and POLIS Network are responsible for the creation of the website-integrated forum for the Stakeholder Community.	To be available within Y1
POLIS to coordinate efforts to engage the community.	At least 20 registered stakeholder entities by Y1 At least 40 (overall) registered stakeholder entities by Y2 At least 50 (overall) registered stakeholder entities by Y3

3.3.2. Project Events

Dissemination activities will encompass a number of project events illustrated below. Although the vast majority of these events will be duly promoted by consortium members and through project channels (including website, newsletter(s), press release(s), social media channels, etc.), presence in some events of minor importance will not extensively be disseminated through social media channels to avoid providing excessive stimulation in followers.

Stakeholder Engagement Events (Update)

A number of Stakeholder Engagement events has been and will continue to be held to present and discuss ReSKILLING progress, results, and to collect input on the direction the project undertakes from key interested groups. The gatherings will usually take place virtually to gather the highest amount of feedback from participants (with due exceptions when occasions arise).

Further details on discussion content and attendance level at the events are monitored in WP2 and will be detailed within D2.4 Update of the Stakeholder Engagement Report. Although the organisation of the Events and their logistics remain responsibility of WP2, WP6 ensures to promote events through dedicated social media campaigns, prompting project partner to disseminate the content and the invitations internally to their networks. Further, WP6 has been so far in charge of creating the appropriate registration forms (styled as per the project brand identity), and storing and processing the list of registered users to the workshops. We offer below some examples of posts released for dissemination of the past stakeholder



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNSport Automation with Employment Growth

engagement campaigns (respectively, for the Workshop held on October 5, 2025 and that held on May 26, 2026).



Figure 43 – Examples of promotion of the workshop held on 5 October, 2025



Figure 44 - Examples of promotion of the workshop held on 26 May, 2026

Table 22 - KPIs related to stakeholder events

Role of Partners	Due date Periodicity of the action
POLIS to coordinate efforts to engage the community and organise meaningful stakeholder engagement events	1st virtual stakeholder engagement event during Y1 2nd virtual stakeholder engagement event during Y2

Advisory Board & International Cooperation Concertation Meetings (Update)

To foster cross-countries collaboration and knowledge exchange, virtual AB and concertation events was arranged jointly in Y1. The first joint event took place on 16 December 2025. Further details were collected within WP2 monitoring tools and will be available in D2.4 Update of the Stakeholder Engagement Report.

Although the organisation and logistics of the event remain within the responsibilities of WP2, WP6 supported by promoting it and organising the joint efforts of all partners via a dedicated social media campaign. Examples of post released via the project social media can be found below:



Figure 45 - Examples of posts dedicated to the promotion of the first annual event in December 2025

The upcoming AB meeting is scheduled to be in December 2026 in Brussels. Exact dates are currently under discussion. The International Cooperation Concertation event, by contrast, is expected to take place online.

Table 23 - KPIs related to Advisory Board & International Cooperation Concertation Meetings

Role of Partners	Due date Periodicity of the action
IRF responsible for the organisation of the meetings and the efforts coordination to promote them.	<u>Advisory Board Meetings</u> 1st virtual meeting by Y1 2nd virtual meeting by Y2 3rd hybrid/virtual meeting by Y3
	<u>Annual Concertation Events</u> 1st virtual meeting by Y1 2nd virtual meeting by Y2 3rd virtual meeting by Y3 All Annual Concertation meetings should have representatives from at least 4 non-EU counties

Final Event

The WP6 leader will assist with the logistical aspects of the final event, including venue selection (based on research to identify the best provider offering the best value for money), guest invitations, event registration tasks, and other related duties. The programme will be developed primarily by content-related WPs, drawing on project results, particularly from WP2 and WP5.

Table 24 - KPIs related to Final Event

Role of Partners	Due date Periodicity of the action
ECTRI to handle the logistics of the ReSKILLING Final Event. All partners are responsible to contribute to the content, nobably the WP2 and WP5 partners. All partners are requested to promote the event and invited to join.	Final event delivered in Month 35

3.3.3. Key External Events (Updated)

As part of its stakeholder engagement and dissemination strategy, the ReSKILLING Consortium identifies participation in relevant conferences and events as a key mechanism for interaction with external stakeholders.

Consortium partners have (and will continue to) actively seized opportunities to participate in major international, European and regional conferences, including but not limited to the Transport Research Arena, the Transportation Research Board Annual Meeting, the Intelligent Transport Systems World and Europe Congresses, the International Transport Forum Summit, the Road Transport Research conference, the European Conference on Connected and Automated Driving, the World Conference on Transport Research, the POLIS Network Conferences, the CIVITAS Forum, the International Association of Public Transport Conferences, the IRF Conferences, the Smart City Expo World Congress, the European Mobility Week, the European Automotive Research Partners Association Forum, the International Motor Show (IAA Mobility), the European Urban Resilience Forum, and the Trans-European Transport Network (TEN-T) Days. Focus will be placed on Social Sciences and Humanities (SSH) community events, including the Conference of the European Association for the Study of Science and Technology (EASST), the Society for Social Studies of Science (4S) Annual Conference, the Public Communication of Science and Technology Conference (PCST), and the South East European Science, Humanities and Open Science Professionals (SEE SHOP) Forum.

A non-exhaustive and continuously updated list of targeted conferences is provided in Annex IV, representing a monitoring tool that is continuously updated to reflect new events for the year, and whether that specific inserted event has been attended by any of the consortium partners, promoting the project in different formats. Tool is regularly discussed during the monthly WP6 meetings.

During year 1, WP6 has presented the project in 11 events at European and International Level.

Table 25 - List of events with ReSKILLING presence in 2025

EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS	WEBLINK	PROMOTION SUPPORTED BY	FORM OF PARTICIPATION
FAME 3rd Stakeholder Workshop	24/03/2025	24/03/2025	Brussels, Belgium	European	50	https://www.cca-eras.eu/	POLIS Network	Attendee
EUCAD 2025 5th European Conference on Connected and	13/05/2025	15/05/2025	Ispra, Italy	European	300	https://www.cca-eras.eu/	VTI, CERTH, ZLC, UITP, IRF, FEHRL, POLIS	Attendee
European Transport Conference 2025	17/09/2025	19/09/2025	Antwerp, Belgium	International	500	https://aetrans.eu/	ECTRI	Attendee
TRANSBALTICA 2025	18/9 2026	19/9 2026	Vilnius, Lithuania	European	500	https://vilniustechnology.com/	TSI, EURNEX	Presenter
RelStat-2025	16/10 2025	18/10 2025	Riga, Latvia	International	500	https://relstat.tsi.eu/	TSI, CERTH	Host
CCAM-ERAS Validation Workshop	19/11 2025	19/11 2025	Brussels, Belgium	European	30	https://www.cca-eras.eu/	ECTRI, POLIS, VUB	Presenter
FEHRL Research Committee meeting	24/10 2025	24/10 2025	Online	European	25		FEHRL	Presenter
IRF Europe & Central Asia Regional Congress	14/10 2025	16/10 2025	Sofia, Bulgaria	International		https://www.irf.global/event/e-ca25-bulgaria/	FEHRL	Presenter
POLIS Annual Conference	26/11/2025	27/11/2025	Utrecht, Netherlands	European	500		POLIS Network	Host
FEHRL General Assembly	08/12/2025	09/12/2025	Online	European	35		FEHRL	Host
IRF Global R2T Conference & Exhibition	09/12/2025	12/12/2025	Online	International	200		FEHRL	Presenter

In case of major events, the project and/or the project partners' social media channels have been used to disseminate the ReSKILLING presence and further increase the visibility of the project. Some examples may be found below:



Figure 46 - Examples of social media posts promoting project presence at events in Y1 (ETC 2025, TransBaltica 2025, and CCAM-ERAS Validation Workshop on 19 November 2025)

During Y2 and as of M18, WP6 contributors presented the project in 8 events at European and International Level. The status goes well beyond the expected target of 6 events during Y2, especially considering the upcoming six months ahead of the end of the year where other promotional activities at events are planned.

Table 26 - List of events with ReSKILLING presence in 2026 (as of M18)

EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS	WEBLINK	PROMOTION SUPPORTED BY	FORM OF PARTICIPATION
TRB (Transportation Research Board) Annual Meeting	11/01/2026	15/01/2026	Washington D.C., DC, USA	International	15.000	https://www.trb.org/AnnualMeeting/	ECTRI	Attendee
CCAMBassador Stakeholder Workshop Practical insights from CCAM projects	09/02/2026	09/02/2026	Brussels, Belgium	European	50		ECTRI	Attendee
RTR Conference	10-02-2026	12-02-2026	Brussels, Belgium	European	300	https://www.rtr-traffic.be/en	LIST VTI FEHRL CERTH ECTRI	Attendee
TALENT FORUM AND NEW PROFILES IN LOGISTICS AND TRANSPORT ACTIVITIES	18/02/2026	18/02/2026	Zaragoza, Spain	National	50	https://cel-logistics.com/	ZLC	Host
InterTraffic	10/03/2026	13/03/2026	Amsterdam, the Netherlands	European	30.000	https://www.intertraffic.nl/	POLIS, IRF	Attendee
PIARC World Winter Service and Road Resilience Congress	10/03/2026	13/03/2026	Chambery, France	International	500	https://www.piarc.org/	FEHRL	Attendee
ITS European Congress	27-04-2026	29-04-2026	Istanbul, Turkey	International		https://2026.itseuropeancongress.com/	POLIS TSI, Bax	Presenter
Transport Research Arena (TRA) 2026	18-05-2026	21-05-2026	Budapest, Hungary	International	5.000	https://tracon.org/	CERTH / ZLC / ECTRI / TSI / UITP	Presenter
CCAM ERAS Final Event	09/06/2026	09/06/2026	Bruxelles, Belgium	European			VUB, VTI, ECORYS, ECTRI	Presenter
UITP Europe Forum: Policy, Innovation, and the Priorities for Public Transport	24/06/2026	24/06/2026	Bruxelles, Belgium	European	100	https://www.uitp.be/en	UITP, POLIS	Host
2nd International Conference on Sustainability, Innovation, and Society (ICSIS 2026)	09-06-2026	12-06-2026	Valencia, Spain	European		https://intelligence4society.com/	CERTH	Presenter
8th Conference on Sustainable Mobility – CSuM2026	09-06-2026	1-3-07-2026	Greece	International		https://csum.civ.uth.gr/	CERTH, TSI	Presenter
European Transport Conference 2026	09-09-2026	11-09-2026	Porto, Portugal	European	300	https://aetransport.org/etc/	CERTH, ECTRI, VDI/VDE, VUB?	Presenter
RelStat-2026	15-10-2026	17-10-2026	Riga, Latvia	International		https://relstat.tsi.lv/relstat-2026/	TSI	Presenter
IRF Annual Conference	16-11-2026	18-11-2026	Geneva, Switzerland	European	600	ial.org/event/irf-annual-conference-	IRF	Host
10th Railway Forum	31-08-2027	03-09-2026	Berlin, Germany	European	2000	Railway Forum - Europe's leading conference for the rail industry	EURNEX	Attendee

As like Y1, in case of major events, the project and/or the project partners social media channels have been used to disseminate the ReSKILLING presence and further increase the visibility of the project for Y2. Some examples may be found below:



Figure 47 - Examples of social media posts promoting project presence at events in Y2 (TRB 2026, Talent Forum and New Profiles in Logistics and Transport Activities, and InterTraffic Amsterdam)

Table 27 - KPIs related to events participation

Role of Partners	Due date Periodicity of the action
All partners contribute to the participation in events (in Europe & beyond) and the presentation of ReSKILLING project and outputs.	3 events during Y1, 6 events during Y2, and 8 events during Y3.

4. RESKILLING Inventory: development and progress

The “ReSKILLING Inventory: Development and Progress” chapter documents the ongoing efforts to design and implement a digital platform that will serve as a repository for storing the latest findings, resources, and developments produced within the ReSKILLING project. In addition to functioning as an internal knowledge repository, the Inventory is intended to support dissemination and outreach activities by presenting project outcomes in a clear, structured, and accessible format for a broad range of stakeholders.

Task 6.3 focuses on the creation of a dynamic and user-friendly inventory integrated into the ReSKILLING website and regularly updated according to the latest project outcomes and funding activities. The task is led by LIST in collaboration with CERTH, VDI/VDE-IT, VUB, ZLC, CTL, ECTRI, and ECORYS, with implementation scheduled between M12 and M36.

Significant progress has been achieved since the last period in the development of the ReSKILLING Inventory.

1. A first prototype of the Inventory platform has been completed, including initial filtering functionalities and dedicated templates designed to support partners in drafting, structuring, and uploading resources into the Inventory.
2. Coordination and preparation activities have been conducted jointly by LIST and CERTH, while several technical and organisational aspects are still being defined in collaboration with ECTRI and CERTH.
3. In addition, a live demonstration of the Inventory platform prototype (see figures below) was presented to the project consortium during the latest Project Board meeting in March 2026, showcasing the current state of development and validating the proposed technical approach

4.1. Key Principles and User-Centric Considerations

The development of the ReSKILLING Inventory is guided by a set of fundamental principles aimed at creating a secure, accessible, and user-friendly platform. This section outlines the key considerations that shape the design and functionality of the Inventory, ensuring it meets the needs and expectations of its diverse user base. Emphasising privacy, seamless user experience, and potential multilingual support, these principles serve as the foundation for delivering a trustworthy and inclusive tool that effectively supports users in exploring all the relevant resources produced by the project.

4.1.1. Privacy and Data Protection

A core principle guiding the development of the ReSKILLING Inventory is a strong commitment to privacy and data protection. To ensure full compliance with relevant regulations such as the GDPR, the platform is designed without a login system, allowing users to access all content and features anonymously. This approach eliminates the need to collect or store any personally identifiable information from users. Furthermore, the Inventory does not retain any responses submitted through the integrated surveys. All survey interactions are processed in real time, and no data is stored on the server or in any persistent database. This ensures that users' privacy is fully respected and that their input remains confidential at all times.

4.1.2. User Experience

The Inventory is built with a user-centric approach, prioritising accessibility and ease of use. The content is organised in a blog-like format, making it straightforward for users to browse information and project outputs. A key feature is the survey-based recommendation system, which provides users with personalized guidance based on their responses. To enhance accessibility, the platform allows users to download personalised reports generated from the survey results, ensuring that recommendations are not only actionable but also easily retrievable for future reference. The use of a static website generator will ensure that the Inventory is fast, reliable, and available to all users without delays or technical barriers.

4.1.3. Multilingual Support Considerations (open question)

An important open consideration in the ongoing development of the platform is the approach to multilingual support. At present, the website may be implemented in a single language, streamlining content management and technical complexity. However, the option to develop a multilingual site remains under evaluation. Implementing multilingual support would broaden accessibility and inclusivity, allowing users from diverse linguistic backgrounds to benefit from the Inventory. The decision will depend on available resources, user needs, and the potential impact on user engagement and reach. This remains an open question to address in collaboration with stakeholders as the project evolves.

4.2. Technical Approach for Content Delivery (Update)

Delivering content efficiently, securely, and consistently is fundamental to the success of the ReSKILLING Inventory. This section details the technical choices and architectural strategies adopted to ensure that users benefit from a fast, reliable, and scalable platform. By leveraging modern dynamic site architecture and integrating headless Strapi CMS, the project combines high performance with flexible, centralised

content management (see Figure 48). The following subsections explain how these technologies work together to support content delivery and maintain the integrity and accessibility of information.

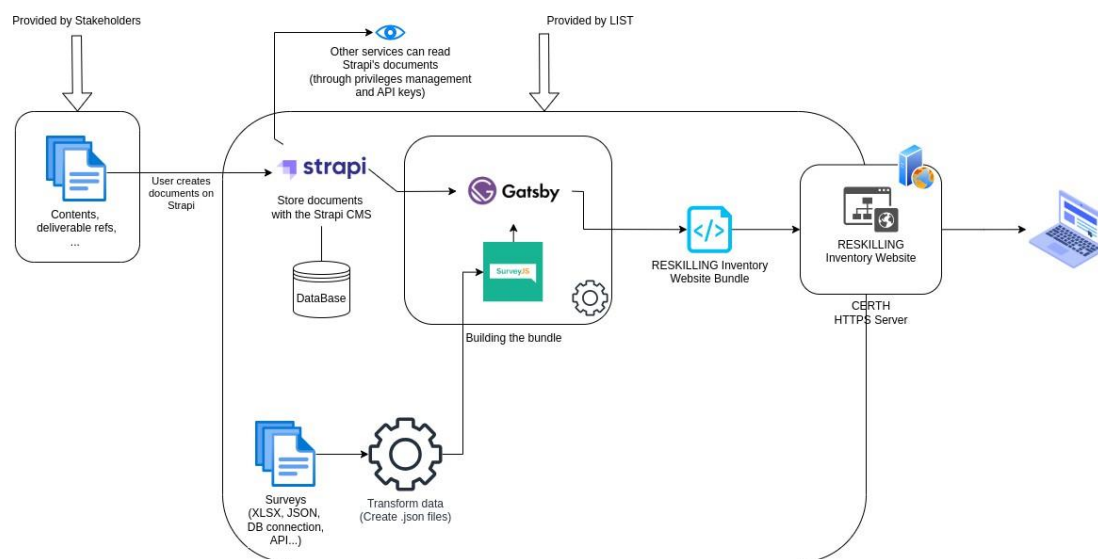


Figure 49 - ReSKILLING Inventory architecture

4.2.1. Static Website Architecture

The ReSKILLING Inventory leverages a static website architecture built with Gatsby¹², offering a range of advantages that align with the project's goals:

- **Speed:** Gatsby's static site generation pre-builds webpages, resulting in exceptionally fast page load times. No heavy client-server interactions are required to access the content.
- **Security:** By compiling the site into static files and eliminating the need for app servers or databases, Gatsby significantly reduces the attack surface. This architecture inherently protects against many common web vulnerabilities and makes the platform less susceptible to hacking attempts.
- **Reliability:** Static sites are inherently more stable since there is no reliance on server-side processing. With fewer moving parts, there is less risk of downtime or technical failures.
- **Cost-Effectiveness:** Hosting static files is generally more affordable than maintaining dynamic servers. The simplicity of deployment and reduced infrastructure needs translate to lower operational costs.
- **Scalability:** Static sites can be cached and distributed efficiently through CDNs, allowing the platform to handle high volumes of traffic without performance degradation. This makes it suitable for both small-scale and large-scale deployments.
- **Maintenance:** The decoupled, modular approach of Gatsby simplifies updates and maintenance. Content and code can be managed independently, reducing complexity and the risk of introducing errors during updates.

¹² <https://www.gatsbyjs.com>

This architecture ensures that the Inventory website is robust, performant, and future-proof, supporting the needs of users and administrators alike.

4.2.2. Content Embedding and Format Specifications (Update)

To ensure seamless integration and consistency of content across the ReSKILLING Inventory, the platform utilizes Strapi as a headless CMS and primary content management backend. Content originating from different project work packages (WPs) is managed through Joomla!, which acts as a central repository for relevant materials. These resources are then referenced and enriched with standardized metadata within Strapi before being displayed on the Gatsby-based Inventory website. Gatsby's data sourcing capabilities, particularly its GraphQL layer, enable the platform to retrieve structured content directly from Strapi and render it in a coherent and uniform format.

This architecture combines the advantages of a static website generator with the flexibility of a headless CMS, ensuring high performance, scalability, and efficient content management. By standardizing content at the Strapi level, Gatsby can present information consistently across the platform, thereby improving the user experience and simplifying content updates. In addition, the decoupled architecture allows the future integration of new content sources and formats, supporting the evolving needs of the project.

The approach also facilitates the integration of resources produced across multiple WPs. By centralizing WP content management in Joomla! and enriching resources with metadata in Strapi, materials from different project activities can be efficiently embedded into the Inventory website while ensuring that updates are reflected promptly and accurately.

To further support harmonized resource integration, dedicated templates were developed and validated following partner feedback at the end of 2025. These templates establish a common structure for collecting and presenting information across the Inventory. Each resource entry includes:

- Title of the resource
- Short description
- Explanation of its usefulness and practical application

In addition, resources are categorised using a metadata structure designed to improve discoverability, filtering, and navigation throughout the platform. Metadata categories include:

- Type of resource:
 - Project deliverable
 - Publication
 - Article
 - Training
 - Other
- Topics:
 - CCAM effects on employment and society
 - Social innovation and employment growth
 - Policy recommendations, guidelines, and roadmaps
- Stakeholder groups:
 - Transport operators
 - Industry
 - Workers
 - Decision makers and advisers

- Funders and insurers
- Researchers and educators
- CCAM end users

This metadata-driven approach supports a consistent presentation of information while enabling advanced filtering and targeted access to resources for different stakeholder groups (see below). By combining structured metadata, centralised content management, and a scalable technical architecture, the ReSKILLING Inventory aims to provide users with reliable, up-to-date, and well-organised information throughout the project's lifecycle.

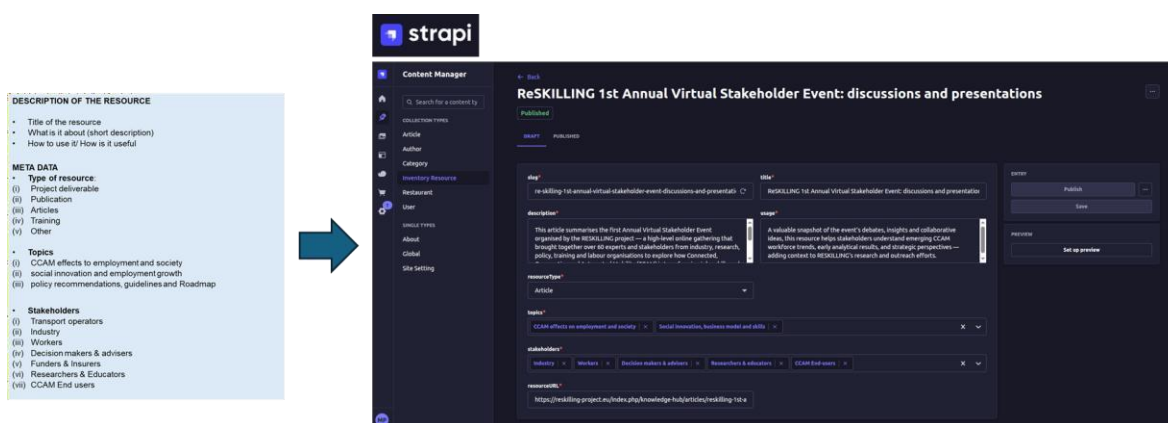


Figure 50 Content embedding on Strapi

4.3. Content Management and Update Processes (Update)

Effective management and updating of content are essential to ensure the ReSKILLING Inventory remains a reliable and relevant resource for its users. This section outlines the strategies and technical solutions implemented to streamline how information and interactive elements, such as surveys, are managed and refreshed on the platform. By combining automated update triggers and robust survey integration, the platform is equipped to deliver up-to-date, high-quality content that adapts to evolving project needs and user expectations.

4.3.1. Editorial and Synchronization Processes (Update)

Several governance and coordination mechanisms are currently being established, including:

- Editorial guidelines and publication workflows
- Validation procedures for publishing resources
- Guidelines for resource editing
- Monitoring and technical assistance activities

The consortium plans to set up a common synchronization file to manage resource lists and ownership responsibilities among partners. To support contributors, a dedicated webinar “How to draft resources on Strapi” is planned.

4.3.2. Automated Update Triggers

The ReSKILLING Inventory is designed to fetch blog-like resources and content from the Strapi CMS each time the site creation process is triggered. Currently, this build process is initiated manually by a technical operator, ensuring that the latest content and survey configurations are always included in the static website build. However, this mechanism can be extended to support automated triggers in the future.

Two main automation strategies are envisioned:

- **Event-Based Re-Creation:** The site can be configured to automatically rebuild whenever content or survey updates are made in the Strapi CMS. This can be achieved through webhooks or similar notification systems, allowing for near real-time updates and ensuring that users always access the most current information.
- **Regular Scheduled Re-Creation:** In addition to event-based triggers, the platform can support scheduled rebuilds (e.g., daily or weekly). This ensures that even if content changes are not explicitly flagged, the site remains up to date through periodic refreshes.

By leveraging these automated update triggers, the platform can maintain content freshness and accuracy while minimizing manual intervention, supporting both current operational needs and future scalability.

4.3.3. Survey Integration

Survey functionality is a core component of the Inventory, providing users with tailored recommendations based on their responses. The integration will be using SurveyJS¹³, a flexible and extensible survey library. The platform will include multiple surveys, each designed to address specific aspects of CCAM employment and skills. The modular nature of SurveyJS allows for the easy addition or modification of surveys as project needs evolve, ensuring the platform remains responsive to user and stakeholder requirements.

4.4. Pilot Integration and Feasibility Testing (Update)

To validate the proposed technical approach and assess the operational feasibility of the ReSKILLING Inventory platform, a targeted pilot test phase was conducted. During this phase, several core functionalities were integrated and deployed within the existing website environment. In particular, LIST tested the content retrieval process from the Joomla! CMS — now progressively complemented and partially replaced by Strapi within WP6 — together with the automated website generation workflow and the implementation of search and filtering functionalities enabling users to efficiently identify and access relevant resources.

These pilot activities demonstrated the feasibility of the proposed architecture and confirmed that the selected technical components can be successfully integrated into the broader ReSKILLING digital ecosystem. The tests also provided valuable feedback regarding usability, metadata integration, and content synchronization processes, thereby supporting the continued refinement of the platform and its future scalability. The positive outcomes of this pilot phase establish a solid foundation for the further development and expansion of the Inventory functionalities.

¹³ <https://surveyjs.io>

LIST is currently conducting deployment tests for the Strapi CMS infrastructure to strengthen interoperability between the WP6 Inventory and the WP4 Observatory. This development aims to facilitate controlled access and synchronization of content between both platforms while maintaining the overall architectural consistency of the system. The transition from Joomla! to Strapi does not imply major modifications to the proposed architecture and was presented to the project consortium during the ReSKILLING Project Board meeting in March 2026.

In the figure below, we present the status of technical developments and integration activities. The development status is categorized according to three levels:

- **Green:** functionalities already developed or successfully proven feasible for integration;
- **Orange:** functionalities partially developed or not yet fully validated for integration;
- **Red:** functionalities not yet developed or whose integration feasibility has not yet been demonstrated.

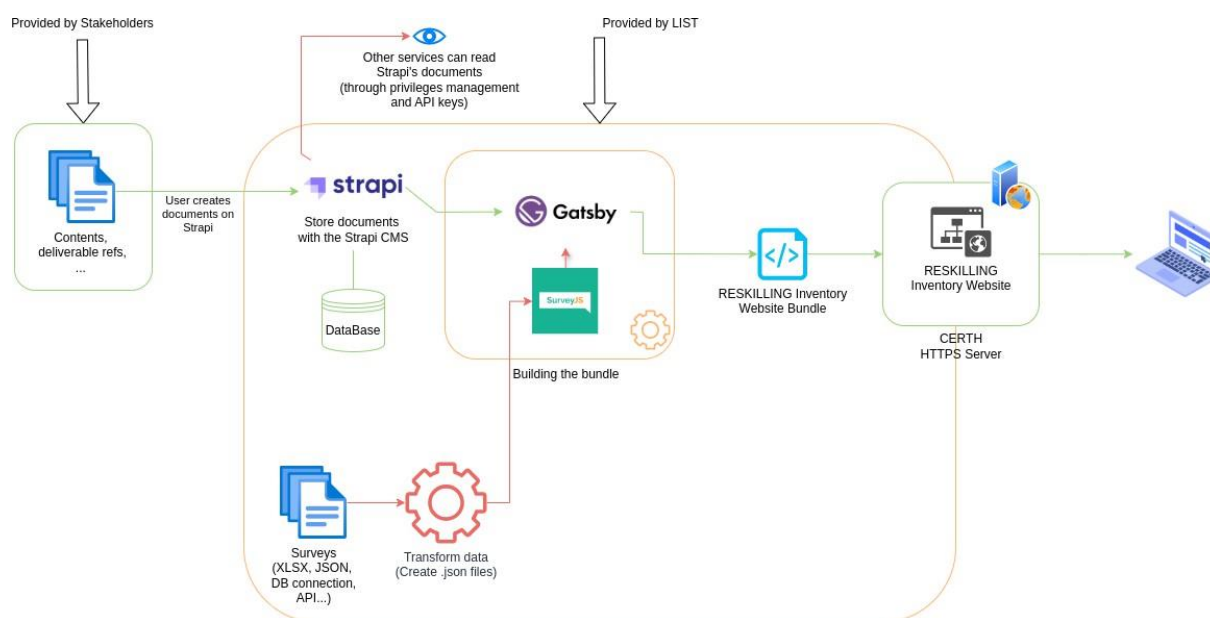


Figure 51 Current developments on the technical infrastructure

The table below illustrates the current ReSKILLING Inventory prototype (presented in a live demo during the last Project Board meeting in March 2026) and provides examples of the implemented interface and filtering functionalities. The prototype demonstrates the progress achieved in the development of a comprehensive and user-friendly inventory platform for the ReSKILLING website. It also showcases the integration of standardized resource templates, metadata categorization, and search functionalities intended to improve navigation, discoverability, and accessibility of project resources.

Table 28 - Inventory prototype demo

**ReSKILLING
Website entry
point**



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Inventory
Observatory



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

ReSKILLING Inventory welcome page



ReSKILLING Inventory

Welcome to the **ReSKILLING Inventory** — your gateway to understanding how the future of mobility is reshaping work, skills, and society.

Developed as a core pillar of the ReSKILLING project, this Inventory brings together the project's key findings, insights, and tools into one accessible digital knowledge hub. It is designed for policymakers, industry leaders, researchers, social partners, and all interested stakeholders, transforming complex knowledge into practical and actionable intelligence. Each resource is presented in a standardised and user-friendly format, including a short description, practical relevance, resource type, topic area, and target stakeholders.

Content is organised by resource type, thematic area, and stakeholder group, making it easy to explore and quickly find the most relevant information. With integrated search and filtering tools, users can easily navigate the Inventory and identify resources aligned with their needs, role, and interests.

The ReSkilling Inventory is more than a repository — it is a living knowledge resource designed to support informed decision-making and help drive a fair, future-ready transition in the era of CCAM.

Inventory Resources List

Stakeholder Mapping and Engagement Plan Project deliverable

This resource presents an overview of the ReSKILLING project and its stakeholder engagement methodology. Funded by the European Commission under Horizon Europe, ReSKILLING is a 20-partner initiative addressing the workforce challenges arising from the deployment of Connected, Cooperative and Automated Mobility (CCAM). The project aims to support workers, businesses, and public actors in adapting to technological change by promoting skills development, employment growth, and socially inclusive transitions in the mobility sector. The document details the project's Co-Innovation Framework and stakeholder engagement strategy, outlining how different actors are involved throughout the project lifecycle. Engagement activities are structured across three phases — scoping and community building, co-creation and collaborative...

Topics: CCAM effects on employment and society Social innovation, business model and skills Policy recommendations, guidelines, and roadmap

Stakeholders: Transport operators Industry Decision makers & advisers Funders & insurers Researchers & educators

ReSKILLING 1st Annual Virtual Stakeholder Event: discussions and presentations Article

This article summarises the first Annual Virtual Stakeholder Event organised by the ReSKILLING project — a high-level online gathering that brought together over 60 experts and stakeholders from industry, research, policy, training and labour organisations to explore how Connected, Cooperative and Automated Mobility (CCAM) is transforming jobs, skills and the future of work in Europe's transport sector. It highlights key presentations, early findings on job impacts and skills needs, and interactive discussions that fed directly into the project's ongoing activities and...

ReSKILLING Inventory filtering search options



ReSKILLING Inventory

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ReSKILLING Inventory content result presentation



ReSKILLING Inventory

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Usage

This resource provides stakeholders and practitioners with insights into CCAM workforce transformation, participatory innovation approaches, and methods for designing inclusive stakeholder engagement processes. It also serves as a reference for understanding how project tools, analyses, and recommendations are developed and validated through collaboration with relevant communities.

Link

https://reskilling-project.eu/images/2026/12/RESKILLING_WP2_Deliverable2_1_final.pdf

Type: Project deliverable

Topics: CCAM effects on employment and society Social innovation, business model and skills Policy recommendations, guidelines, and roadmap

Stakeholders: Transport operators Industry Decision makers & advisers Funders & insurers Researchers & educators



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This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI) for the Swiss partners.

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4.5. Challenges and Next Steps (Update)

4.5.1. Challenges and Points of Attention (Update)

Despite the significant progress achieved in the development of the ReSKILLING Inventory, several technical and operational challenges remain to be addressed in the next implementation phases. These challenges are important considerations for ensuring the long-term scalability, interoperability, and usability of the platform.

A first challenge concerns the limitation regarding the number of resources that can currently be indexed within the Inventory. The present architecture is estimated to support approximately 10,000 documents. This capacity is considered sufficient for the current stage of the project. However, as the platform grows and more resources will be added, a particular attention will be given regarding needed additional optimization, to maintain efficient indexing, search, and access to content.

Another major challenge relates to the technical interoperability between the Inventory and the Observatory (WP4) developed within the ReSKILLING project. Ensuring smooth synchronization and data exchange between both platforms remains a key objective for the consortium. This interoperability is essential to avoid duplication of information, maintain consistency across project outputs, and facilitate integrated access to resources and analytical content. Ongoing coordination activities between CERTH and LIST are therefore focused on defining suitable synchronization mechanisms and compatible technical solutions.

Usability also represents a central point of attention for the next development stages. Since the Inventory is intended to serve a wide range of stakeholder groups — including transport operators, industry representatives, workers, policymakers, researchers, educators, and CCAM end users — the platform must remain intuitive, accessible, and easy to navigate for users with different levels of technical expertise. Future developments will therefore continue to focus on improving the user journey, filtering functionalities, resource discoverability, and personalized guidance mechanisms.

4.5.2. Next Steps for the ReSKILLING Inventory (Update)

The next phase of Task 6.3 will focus on strengthening both the organizational processes and the technical capabilities of the ReSKILLING Inventory to ensure a coherent, scalable, and user-oriented platform. Future activities are structured around two complementary dimensions: process synchronisation and technical development.

Process Synchronisation and Editorial Coordination (Update)

To support efficient collaboration among project partners and ensure consistency in the publication of resources, the consortium plans to establish a set of common editorial and coordination procedures. These activities will contribute to harmonising the way content is created, validated, and maintained throughout the project lifecycle.

A priority concerns the definition of editorial guidelines and publication processes. These guidelines will provide partners with a common framework for drafting, formatting, categorizing, and updating resources before their integration into the Inventory. In parallel, the consortium plans to set up a shared synchronization file to manage the list of resources, monitor their status, and clarify ownership responsibilities among partners. This mechanism will facilitate coordination across work packages and improve the traceability of contributions.



Additional efforts will focus on establishing validation procedures for the publication of resources, ensuring the quality, relevance, and consistency of the content made available through the Inventory platform. Dedicated guidelines for resource editing will also be developed to support a standardized presentation of materials.

To accompany these activities, a webinar entitled “How to draft resources on Strapi” will be organized for project partners. The objective of this session will be to provide practical guidance on the use of the content management system and to facilitate the onboarding of contributors. Continuous monitoring and technical assistance activities are also planned to support partners during the integration and updating of resources.

Technical Developments (Update)

Alongside organizational coordination activities, the next implementation phase will focus on several technical developments aimed at improving usability, interoperability, and integration within the broader RESKILLING ecosystem.

One of the planned developments is the exploration of a preliminary questionnaire intended to guide users through the Inventory according to their interests, stakeholder profiles, or topic preferences. This functionality would support a more personalized user journey and improve access to relevant resources.

The consortium also plans to continue the integration of the Inventory into the ReSKILLING website to ensure a seamless user experience and coherent access to project outcomes. This integration represents an important milestone toward the deployment of the platform as a central knowledge hub for CCAM-related reskilling activities.

In addition, coordination activities with CERTH will continue to achieve technical synchronization between the Inventory and the Observatory. This interoperability objective is considered essential for enabling efficient information exchange and ensuring consistency between the different digital components developed within the project.

5. Exploitation Framework

5.1. Purpose and scope

The purpose of this chapter is to define a structured approach to leverage the results of the ReSKILLING project, in order to generate long-term impact. It outlines how the project's outputs will be utilised by project partners and external stakeholders. The scope includes commercial, non-commercial and policy-oriented exploitation pathways, ensuring alignment with Horizon Europe's objectives. This framework is intended to maximise the uptake of project results, ensure sustainability beyond the project's end date, and support innovation transfer to industry, public authorities, and civil society.

5.2. Strategic objectives for exploitation

The exploitation strategy is guided by the follow strategic objectives outlines in the table below. These objectives are aligned with the project's scope and contribute to broader EU goals such as climate neutrality, digital transformation, and inclusive mobility.

Table 29 - Strategic objectives for exploitation

Code	Strategic objective	Description
SO01	Market uptake	Facilitate the commercialisation of innovations by partners and external parties.
SO02	Policy integration	Support the adoption of project results in local, national, and EU transport and mobility policies.
SO03	Capacity building	Enable knowledge transfer to public authorities, SMEs, and academia.
SO03	Sustainability	Ensure long term effectiveness, evolution, and reuse of project outputs.

5.3. Exploitable artifacts

The exploitable artifacts which will be produced by ReSKILLING will be categorised and assessed for innovation potential, maturity, and relevance to stakeholders. A list of the exploitable results will be made available. Detailed technical and business readiness assessments will be provided.

5.4. Exploitation Strategy

The exploitation strategy of ReSKILLING is designed to ensure that the project's results are effectively transferred into real-world applications, whether through commercial ventures, public sector adoption, or open innovation.

5.4.1. Financial strategy

The financial strategy will be fully expanded to manage the exploitable results of ReSKILLING. It will outline the key financial principles guiding decision-making, and it will also address financial forecasting and the alignment of financial resources with strategic priorities. At a later stage, this section will serve as a guide for ensuring the financial sustainability and scalability of the project.

5.4.2. Risk planning

Effective exploitation requires proactive risk management. The project will identify key risks that could hinder uptake or sustainability of results, including:

- **Regulatory uncertainty:** Changes in transport or data governance regulations that may affect deployment.
- **Market fragmentation:** Diverse stakeholder needs and regional differences that may limit scalability.
- **Technological obsolescence:** Rapid innovation cycles that may outpace project outputs.

A dynamic risk assessment document will be maintained and reviewed regularly to adapt mitigation strategies as needed.

5.4.3. IP management

Intellectual Property (IP) will be managed to balance protection, accessibility, and collaboration. The IP strategy includes:

- **Ownership and attribution:** Each result is clearly attributed to the partner(s) responsible for its development, as defined in the Consortium Agreement.
- **Protection measures:** Where appropriate, results are protected through patents, copyrights, or trademarks.
- **Access and licensing:** Licensing models—ranging from open-source to commercial—are selected based on the exploitation route.
- **IP Monitoring:** An internal IP tracker ensures transparency and supports decision-making on protection and commercialisation.

This approach ensures that IP is employed strategically to support both the diffusion of innovation and competitive advantage.

5.5. Next steps (Update)

A first collection of the exploitable artifacts will be made, drawing from work in other project tasks.

These will be then collected in separate categories, based on the type of artifact, the estimated readiness level of the artifact at the end of the ReSKILLING project, and the expected exploitation timeline of the artifact. General exploitation strategies will be made for each of these categories, tying them to the stakeholders they are most closely related. From these, specific strategies will be tailored to each artifact within the groups. The strategies will take into account the guidelines discussed above: the strategic objectives for the exploitation, the financial and risk management strategies, and the IP management.

6. Monitoring and Evaluation of Communication and Dissemination Activities

The primary objective of monitoring and evaluating dissemination activities is to ensure the effective and high-quality implementation of the project's communication strategy. This process is designed to be continuous and will enable both a proper impact measurement and the timely adjustment of communication and dissemination actions where needed.

Specifically, it ensures:

- An effective impact assessment and update or redefinition of communication activities
- A high quality of communication activities carried out.

ECTRI, as the designated leader for dissemination, is responsible for overseeing the monitoring, evaluation, and reporting processes. These are carried out in alignment with the project's defined dissemination objectives and key performance indicators.

6.1. Communication activities & KPIs (Update)

In order to measure the impact of the activities and success of the dissemination strategy, the consortium set right from the start a series of quantified key performance indicators (KPIs) for monitoring progress and results.

The tables below present details of the planned communication activities and the linked key KPIs for the different kind of activities.

Table 30 - Branding and communication material & channels/KPIs for Y2 (updates for Y2 in green or orange)

Activities	KPIs
Develop project logo (including variations), logo usage, templates for project implementation to reinforce project identity, project presentation PPT	1 project logo (including different variations) 1 agenda template 1 attendance list template 1 minutes template 1 PPT template – Updated upon requests of the consortium 1 deliverable template 1 press Release template 1 PPT presenting project overview – to update based on results of WP2
Set up project communication channels	1 project web site – Regularly maintained Project social accounts: LinkedIn, Twitter, Facebook, YouTube for videos, SharePoint (hosted by VTI) for project internal communication – Regularly maintained
Develop communication guidelines & good practices for project dissemination activities	Document/email communications/PPTs explaining communication strategy, how to use key messages, how to use own social media platforms and website for project communication – Provision of new, dedicated messages or guidelines based on needs across Y1 and Y2 Banner and appropriate visuals to guarantee visual identity online – to update upon request

Activities	KPIs
	Document/email communications/PPTs giving guidelines for documenting & reporting project activities Statement templates for acknowledging EC funding
Produce printed project brochures-leaflets, roll-ups and posters (to make available online, too)	Project brochures-leaflets in English (multiple versions based on project updates) - quantity may vary depending on needs 2-3 editions of roll-ups in English – to update content and print new editions based on project developments of Y2 Project posters in English (depending on the needs) – designed 2 posters for poster presentations during TRA 2026 / to draft other posters depending on needs All items will have an online version

Table 31 - Social media interfaces/KPIs

Activities	KPIs
Regular posting (Y1)*	LinkedIn: 150/from 5 to 10 posts per month X: 50 followers/from 5 to 10 posts per month Facebook: 50 followers/from 5 to 10 posts per month YouTube: 100 views (1st video)
Regular posting (Y2)*	LinkedIn: 300 followers - from 5 to 10 posts per month X: 75 followers - from 5 to 10 posts per month Facebook: 75 followers - from 5 to 10 posts per month YouTube: 300 views
Campaigns	
Launch of project kick-off, website, 1st video and social media (M3)	25 LinkedIn, X, Facebook posts and/or website news by M6
ReSKILLING presence at EUCAD 2025 (in collaboration with the CCAM-ERAS project)	10 LinkedIn, X, Facebook posts and/or website news on the topic
Advisory Board Composition	10 LinkedIn, X, Facebook posts and/or website news on the topic
Stakeholder Community Forum	10 LinkedIn, X, Facebook posts and/or website news on the topic
1st Stakeholder Engagement event	15 LinkedIn, X, Facebook posts and/or website news on the topic
2nd Stakeholder Engagement event	10 LinkedIn, X, Facebook posts and/or website news on the topic
Advisory Board & International Cooperation Concertation (1st)	15 LinkedIn, X, Facebook posts and/or website news on the topic

Activities	KPIs
Advisory Board & International Cooperation Concertation (2nd)	10 LinkedIn, X, Facebook posts and/or website news on the topic
Advisory Board & International Cooperation Concertation (3rd)	10 LinkedIn, X, Facebook posts and/or website news on the topic
ReSKILLING presence at relevant external events	
EUCAD 2025	10 LinkedIn, X, Facebook posts and/or website news on the topic
ETC 2025	10 LinkedIn, X, Facebook posts and/or website news on the topic
TRA 2026	10 LinkedIn, X, Facebook posts and/or website news on the topic
ETC 2026	10 LinkedIn, X, Facebook posts and/or website news on the topic
EUCAD 2026	10 LinkedIn, X, Facebook posts and/or website news on the topic
POLIS Conference 2026	10 LinkedIn, X, Facebook posts and/or website news on the topic

*From the GA Description of Action (DoA), figures have been reviewed considering latest non-promising social media trend regarding X (former Twitter). Specifically, to compensate for reduced KPIs for X, the CDE strategy includes higher expectations for LinkedIn and the inclusion of Facebook used as a dissemination platform to inform specific stakeholders (like end-users and workers).

Table 32 - Other actions/KPIs

Activities	KPIs
Campaigns for outreach to general press and media	(at least) 3 press releases on project outcomes and activities – one per year (to still create and promote that for Y2)
Newsletters	(at least) 6 newsletters promoted through the project website and social media – 2 per year (to still create those for Y2)
Communication, Dissemination and Exploitation strategy	First version in M6, updates in M18 and M36
Communication, Dissemination and Exploitation monitoring	Monitoring that the 1 st Year KPIs (M12), the 2 nd Year KPIs (M24), and the 3 rd Year KPIs (M36) are met

Table 33 - Participation in events (Europe and Beyond)/KPIs

Activities	KPIs
Events participation (with at least one consortium member being the representative of the project)	(at least) 17 events where ReSKILLING activities and outputs are presented (Y1 target: At least 3; Y2 target: At least 6; Y3 target: At least 8)
International Cooperation	1st virtual AB meeting by Y1 2nd virtual AB meeting by Y2 3rd hybrid/virtual AB meeting by Y3 1st virtual Annual Concertation meeting by Y1 2nd virtual Annual Concertation meeting by Y2 3rd virtual Annual Concertation meeting by Y3
Stakeholder Community and events	Creation of a website-integrated forum to engage the stakeholder community, with at least 50 registered entities by project end (Y1 target: At least 20; Y2 target: At least 40; Y3 target: At least 50)

Table 34 - Exploitation/KPIs

Activities	KPIs
Exploitation Framework	Exploitation Framework – first version in Y1, second version in Y2, third version in Y3 (update on every CDE update)
Intellectual Property Rights	IPR Plan in place in M30
Exploitation Plan	Exploitation Plan (report on exploitable products including channels for exploitation and exploitation schedule beyond project's lifetime) by M36

Table 35 - Scientific outreach actions/KPIs

Activities	KPIs
Exploitation Framework	Exploitation Framework – first version in Y1, second version in Y2, third version in Y3 (update on every CDE update)

6.2. Monitoring and Evaluation (Update)

To support the effective monitoring and evaluation of communication and dissemination efforts, a centralised tracking table has been developed in Excel format. This tool enables structured documentation and continuous assessment of activities conducted across the consortium in the context of project promotion.

All partners are expected to contribute to the tracker by regularly populating it with relevant data related to their dissemination and communication actions. Clear guidance on the use of the tracker — including instructions on data input and sheet organisation — is embedded within the document itself and reinforced through ongoing communication and email correspondence to ensure consistency and accuracy in reporting.

The tracker is hosted on the project's SharePoint repository as a dynamic working document, updated throughout the project's lifecycle. It serves as a core instrument for capturing progress, identifying trends, and supporting informed decision-making across the WP.

The process will support the assessment of overall WP6 performance, while also enabling a detailed evaluation of individual activities and their specific contributions to the project's broader objectives. The excel table is available as Annex V. The WP6 Leader continuously monitors the dissemination tracker, assessing both the quantity and quality of the items reported by partners. This is especially important for determining whether the project's communication and dissemination KPIs are likely to be achieved on time, and for ensuring that accurate data is available for upcoming reporting periods, where metrics and activities must be reflected in official project documentation. If the WP6 Leader observes that the tracker is not being updated regularly or comprehensively, they will identify the partners who appear less active. These partners may then be encouraged to increase their engagement in dissemination and communication efforts, or alternatively, be invited to contribute to specific WP6 tasks where their involvement could add value.

In addition to the tracker, bilateral email exchanges with individual partners represent another effective way to monitor activities and assign dissemination responsibilities. This approach is particularly useful when partners are known to be involved in specific upcoming actions, such as events or workshops. Such information is often derived from the Key Events List available on the project's SharePoint, which all partners are encouraged to update—especially when they plan to attend or contribute to events listed there (see Annex IV). Alternatively, the WP6 Leader can know of specific partners' participation in events during the WP6 and PCG meetings.

Further coordination takes place during the WP6 Leader's participation in the monthly PCG and WP6 meetings, which are held on the last Wednesday of each month. The WP6 meeting immediately follows the PCG discussion, allowing the WP6 Leader to incorporate the latest input from the Coordinator and other WP Leaders. This helps ensure that dissemination efforts and task assignments remain in step with current project developments. During these meetings, partners share updates on their dissemination activities, the events list is reviewed and updated as needed, and responsibilities are distributed for upcoming outputs such as social media posts, website articles, and other communication materials.

Through these tools, the WP6 Leader is able to maintain a comprehensive and effective overview of the communication, dissemination, and exploitation activities carried out during the reporting period. These insights enables the timely identification of potential risks and the implementation of appropriate mitigation measures should such risks begin to materialise and threaten the achievement of the key KPIs outlined in the chapters above.

A number of these potential risks, along with corresponding mitigation actions, are presented in the table below. It is important to note that this list is not exhaustive and may be revised in future versions of the CDE strategy as the project evolves and new, previously unforeseen challenges emerge. The risk log has been updated for Y2 in February 2026 upon request of the project coordinator to reflect the latest developments (and associated risks) of the project.

Table 36 – Updated list of identified risks and potential mitigation measures

Risk and risk description	Mitigation measures foreseen
Withdrawal of a project partner <i>Likelihood: Low Severity: Medium</i> Should a partner withdraw from the project, this may lead to disruptions in planned activities.	In such cases, internal discussions will be initiated to redistribute responsibilities and determine which entity will take over the affected tasks. The reallocation will ensure continuity and the successful delivery of the planned outputs.

Risk and risk description	Mitigation measures foreseen
Low outreach of the project and its outcomes due to an inefficient communication and dissemination strategy <i>Likelihood: Low Severity: Medium</i> Should the CDE strategy not reach the intended achievements, the outputs of the projects and the awareness of the project themes might not produce the intended meaningful changes.	To mitigate this risk, a tailored Dissemination and Communication Strategy is being developed by communication specialists (ECTRI). Its effectiveness will be monitored regularly by the Coordinator and WP6 Leader, not only during the scheduled CDE strategy updates in M18 and M27, but also on an ongoing basis. Already in this first edition of the strategy, some corrective actions have been implemented, including a strategic shift from X (formerly Twitter) to LinkedIn as the primary social media platform, the inclusion of Facebook in the project's outreach efforts, and an initial analysis of the potential use of Bluesky, which was eventually discarded due to its limited reach and partner presence.
Low market penetration and limited adoption of project outcomes <i>Likelihood: Medium Severity: Medium</i> An inefficient exploitation strategy may lead to low market penetration and adoption of project's outcomes – therefore not producing the intended meaningful changes promised by the project.	To address this, the exploitation strategy will be reviewed by the Project Coordination Group (PCG), the Task 6.4 Leader (ECORYS), and the Coordinator. A follow-up evaluation will assess its effectiveness and propose improvements where needed. Furthermore, the consortium is committed to continuing the promotion and operation of the project's key outputs for at least three years beyond the project's conclusion. This long-term engagement aims to ensure the outcomes are well embedded within the CCAM Partnership's Knowledge Base and other relevant initiatives, increasing their visibility, relevance, and uptake.
Misunderstanding or confusion among ReSKILLING website users between the Observatory and the Inventory <i>Likelihood: Medium Severity: Medium</i> Should users not clearly distinguish between the Observatory and the Inventory, this may negatively affect user experience, reduce engagement with the website, and impact the overall perception of the project's digital tools.	To mitigate this risk, discussions between CERTH and LIST are ongoing to clearly define the objectives and functionalities of both components. In addition, dedicated customer journey maps will be developed for the Observatory and the Inventory to support a clear user experience and navigation structure. Regular coordination meetings between the responsible partners will also be organised throughout the development phase to identify potential synergies while ensuring sufficient differentiation between the two components. Website user testing and monitoring of website analytics will further support the early identification and correction of potential issues.
Misalignment between partner interests and the exploitation strategy <i>Likelihood: Medium Severity: Medium</i> Differences in priorities, expectations, and organisational objectives among consortium partners may result in fragmented exploitation efforts, reducing the coherence and effectiveness of the project's exploitation strategy.	To address this risk, early bilateral consultations will be conducted with consortium partners to better understand their expectations and exploitation priorities. A structured exploitation framework will be adopted to accommodate the different needs and perspectives of the various partner types involved in the project, while ensuring a coherent and coordinated exploitation approach across the consortium.

Risk and risk description	Mitigation measures foreseen
Insufficient resources for post-project exploitation may hinder the long-term sustainability of project outputs <i>Likelihood: Medium Severity: High</i> A lack of financial, human, or organisational resources following the end of the project may limit the maintenance, promotion, and long-term sustainability of project outputs.	To mitigate this risk, sustainability planning will be integrated into the exploitation strategy from an early stage. The consortium will explore synergies with ongoing CCAM Partnership initiatives and other relevant activities that may support the continuation of key project outputs. Potential funding opportunities will also be assessed, while partners will be encouraged to integrate project results into their core activities, services, and training programmes to ensure their long-term sustainability.
Insufficient active engagement of project partners in outreach activities <i>Likelihood: Medium Severity: Medium</i> Should project partners not actively contribute to communication and dissemination activities, the visibility of the project and its outcomes may be reduced, limiting its overall impact and uptake.	To address this risk, dissemination and communication activities will be continuously monitored through dedicated tracking tools and yearly KPI assessments. The effectiveness of outreach activities will be reviewed during the scheduled updates of the Communication, Dissemination and Exploitation Strategy. Furthermore, the WP6 Leader will proactively engage with less active partners through bilateral meetings, direct communications, and targeted support measures to encourage greater participation in project outreach activities.
Underuse of multiplier organisations and EU-wide networks <i>Likelihood: Medium Severity: Medium</i> Limited engagement with multiplier organisations, European platforms, and relevant stakeholder networks may reduce the project's outreach potential and policy-level impact.	To mitigate this risk, relevant multiplier organisations and stakeholder networks will be systematically mapped and integrated into the project's stakeholder engagement activities. The consortium will actively seek opportunities for collaboration through European platforms and initiatives related to CCAM, skills development, and workforce transition, while also promoting joint dissemination actions to maximise the visibility and impact of project results.

7. Conclusions

This deliverable has outlined the novelties ReSKILLING project's strategic approach to CDE, in alignment with the GA and overall project objectives. It defines the updated methodology, tools, and channels for promoting project outcomes and ensuring visibility, impact, and stakeholder engagement (of various category as highlighted in the related chapters above) across all phases of implementation.

As an update of the first output of WP6, this document only provides amendments or changes to the pre-established comprehensive framework for CDE activities that keep guiding consortium actions over the project's lifetime. It reflects the project's commitment to transparency, inclusivity, and adaptability, highlighting both short-term priorities and long-term goals. Through the mapping of target audiences (performed in the context of WP2, and updated during Y2), articulation of key messages, identification of dissemination tools, and establishment of monitoring mechanisms, it offers a structured yet flexible foundation for project-wide communication efforts.

Given the evolving nature of the project, the CDE strategy is conceived as a living document. Even if it presents a robust structure for CDE coordination, some are provisionally defined and will be adjusted when new insights emerge. Updates may stem from internal reviews, feedback loops, evolving stakeholder needs, etc.



8. References

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Annex I - Acknowledgement of EU funding

Acknowledging EU funding is mandatory in all communication and dissemination materials produced under the ReSKILLING framework.

Basic rules

- The minimum height of the EU emblem shall be 1 cm.
- The EU logo and disclaimer must appear above the Swiss disclaimer and be at least 1 cm larger.
- The name of the European Union shall always be spelled out in full.
- The typeface to be used in conjunction with the EU emblem can be any of the following: Arial, Calibri, Garamond, Trebuchet, Tahoma, Verdana. Italic and underlined variations are not allowed.
- The positioning of the text in relation to the EU emblem is not recommended in any particular way but the text should not interfere with the emblem in any way.
- The font size used should be proportionate to the size of the emblem.
- The colour of the font should be reflex blue (same blue colour as the EU flag), black or white depending on the background.

Website & Social media account

- Same place on every page
- Part of the website frame which appears on all sections
- Landing or intro page (social media)
- The EU logo and disclaimer must appear above the Swiss disclaimer and be at least 1 cm larger.

Brochure, information leaflet, factsheet, newsletter, poster

- Bottom right corner of publication
- The EU logo and disclaimer must appear above the Swiss disclaimer and be at least 1 cm larger
- Front or back cover
- On white background (unless placed on a large photo or illustration as on a poster).

Report/Deliverable & internal project publication

- Front cover.

Power Point or other graphical presentation

- First or last slide of a presentation or in the footer of each slide.

Video

- Intro or closing screenshot.



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

Annex II Templates & PPT Generic Presentations (short and long versions)

Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth



Name of the meeting

Day(s), Month X, 202X

Online/Physical/Hybrid

Location details & online link (if any)

Figure 52 - ReSKILLING Agenda Template





RESKILLING

Name of the meeting
 Day, Month X, 202X

Physical/Hybrid
 Online link/location details
 XX:XX AM/PM – XX:XX AM/PM CEST (or other time zones)

No.	Name	Entity	SIGNATURE
1			
2			
3			
4			
5			
6			
7			
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Funded by
the European Union

This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SEDRI) for the Odisee initiative

Figure 53 - ReSKILLING Attendance List Template



RESKILLING

Deliverable DX.X

-Full name of the Deliverable-

Grant Agreement no.: 101147328
Project acronym: RESKILLING
Project title: Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth
Project coordinator name and organisation:
Matina Loukea, Centre for Research and Technology Hellas (CERTH)



This project has received funding from the European Commission under the European Union's Horizon Europe research and innovation programme under grant agreement No. 101147328

This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI) for the Swiss partners

Figure 54 - ReSKILLING Deliverable template



RESKILLING

Name of the meeting

Day, Month X, 202X

Online/Physical/Hybrid

Online link/location details

XX:XX AM/PM – XX:XX AM/PM CET (or other time zones)

Agenda

TIME	AGENDA ITEM	LEADER
xx:xx – xx:xx (xx mins)	1. XYZ	
xx:xx – xx:xx (xx mins)	2. XYZ	
xx:xx – xx:xx (xx mins)	3. XYZ	
xx:xx – xx:xx (xx mins)	4. XYZ	
xx:xx – xx:xx (xx mins)	5. XYZ	
xx:xx – xx:xx (xx mins)	6. XYZ	
xx:xx – xx:xx (xx mins)	7. XYZ	
xx:xx – xx:xx (xx mins)	8. XYZ	
xx:xx – xx:xx (xx mins)	9. XYZ	
xx:xx – xx:xx (xx mins)	10. XYZ	

Attendees

XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity), XYZ (Entity).

Figure 55 - ReSKILLING minutes template

Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth



Date

RESKILLING Title of the press release

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Funded by
the European Union

This project has received funding from the European Commission under the European Union's Horizon Europe research and innovation programme under grant agreement No. 101147328

This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI) for the Swiss partners

Figure 56 - ReSKILLING Press Release template



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth



Title of the meeting to insert here

Name of presenter
Organisation



Date

This project has received funding from the European Commission under the European Union's Horizon Europe research and innovation programme under grant agreement No. 101147328
This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI) for the Swiss partners

TITLE

Sub-title

Lorem ipsum dolor sit amet:

- Lorem ipsum dolor sit amet,
- consectetur adipiscing elit,
- sed do eiusmod tempor incididunt
- ut labore et dolore magna aliqua

Lorem ipsum dolor sit amet:

- Lorem ipsum dolor sit amet,
- consectetur adipiscing elit,
- sed do eiusmod tempor incididunt
- ut labore et dolore magna aliqua



TITLE

Sub-title

D6.1 (By M3)
CDE Strategy

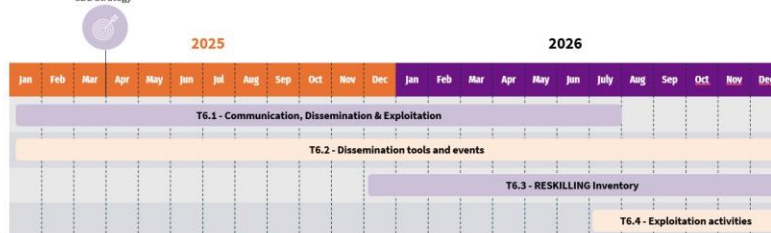


Figure 57 - ReSKILLING PowerPoint Template



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth



ReSKILLING
Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

Title of the meeting to insert here

Name of presenter
Organisation

Funded by the European Union Date

This project has received funding from the European Union under the European Union's Horizon Europe research and innovation programme under grant agreement No. 101017528. The work has been conducted in line with the Data Policy for Education, Research and Innovation (DRI) for the Data Policy.

1



ReSKILLING

Table of contents

1. ReSKILLING in a nutshell
2. ReSKILLING goals and methodology
3. The ReSKILLING key deliverables and outcomes
4. Contact us

This project has received funding from the European Union under the European Union's Horizon Europe research and innovation programme under grant agreement No. 101017528. The work has been conducted in line with the Data Policy for Education, Research and Innovation (DRI) for the Data Policy.

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01

ReSKILLING in a nutshell

1

3

ReSKILLING in a nutshell

- Consortium:** 20 Partners from 10 Countries
- Budget:** €1.99 million
- Duration:** January 2025 - December 2027
- Coordinator:** CERTH/MT



This project has received funding from the European Union under the European Union's Horizon Europe research and innovation programme under grant agreement No. 101017528. The work has been conducted in line with the Data Policy for Education, Research and Innovation (DRI) for the Data Policy.

4

ReSKILLING in a nutshell

Coordinator

HELLENIC INSTITUTE OF TRANSPORT CERTH / MT

Partners: vti, POLIS, VOI/VOE/IT, VUB, VALUE UNIVERSITY (BRUSSELS), UTP, ZLC, FEHRL, deepblue, CENTRO DI RICERCA PER IL TRASPORTO E LA LOGISTICA, LIST, ectri, ECORYS, bax, BECEPTUM, TSI, 3D HUB, EURNEX, European Mobility Group, IRF.

5

5

ReSKILLING in a nutshell

The Vision

ReSKILLING envisions to implement a strategic approach, which will embrace the workforce and businesses of Europe's mobility (of people and goods) sector, to effectively cope with the anticipated changes in the sector from CCAM deployment, but also to actively participate in advancing and refining the sector.

The Aim

ReSKILLING aims to propose, implement, apply and validate a comprehensive approach, guided by **inclusivity, co-creation, and social innovation** principles, which will **efficiently and sustainably coordinate a range of novel services and tools**, fostering optimal adaptation of the mobility sector (covering both people and goods) to the deployment of CCAM solutions and services.

6

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02

ReSKILLING goals and methodology

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ReSKILLING goals and methodology

The methodology of the project evolves around 3 main pillars:

Pillar I: Stakeholders Engagement

Effective stakeholder engagement as the cornerstone of ReSKILLING's success, cultivating an all-encompassing and collaborative nature.

To date, we have involved 7 stakeholders' categories, with 32 sub-categories and 55 stakeholders' profiles for stakeholders' engagement (via means like co-creation labs and participation tracking tools).

Pillar II: Jobs, Skills & Education

Comprehending the potential impact of CCAM service deployment on various professions, employment opportunities, jobs and skills.

We will assess CCAM job impacts, and create reskilling paths, training modules, and an Employment & Skills Observatory to support future-ready workforce development.

Pillar III: Growth & (Social) Innovation

Exploration of three areas that can contribute to growth:

- adequate competencies and skills (workforce)
- innovation capabilities, encompassing social innovation;
- business models boosting innovation, development and deployment

We will design innovative business models, align relevant training with market needs, and build a roadmap for CCAM-related growth, social innovation, and sustainable workforce transition.

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03

The ReSKILLING key deliverables and outcomes



What ReSKILLING expects to deliver

1. Stakeholder mapping & engagement methodology
2. CCAM professions and skills mapping and taxonomy
3. Employment and socioeconomic effects of CCAM
4. CCAM employment & skills Observatory
5. Novel CCAM Business Models Toolkit
6. Multi-layered replication & multimodal transferability



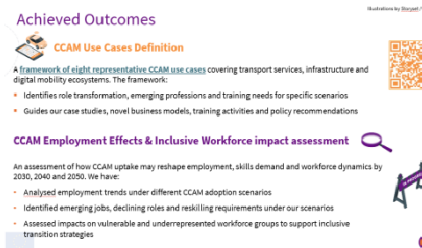
What ReSKILLING expects to deliver

7. Tailored strategies & pathways for EU-wide adoption
8. Socially innovative CCAM skills ecosystem & scenarios of implementation
9. New (re) training curricula and modules
10. Guidelines and policy recommendations
11. Roadmap on socio-economic transition to CCAM



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Contacts



Achieved Outcomes

CCAM Use Cases Definition

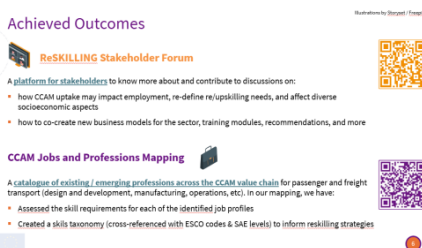
A framework of eight representative CCAM use cases covering transport services, infrastructure and digital mobility ecosystems. The framework:

- Identifies role transformation, emerging professions and training needs for specific scenarios
- Guides our case studies, novel business models, training activities and policy recommendations

CCAM Employment Effects & Inclusive Workforce impact assessment

An assessment of how CCAM uptake may reshape employment, skills demand and workforce dynamics by 2030, 2040 and 2050. We have:

- Analysed employment trends under different CCAM adoption scenarios
- Identified emerging jobs, declining roles and reskilling requirements under our scenarios
- Assessed impacts on vulnerable and underrepresented workforce groups to support inclusive transition strategies



Achieved Outcomes

ReSKILLING Stakeholder Forum

A platform for stakeholders to know more about and contribute to discussions on:

- how CCAM uptake may impact employment, re-define re/upskilling needs, and affect diverse socioeconomic aspects
- how to co-create new business models for the sector, training modules, recommendations, and more

CCAM Jobs and Professions Mapping

A catalogue of existing / emerging professions across the CCAM value chain for passenger and freight transport (design and development, manufacturing, operations, etc.). In our mapping, we have:

- Assessed the skill requirements for each of the identified job profiles
- Created a skills taxonomy (cross-referenced with ESCO codes & SAE levels) to inform reskilling strategies



Contacts

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Technical Manager:
Ingrid Skogmo (VTT),
ingrid.skogmo@vtt.fi

Dissemination Manager:
Caroline Almira (ECTRI),
caroline.almira@ectri.org

Join our community

Facebook: @RESKILLING_Project
Twitter: @RESKILLING_EU
LinkedIn: #RESKILLING_Project
YouTube: @RESKILLINGProject



Thank you

This project has received funding from the European Union under the Marie Skłodowska Curie Grant agreement No. 101019723. Research and Innovation (ERC) for the ReSKILLING project.

Figure 58 - Examples of slides for PPT Generic Presentation (short version) for Y1 and Y2

Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNSport Automation with Employment Growth



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNSport Automation with Employment Growth

Title of the meeting to insert here

Name of presenter
Organisation

Funded by the European Union Date

This project has received funding from the European Union under the European Union Horizon Europe research and innovation programme under grant agreement No. 101019749. The work has received funding from the Horizon Europe for the first time since the start of the Horizon 2020 period.



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1. ReSKILLING in a nutshell
2. ReSKILLING goals and methodology
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This project has received funding from the European Union under the European Union Horizon Europe research and innovation programme under grant agreement No. 101019749. The work has received funding from the Horizon Europe for the first time since the start of the Horizon 2020 period.



01

ReSKILLING in a nutshell

ReSKILLING in a nutshell

Consortium: 20 Partners from 10 Countries

Budget: €1.99 million

Duration: January 2025 - December 2027

Coordinator: CERTH



This project has received funding from the European Union under the European Union Horizon Europe research and innovation programme under grant agreement No. 101019749. The work has received funding from the Horizon Europe for the first time since the start of the Horizon 2020 period.

Achieved Outcomes

CCAM Use Cases Definition

A framework of eight representative CCAM use cases covering transport services, infrastructure and digital mobility ecosystems. The framework:

- Identifies role transformation, emerging professions and training needs for specific scenarios
- Guides our case studies, novel business models, training activities and policy recommendations

CCAM Employment Effects & Inclusive Workforce impact assessment

An assessment of how CCAM uptake may reshape employment, skills demand and workforce dynamics by 2030, 2040 and 2050. We have:

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- Identified emerging jobs, declining roles and reskilling requirements under our scenarios
- Assessed impacts on vulnerable and underrepresented workforce groups to support inclusive transition strategies

Achieved Outcomes

ReSKILLING Stakeholder Forum

A platform for stakeholders to know more about and contribute to discussions on:

- how CCAM uptake may impact employment, re-define re/upskilling needs, and affect diverse socioeconomic aspects
- how to co-create new business models for the sector, training modules, recommendations, and more

CCAM Jobs and Professions Mapping

A catalogue of existing / emerging professions across the CCAM value chain for passenger and freight transport (design and development, manufacturing, operations, etc.). In our mapping, we have:

- Assessed the skill requirements for each of the identified job profiles
- Created a skills taxonomy (cross-referenced with ESCO codes & SAE levels) to inform reskilling strategies

ReSKILLING in a nutshell

Coordinator

Partners: HELMIG, vti, POLIS, VOI/VDE/IT, VUB, UTP, ZLC, FENRL, deepblue, CENIR DI BIELLA, LIST, ectri, ECORYS, bax, BECEPTUM, TSI, 3DHUB, EURNEX, European Mobility Group, IRF

This project has received funding from the European Union under the European Union Horizon Europe research and innovation programme under grant agreement No. 101019749. The work has received funding from the Horizon Europe for the first time since the start of the Horizon 2020 period.

ReSKILLING in a nutshell

The Vision

ReSKILLING envisions to implement a strategic approach, which will improve the resilience and competitiveness of Europe's mobility (of people and goods) sector, to effectively cope with the anticipated changes in the sector from CCAM deployment, but also to actively participate in advancing and refining the sector.

The Aim

ReSKILLING aims to propose, implement, apply and validate a comprehensive approach, guided by **inclusivity, co-creation, and social innovation** principles, which will **efficiently and sustainably coordinate a range of novel services and tools**, fostering optimal adaptation of the mobility sector (covering both people and goods) to the deployment of CCAM solutions and services.

ReSKILLING in a nutshell

The ReSKILLING WPs composition is as follows:

- WP1:** Project management & coordination (CERTH)
- WP2:** Stakeholder community engagement (POLIS)
- WP3:** Short-, medium- and long-term employment and socio-economic effects of CCAM (ZLC)
- WP4:** Towards job creation, growth and innovation (VOI/VDE)
- WP5:** Impact Assessment & Roadmap (VUB)
- WP6:** Communication, Dissemination & Exploitation (ECTRI)

This project has received funding from the European Union under the European Union Horizon Europe research and innovation programme under grant agreement No. 101019749. The work has received funding from the Horizon Europe for the first time since the start of the Horizon 2020 period.

ReSKILLING in a nutshell

02

ReSKILLING goals and methodology

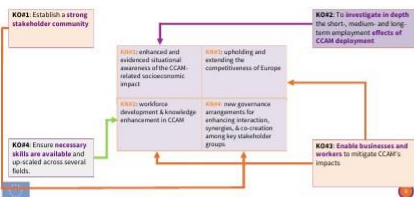




Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNSport Automation with Employment Growth

ReSKILLING goals and methodology

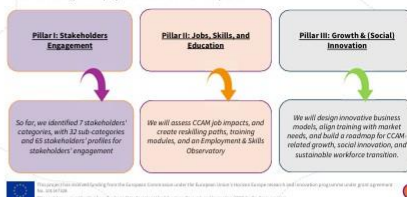
The projects has set 4 Key Objectives (KOs) responding to 4 Key Needs (KNs), interconnected as follows:



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ReSKILLING goals and methodology

The methodology of the project evolves around 3 main pillars:



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ReSKILLING key outcomes



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ReSKILLING key outcomes



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Contacts



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Thank you

Name of presenter
Organisation

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Figure 59 – Examples of slides for PPT Generic Presentation (long version) for Y1 and Y2

Annex III – Project Consortium Social Media Presence

No.	Partner	Type of Channel	No. Followers	No. Of monthly pages viewed (for websites)	Link	Notes
1	CERTH-HIT	Facebook	2500		https://www.facebook.com/HitCerth/	
2	CERTH-HIT	X	2500		https://x.com/HitCerth	
3	CERTH-HIT	LinkedIn	1978		https://www.linkedin.com/company/hellenic-institute-of-transport/	
4	CERTH-HIT	Instagram	180		https://www.instagram.com/hit.certh/	
5	CERTH-HIT	YouTube	32		https://www.youtube.com/channel/UCS9jvbxsnB-IS74oIF4R_5g	
6	CERTH-HIT	Website	N.a		https://www.imet.gr/index.php/en/	
7	CERTH-HIT	TikTok	1033		https://www.tiktok.com/@hit.certh	
8	VTI	Website	N.a	30000	https://www.vti.se/en/	
9	VTI	Newsletter	4000		https://www.vti.se/en/about-vti/subscribe	Newsletter Swedish
10	VTI	Newsletter	500		https://www.vti.se/en/about-vti/subscribe	Newsletter English
11	VTI	LinkedIn	8000		https://www.linkedin.com/company/vtisweden/	
12	VTI	Facebook	1600		https://www.facebook.com/vtisweden/	
13	VTI	YouTube	440		https://www.youtube.com/channel/UCL9MwMrFJX1NnCWICXhgyrw	
14	VTI	Bluesky			@vtisweden.bsky.social	Likely upstart Q2
15	POLIS	Website	N.a	15000	https://www.polisnetwork.eu/	
16	POLIS	LinkedIn	13000		https://www.linkedin.com/company/polis-network	
17	POLIS	Instagram	770		https://www.instagram.com/polis.network	
18	POLIS	Bluesky	170		https://bsky.app/profile/polisnetwork.eu	
19	POLIS	Newsletter	8000			POLIS Public Newsletter
20	POLIS	Newsletter	1300			POLIS members' internal newsletter Infopolis
21	VDI-VDE-IT	LinkedIn	9000		https://www.linkedin.com/company/vdi-vde-innovation-technik-gmbh/	

No.	Partner	Type of Channel	No. Followers	No. Of monthly pages viewed (for websites)	Link	Notes
22	VDI-VDE-IT	YouTube	150		https://www.youtube.com/channel/UC40HM7tdVA7ea7j9xZpDYag	
23	VDI-VDE-IT	Xing	850		https://www.xing.com/pages/vdi-vde-it	
24	VDI-VDE-IT	X	900		https://x.com/VDIVDE_IT	
25	VUB	Website	N.a		https://www.vub.be/en	
26	VUB	TikTok	11200		https://www.tiktok.com/@vubrusse	
27	VUB	YouTube	5000		https://www.youtube.com/channel/UCxr4eNyQVz-7Qcf3K7lxp3g	
28	VUB	Facebook	54000		https://www.facebook.com/VUBBrussel	
29	VUB	LinkedIn	117000		https://www.linkedin.com/school/vrije-universiteit-brussel/?originalSubdomain=be	
30	UITP	Website	N.a	20000	https://www.uitp.org/	
31	UITP	Facebook	8700		https://www.facebook.com/UITPofficial	
32	UITP	Instagram	3400		https://www.instagram.com/uitpofficial/	
33	UITP	Instagram	40000		https://www.linkedin.com/company/uitp/	
34	UITP	YouTube	1260		https://www.youtube.com/user/UITPvideos	
35	UITP	Newsletter	1500			Members newsletter
36	UITP	Newsletter	2100			Europe newsletter
37	ZLC	Website	N.a	9472	https://www.zlc.edu.es/	
38	ZLC	Facebook	6100		https://www.facebook.com/zlcmitsc	
39	ZLC	X	1500		https://x.com/ZLCsupplychain	
40	ZLC	LinkedIn	18000		https://www.linkedin.com/school/zaragoza-logistics-center/	
41	ZLC	YouTube	1150		https://www.youtube.com/user/ZLCresearchinstitute	
42	ZLC	Instagram	650		https://www.instagram.com/zlcsupplychain	
43	FEHRL	Website	N.a	1250	https://www.fehrl.org/	
44	FEHRL	Facebook	250		https://www.facebook.com/fehrlcomms	

No.	Partner	Type of Channel	No. Followers	No. Of monthly pages viewed (for websites)	Link	Notes
45	FEHRL	X	785		https://x.com/fehrlcomms	
46	FEHRL	LinkedIn	1400		https://www.linkedin.com/company/fehrlcomms/	
47	FEHRL	YouTube	100		https://www.youtube.com/channel/UCX_zZvSq16OJ0sWfxj2KFIA	
48	FEHRL	Instagram	100		https://www.instagram.com/fehrlcomms/	
49	DeepBlue	Website	N.a	1000	https://dblue.it/en/	
50	DeepBlue	LinkedIn	6000		https://www.linkedin.com/company/deepbluesrl/	
51	DeepBlue	X	950		https://x.com/dblue_it	
52	DeepBlue	YouTube	75		https://www.youtube.com/channel/UCaeQRA-jZQAiP9Nf7CuJ56Q	
53	CTL	Website	N.a	100	https://www.ctlup.com/the-ctl/?lang=en	
54	CTL	X	20		https://x.com/CTLupSapienza	
55	CTL	LinkedIn	1000		https://www.linkedin.com/company/ctlup/posts/?feedView=all	
56	LIST	Website	N.a		https://www.list.lu/	
57	LIST	LinkedIn	35000		https://www.linkedin.com/company/luxembourg-institute-of-science-and-technology-list-/	
58	LIST	YouTube	1780		https://www.youtube.com/@LISTLuxembourg_RTO/videos	
59	LIST	X	4500		https://x.com/LIST_Luxembourg	
60	LIST	Facebook	2700		https://www.facebook.com/LISTLuxembourg/	
61	ECTRI	Website	N.a	3200	https://www.ectri.org/	
62	ECTRI	X	1000		https://x.com/ectrinews	
63	ECTRI	LinkedIn	4300		https://www.linkedin.com/company/ectri/	
64	ECTRI	Newsletter	1150			ECTRI External Newsletter
65	ECTRI	Newsletter	100			ECTRI restricted Newsletter
66	ECORYS	Website	N.a		https://www.ecorys.com/	
67	ECORYS	LinkedIn	44000		https://www.linkedin.com/company/ecorys/	LinkedIn (Company as a whole)

No.	Partner	Type of Channel	No. Followers	No. Of monthly pages viewed (for websites)	Link	Notes
68	ECORYS	LinkedIn	164		https://www.linkedin.com/showcase/transport-infrastructure-mobility/posts/?feedView=all	LinkedIn (Transport, Infrastructure, Mobility)
69	Bax Innovation	Website	N.a	3600	https://baxcompany.com/	
70	Bax Innovation	LinkedIn	8000		https://www.linkedin.com/company/baxinnovation/	
71	Bax Innovation	X	900		https://x.com/baxcompany	
72	Bax Innovation	Newsletter	575		https://mailchi.mp/baxcompany/bax-newsletter-signup	
73	Beceptum	Website	N.a	400	https://www.beceptum.com/en/	
74	Beceptum	LinkedIn	1400		https://www.linkedin.com/company/beceptum/	
75	Beceptum	Instagram	90		https://www.instagram.com/beceptum/	
76	TSI	Website	N.a	130000	https://tsi.lv/	
77	TSI	Facebook	7500		https://www.facebook.com/TSIpage	
78	TSI	Instagram	1900		https://www.instagram.com/tsi_university/	
79	TSI	LinkedIn	7000		https://www.linkedin.com/school/transporta-un-sakaru-instit-ts/	
80	TSI	YouTube	2400		https://www.youtube.com/TSIRiga	
81	3DHUB	Website	N.a	42000	https://www.3dhub.gr/	
82	3DHUB	Facebook	10000		https://www.facebook.com/3dhub.gr	
83	3DHUB	Instagram	4350			
84	EURNE X	Website	N.a		https://www.eurnex.org/	
85	EURNE X	LinkedIn	650		https://www.linkedin.com/company/eurnex-e.v./	
86	EURNE X	X	500		https://x.com/eurnex	
87	EURNE X	YouTube	15		https://www.youtube.com/@eurnex.v7610	

No.	Partner	Type of Channel	No. Followers	No. Of monthly pages viewed (for websites)	Link	Notes
88	Europcar Mobility Group	Website	N.a		https://europcar-mobility-group.com/	
89	Europcar Mobility Group	LinkedIn	79000		https://www.linkedin.com/company/europcar-mobility-group/	
90	IRF	Website	N.a	12000	www.irfofficial.org	
91	IRF	X	3900		https://x.com/IRFOfficial_org	
92	IRF	Instagram	200		https://www.instagram.com/irf_official_org/	
93	IRF	Facebook	2300		International Road Federation Geneva Facebook	
94	IRF	YouTube	700		https://www.youtube.com/@internationalroadfederation	
95	IRF	LinkedIn	12000		https://www.linkedin.com/company/international-road-federation/	



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

Annex IV – Key Events List for project dissemination

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
2025	TRB (Transportation Research Board) Annual Meeting	05/01/2025	09/01/2025	Washington D.C., DC, USA	International	10.000
	CES - Consumer Electronics Show	07/01/2025	09/01/2025	Las Vegas, USA	International	140.000
	Transport Forum 2025	15/01/2025	16/01/2025	FALSE	European	1.000
	Waterborne Days	04/02/2025	05/02/2025	Brussels, Belgium	European	300
	RTR (Road Transport Research) Conference	11/02/2025	13/02/2025	Brussels, Belgium	European	400
	UNECE Inland Transport Committee meeting 2025	11/02/2025	14/02/2025	Geneva, Switzerland	International	300
	7th Interdisciplinary Conference on Production, Logistics and Traffic	18/03/2025	19/03/2025	Darmstadt, Germany	European	from 200 to 500

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	AUTONOMY - Summit and Expo	18/03/2025	20/03/2025	Paris, France	European	300
	World Maritime Week	19/03/2025	21/03/2025	Bilbao, Spain	International	
	FAME 3rd Stakeholder Workshop	24/03/2025	24/03/2025	Brussels, Belgium	European	50
	ERTRAC Plenary meeting	26/03/2025	26/03/2025	Brussels, Belgium	European	
	Skills (R)Evolution in the Automotive-Mobility Ecosystem Conference (Part of TRIREME Conference)	8/04/2025	8/04/2025	Ostrava, the Czech Republic	European	
	Intertraffic	28/04/2025	30/04/2025	Shanghai, China	International	
	FIRM (FEHRL Infrastructure Research Meeting)	05/05/2025	05/05/2025	Brussels, Belgium	European	150
	World Expo	10/05/2025	26/05/2025	Osaka, Japan	International	
	European Sea Ports Organisation (ESPO) Conference	08/05/2025	09/05/2025	Thessaloniki, Greece	European	180

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	RSA (The Regional Studies Association) Annual Conference	06/05/2025	09/05/2025	Porto, Portugal	European	700
	Europe for Aviation at Airspace World	13/05/2025	15/05/2025	Lisbon, Spain	European	6.000
	EUCAD 2025 5th European Conference on Connected and Automated Driving	13/05/2025	15/05/2025	Ispira, Italy	European	300
	European ITS Congress	19/05/2025	21/05/2025	Sevilla, Spain	European	3.500
	TRANSCOM International Scientific Conference on Sustainable Modern and Safe Transport	21/05/2025	23/05/2025	Zilina, Slovakia	National	
	ITF Summit	21/05/2025	24/05/2025	Leipzig, Germany	International	1.600
	European Maritime Day	22/05/2025	23/05/2025	Cork, Ireland	European	
	Greentech Conference	22/05/2025	23/05/2025	Zalaegerszeg, Hungary	European	
	Smart Transport Conference	30/05/2025	30/05/2025	Virtual	European	350

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	NOR Shipping Conference	02/06/2025	06/06/2025	Oslo, Norway	International	52.000
	Young Researchers Seminar	03/05/2025	05/05/2025	Bergisch Gladbach & Cologne, Germany	European	50
	TRB 7th International Conference on Roundabouts and Geometric Design	08/06/2025	12/06/2025	Atlanta, USA	International	500
	OCEANS Conference	09/06/2025	13/06/2025	Nice, France	International	
	hEART - Symposium of the European Association for Research in Transportation	10/06/2025	13/06/2025	TU Munich, Germany	European	
	European AV Partnership Summit	10/06/2025	10/06/2025	London, UK	European	250
	WTC 2025	12/06/2025	15/06/2025	Suzhou, China	International	
	CoTS'25 (15th International Conference on Transport Sciences)	12/06/2025	13/06/2025	Gyor, Hungary	International	150
	FEHRL General Assembly	16/06/2025	17/06/2025	Brussels, Belgium	European	35

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	Velo City	10/06/2025	13/06/2025	Gdansk, Poland	European	1400
	polisMOBILITY expo & conference	11/06/2025	12/05/2025	Brussels, Belgium	European	600
	MOVE	18/06/2025	19/06/2025	London, UK	International	4.000
	11th International Physical Internet Conference (IPIC 2025)	18/06/2025	20/06/2025	Hong Kong, China	International	
	Vehicle Automation SYmposium (SAE)	24/06/2025	25/06/2025	Vienna, Austria	International	
	International Symposium “Navigating the Future of Traffic Management”	29/06/2025	3/07/2025	Athens, Greece	International	
	ERTRAC Plenary meeting	30/06/2025	30/06/2025	Brussels, Belgium	European	
	ERTRAC Annual Conference	1/07/2025	1/07/2025	Brussels, Belgium	European	
	ERTRAC annual Member States Representaives meeting 2025	2/07/2025	3/07/2025	Luxembourg	European	

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	Road Safety Summer School	25/08/2025	02/09/2025	Zagreb, Croatia	European	
	Road Safety on Five Continents (RS5C)	03/09/2025	05/09/2025	Leeds, UK	International	
	Cenex - Connected Automated Mobility 2025	04/09/2025	05/09/2025	Bedford, UK	International	4.000
	MT-ITS 2025	08/09/2025	10/09/2025	Luxembourg	European	
	European Transport Conference 2025	17/09/2025	19/09/2025	Antwerp, Belgium	International	500
	TRANSBALTICA 2025	18/09/2026	19/09/2026	Vilnius, Lithuania	European	500
	EASN Conference 2025	14/10/2025	17/10/2025	Madrid, Spain	European	410
	RelStat-2025	16/10/2025	18/10/2025	Riga, Latvia	International	500
	CCAM-ERAS Validation Workshop	19/11/2025	19/11/2025	Brussels, Belgium	European	30

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	PAVE Europe Conference	20/10/2025	20/10/2025	Brussels, Belgium	European	200
	ICTCT Conference	23/10/2025	24/10/2025	Berlin, Germany	International	200
	Global Mobility Call	28/10/2025	30/10/2025	Madrid, Spain	International	8.000
	Intermodal Europe	21/10/2025	23/10/2025	Fira Barcelona Gran Via, Spain	European	500
	FEHRL Research Committee meeting	24/10/2025	24/10/2025	Online	European	25
	IRF Europe & Central Asia Regional Congress	14/10/2025	16/10/2025	Sofia, Bulgaria	International	
	Smart City World Congress & Tomorrow Mobility World Congress 2025	04/11/2025	06/11/2025	Barcelona, Spain	International	25.000
	Automated Transportation Symposium (replaces ARTS)	3/11/2025	5/11/2025	Phoenix, Arizona, USA	International	

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	IEEE International Conference on Intelligent Transportation Systems (ITSC) 2025	18/11/2025	21/11/2025	Gold Coast, Australia	International	2.000
	International Mobility Days	19/11/2025	19/11/2025	Vienna, Austria	International	600
	POLIS Annual Conference	26/11/2025	27/11/2025	Utrecht, Netherlands	European	
	FEHRL General Assembly	08/12/2025	09/12/2025	Online	European	35
	TransCode 2025	11/12/2025	12/12/2025	Zagreb, Croatia	International	
2026	CES - Consumer Electronics Show	06/01/2026	09/01/2026	Las Vegas, USA	International	140.000
	TRB (Transportation Research Board) Annual Meeting	11/01/2026	15/01/2026	Washington D.C., USA	International	15.000
	Transport Forum 2026	14/01/2026	15/01/2026	Linköping, Sweden	European	1000
	ALICE General Assembly	02/02/2026	02/02/2026	Brussels, Belgium	European	50

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	CCAMBassador Stakeholder Workshop Practical insights from CCAM projects	09/02/2026	09/02/2026	Brussels, Belgium	European	50
	RTR Conference	10/02/2026	12/02/2026	Brussels, Belgium	European	300
	UNECE Inland Transport Committee meeting 2026	11/02/2026	14/02/2026	Geneva, Switzerland	International	300
	TALENT FORUM AND NEW PROFILES IN LOGISTICS AND TRANSPORT ACTIVITIES	18/02/2026	18/02/2026	Zaragoza, Spain	National	50
	IRU Event: Future-proofing transport: Skills, technology and transition	3/03/2025	3/03/2025	Brussels, Belgium	European	400
	EARPA Networking Reception	03/03/2026	03/03/2026	Brussels, Belgium	European	100

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	InterTraffic	10/03/2026	13/03/2026	Amsterdam, the Netherlands	European	30.000
	PIARC World Winter Service and Road Resilience Congress	10/03/2026	13/03/2026	Chambery, France	International	500
	Acumen final conference	21/04/2026	22/04/2026	Brussels, Belgium	European	
	ITS European Congress	27/04/2026	29/04/2026	Istanbul, Turkey	International	
	Automated Mobility Summit 2026	03/05/2026	04/05/2026	Zurich, Switzerland	European	
	International Transport Forum (ITF) Summit 2026	06/05/2026	08/05/2026	Leipzig, Germany	International	1.200
	Stockholm International	10/05/2026	15/05/2026	Stockholm, Sweden	International	80

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	Transport Research Arena (TRA) 2026	18/05/2026	21/05/2026	Budapest, Hungary	International	5.000
	Autonomous vehicles and public transport in Europe	27/05/2026	27/05/2026	Amsterdam, The Netherlands	European	
	CCAM ERAS Final Event	09/06/2026	09/06/2026	Bruxelles, Belgium	European	
	European Conference on Networks and Communications & 6G Summit	02/06/2026	05/06/2026	Malaga, Spain	European	
	Driving Urban Transitions (DUT) Conference 2026	10/06/2026	10/06/2026	Bruxelles, Belgium	European	

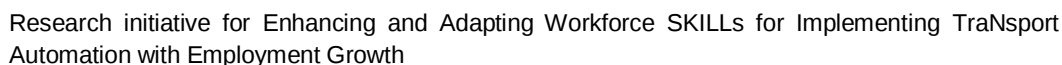
YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	European Association on Smart Systems Integration (EPoSS) Annual Forum 2026	16/06/2026	19/06/2026	Braga, Portugal	European	300
	UITP Europe Forum: Policy, Innovation, and the Priorities for Public Transport	24/06/2026	24/06/2026	Bruxelles, Belgium	European	100
	2026 World Conference on Transport Research	06/07/2026	10/07/2026	France, Toulouse	European	
	European Educational Research Association Conference (ECER)	17/08/2026	21/08/2026	Tampere, Finland	International	300
	International Conference on Railway Technology: Research, Development and Maintenance	23/08/2026	26/08/2026	Budapest, Hungary	International	300
	2nd International Conference on Sustainability, Innovation, and Society (ICSIS 2026)	09/06/2026	12/06/2026	Valencia, Spain	European	

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	8th Conference on Sustainable Mobility – CSuM2026	01/07/2026	3-07-2026	Greece	International	
	Autonomous Mobility & Law Summit	02/09/2026	03/09/2026	Hamburg, Germany	European	200
	European Transport Conference 2026	09/09/2026	11/09/2026	Porto, Portugal	European	300
	IEEE International Conference on Intelligent Transportation Systems (ITSC)	15/09/2026	18/09/2026	Naples, Italy	International	
	4th IRF Europe & Central Asia Regional Congress & Exhibition	30/09/2026	02/10/2026	Tbilisi, Georgia	International	500
	hEART - Symposium of the European Association for Research in Transportation	29/09/2026	01/10/2026	Champs-sur-Marne, France	European	
	EUCAD Symposium 2026	8/10/2026	9/10/2026	Geneva, Switzerland	European	150
	Mobility and Transport Solutions for Societal Challenges- Policies, Innovation, and Business Models	15/10/2026	16/10/2026	Venice, Italy	International	



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

YEAR	EVENT NAME	START DATE	END DATE	LOCATION	LEVEL	TOTAL ESTIMATED PARTICIPANTS
	RelStat-2026	15/10/2026	17/10/2026	Riga, Latvia	International	
	Tomorrow Mobility - Smart Cities World Expo	03/11/2026	05/11/2026	Barcelona	International	25000
	IRF Annual Conference	16/11/2026	18/11/2026	Geneva, Switzerland	European	600
	10th Railway Forum	31/08/2027	03/09/2026	Berlin, Germany	European	2000
	Polis GA and Conference	02/12/2026	03/12/2026	Bruxelles, Belgium	European	1000



Guidelines to fill in the form:

Column A/ Type of dissemination activity: Select from the Drop-down menu one of the options which best corresponds to the communication activity (see full list on "Reference list Comms." sheet)

Column B/ Description of the activity: Very briefly describe the activity (e.g. specific action, the content that was communicated, ...)

Column C/Partner responsible: Select from the Drop-down menu your organisation name/acronym

Column PrDate(s): Please enter the date in format DD/MM/YYYY

Column E/Type of audience (1st): Select a category from the Drop-down menu, of the type of audience most represented

Column F/Type of audience (2nd): If there was a mixed audience, please select another category for the second most represented

Column G/Type of audience (3rd): If there was a mixed audience, please select another category for the third most represented (if more than two)

Column H/N. Impressions / views / individuals targeted: Insert data on how many people were approximately reached with this activity.

Column 4 Weblink: If available, provide the weblink

Column J/Status: Provide status of the action

Column J/Other information: Add any other details you find relevant to report

[illegible]

RESKILLING Dissemination activities reporting

† from the Drop-down menu one of the options which best corresponds to the dissemination activity (see full list on "Reference list Diss." sheet)

3) describe the activity (e.g. specific action, the content that was disseminated, ...)

Drop-down menu your organisation name/acronym

Drop-down menu your organisation name/acronym
 nat DD/MM/yyyy

nat DD/MM/YYYY
 prv from the Drop-down menu, of the type of audience most represented

ory from the Drop-down menu, of the type of audience most represented
a mixed audience, please select another category for the second most represented

a mixed audience, please select another category for the third

3. **mix**

How many people were approx

[illegible]

Figure 60 - ReSKILLING Comm. & Diss. Monitoring Table



Research initiative for Enhancing and Adapting Workforce SKILLS for Implementing TraNsport Automation with Employment Growth

Annex VI – List of Communication activities performed by partners

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	LinkedIn Post on Project Kick-off		
Social media	X Post on Project Kick-off	ZLC	https://x.com/ZLCsupplychain/status/1889672708390023428
Social media	LinkedIn Post on Project Kick-off	ZLC	https://www.linkedin.com/feed/update/urn:li:activity:7295437886705844224/
Social media	LinkedIn Post on Project Kick-off	CERTH	https://www.linkedin.com/feed/update/urn:li:activity:7293595766621659136/
Social media	LinkedIn Post on Project Kick-off	BECEPTUM	https://www.linkedin.com/posts/beceptum_reskilling-ccam-futureofwork-activity-7298097749789450240-G5o?utm_source=share&utm_medium=member_desktop&rc=AACX5fToB_AbkVXsaaZc3pFu6AJZ2lBgmml
Website	Website page describing project	ECTRI AISBL	https://www.ectri.org/project/reskilling/
Website	Website page on kick-off meeting	ECTRI AISBL	https://www.ectri.org/2025/02/12/the-reskilling-kick-off-shaping-the-future-of-transport-workforce/
Press release	Dissemination 1st Press release via PR Log	ECTRI AISBL	https://www.prlog.org/13070542-reskilling-project-kicks-off-to-future-proof-europes-transport-workforce.html
Website	Insertion of the Project Description within TRIMIS	ECTRI AISBL	https://trimis.ec.europa.eu/project/research-initiative-enhancing-and-adapting-workforce-skills-implementing-transport
Website	Website page describing project	IRF	https://irfofficial.org/portfolio/reskilling/
Website	Dissemination 1st Press Release	IRF	https://irfofficial.org/2025/03/31/reskilling-project-kicks-off-to-future-proof-europes-transport-workforce/
Website	Link to the Reskilling website on FEHRL homepage	FEHRL	

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	LinkedIn Post on Project Kick-off	UITP	https://www.linkedin.com/feed/update/urn:li:activity:7317820624305856512/
Website	News piece on project kick-off	UITP	https://www.uitp.org/news/new-ambitious-initiative-tackles-automation-with-the-mobility-workforce-in-mind-the-reskilling-project/
Website	Dedicated page for RESKILLING project	UITP	https://www.uitp.org/projects/reskilling/
Newsletter	Section featuring the news piece on project kick-off (UITP members newsletter)	UITP	exclusive newsletter - link not available
Newsletter	Section featuring the news piece on project kick-off (UITP advocacy newsletter)	UITP	exclusive newsletter - link not available
Social media	LinkedIn Post on Project Kick-off	ECORYS	https://www.linkedin.com/posts/transport-infrastructure-mobility_transportationworkforce-ccam-impacts-activity-7320731718703853568-Oaz
Social media	Linkedin Post on website now public	IRF	https://www.linkedin.com/feed/update/urn:li:activity:7322524823799144448
Social media	LinkedIn Post on Project with link to Press Release and Reskilling Li channel	VDI/VDE	-
Social media	Linkedin repost featuring AB members	IRF	https://www.linkedin.com/feed/update/urn:li:activity:7338825350723874816
Social media	presenting the project: What is RESKILLING?	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7314971350580776960
Social media	several retweets of all reskilling posts	EURNEX e. V.	-
Social media	post about the kick off meeting	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7293617770515038208
Website	Dedicated page for RESKILLING project	ZLC	https://www.zlc.edu.es/research/projects/research-workforce-skills-transport-automation-growth/

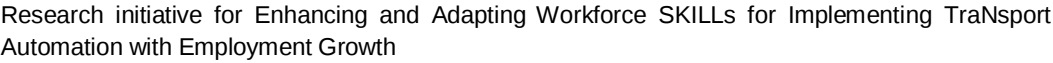
Type of Communication Activity	Description of the activity	Partner responsible	Web link
Newsletter	Featured article in ZLC's monthly newsletter	ZLC	https://www.zlc.edu.es/news/reskilling-for-new-approaches-to-mobility/
Social media	LinkedIn Post on website/LinkedIn being live	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7316399625727279104
Social media	LinkedIn Post on RESKILLING presence at EUCAD2025	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7328007379076214784
Website	Website Article on RESKILLING presence at EUCAD2025	ECTRI AISBL	https://www.ectri.org/attending-eucad2025-today-the-reskilling-project-would-love-to-hear-your-voice/
Social media	LinkedIn Post on Project Kick-off	DEEP BLUE	https://www.linkedin.com/posts/deepbluesrl_transportationworkforce-ccam-impacts-activity-7341395866852720642-Ezpw7utm_source=share&utm_medium=member_desktop&rcm=ACoAAAdVW6AB3-6i9sZaZHLWYjK4W5ObXBEm9Q
Social media	Repost of LinkedIn post "our first reskilling brief is out"	DEEP BLUE	https://www.linkedin.com/posts/reskilling-project_reskilling-ccam-horizoneurope-ugcPost-7349018395192770562-Ou5g2utm_source=share&utm_medium=member_desktop&rcm=ACoAACIDSYcBB-1LcXoP2GfPs1B7EBo80TVpnA
Social media	Repost of LinkedIn post "reskilling workshop on CCAM employment effects"	DEEP BLUE	https://www.linkedin.com/posts/reskilling-project_%F0%9D%90%91%F0%9D%90%9E%F0%9D%90%92%F0%9D%90%8A%F0%9D%90%88%F0%9D%90%8B%F0%9D%90%88%F0%9D%90%88%F0%9D%90%8D%F0%9D%90%86-%F0%9D%90%80%F0%9D%90%A8%F0%9D%90%AB%F0%9D%90%A4%F0%9D%90%AC%F0%9D%90%A1%F0%9D%90%A8%F0%9D%90%A9-%F0%9D%90%A8%F0%9D%90%A7-activity-7373301697735188480-izVC?utm_source=share&utm_medium=member_desktop&rcm=ACoAACIDSYcBB-1LcXoP2GfPs1B7EBo80TVpnA
Social media	Repost of LinkedIn post "save the date: the 1st reskilling annual stakeholder event"	DEEP BLUE	https://www.linkedin.com/posts/reskilling-project_ccam-reskilling-skills-activity-7398684318522347521-lllB?utm_source=share&utm_medium=member_desktop&rcm=ACoAACIDSYcBB-1LcXoP2GfPs1B7EBo80TVpnA
Social media	Repost of LinkedIn Post with LinkedIn paper (Why does Europe need a project like RESKILLING?)	VDI/VDE	
Social media	LinkedIn Post on Project Kick-off	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7295016353546043392
Website	Website Article on Project Kick-off	CTL	https://www.ctup.com/reskilling-eu-kick-off-meeting/?lang=en
Social media	LinkedIn Post on website now public	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7313611139827818496
Social media	LinkedIn Repost First RESKILLING Partner Board Meeting – Highlights from 6 Months of Progress	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7343640969570934788
Website	Article about Reskilling kick off.	VTI	https://transporten.omniacloud.net/notiser/tre-vti-are-i-eu-projekt-om-framtidens-transporter

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	post about the kick off meeting	VTI	https://www.linkedin.com/posts/vtisweden_reskilling-ccam-futureofwork-activity-7297517688132628480-v3gr?utm_source=share&utm_medium=member_desktop&rcm=ACoAABnNk1kBuOTSLzS7zFbPiGdJkF1UngMPK7k
Website	DS4skills Project website where RESKILLING is mapped	LIST	https://ds4skills.eu/associated-projects/
Social media	LinkedIn Repost First RESKILLING Partner Board Meeting – Highlights from 6 Months of Progress	VUB	-
Social media	LinkedIn Post on first PB Meeting	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7343223902057230338
Social media	Repost of all Reskilling project posts	FEHRL	-
Media article	Dedicated page for RESKILLING project in the FIRM Magazine - June 2025	FEHRL	-
Social media	Repost of Reskilling Newsletter on LinkedIn	VDI/VDE	https://www.linkedin.com/posts/reskilling-project_reskilling-ccam-horizoneurope-ugcPost-7349018395192770562-Ou5g?utm_source=share&utm_medium=member_desktop&rcm=ACoAADhEFmMB-c6iJZw_3JACU-25Ik4FzYARUE
Social media	LinkedIn Post about Autonomous Taxi Trial in London	VDI/VDE	https://www.linkedin.com/posts/reskilling-project_%F0%9D%90%84%F0%9D%90%AE%F0%9D%90%AB%F0%9D%90%A9%F0%9D%90%9E%F0%9D%90%AC%F0%9D%90%85%F0%9D%90%A2%F0%9D%90%AB%F0%9D%90%AC%F0%9D%90%AD%F0%9D%90%83%F0%9D%90%AB%F0%9D%90%A2%F0%9D%90%AF%F0%9D%90%9E%F0%9D%90%AB%F0%9D%90%A5%F0%9D%90%9E%F0%9D%90%AC%F0%9D%90%AC-activity-7347934914819878912-pqtB?utm_source=share&utm_medium=member_desktop&rcm=ACoAADhEFmMB-c6iJZw_3JACU-25Ik4FzYARUE
Website	Overall the project information	TTI	https://tsi.lv/projects/research-initiative-for-enhancing-and-adapting-workforce-skills-for-implementing-transport-automation-with-employment-growth-reskilling/
Website	Post about kick-off meeting	TTI	https://tsi.lv/tsi-participates-in-the-reskilling-project-to-future-proof-europes-transport-workforce/
Social media	Message to promote	TTI	https://www.facebook.com/100064072599052/posts/1117721263706950/?ridid=S8WWqLqjXEaSqVq#
Social media	Linkedin repost about AB Introductory Meeting	IRF	https://www.linkedin.com/feed/update/urn:li:activity:7349055582399623171
Social media	X repost about AB introductory meeting	IRF	https://x.com/IRFOfficial_org/status/1943294240110334291
Social media	Our first ReSKILLING Brief is out! (LinkedIn Repost)	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7350871381045108737
Social media	LinkedIn post on first ReSKILLING brief	ECORYS	https://www.linkedin.com/posts/transport-infrastructure-mobility_welcome-to-reskilling-brief-activity-7355977270953484289-85bj

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	LinkedIn Post Why does Europe need a project like ReSKILLING?	CERTH	https://www.linkedin.com/posts/reskilling-project_ccam-reskilling-transportworkforce-activity-7341412625701879810-jNLE?utm_source=share&utm_medium=member_desktop&rcm=ACoAAApKxiBM_hTAAIskaT1gPDulnrTWjKTEw
Social media	LinkedIn Post ΕΥΚΑΔ 2025: Ημερίδα για την Επένδυση στην Έρευνα και την Καινοτομία – Ημερίδα για την Επένδυση στην Έρευνα και την Καινοτομία	CERTH	LinkedIn Post
Social media	LinkedIn Posts on the introduction of our RESKILLING Advisory Board	CERTH	
Social media	LinkedIn Post Join the RESKILLING project at EUCAD 2025!	CERTH	https://www.linkedin.com/posts/hellenic-institute-of-transport_eucad2025-fameproject-eucad2025-activity-7325125179854991362-NI32?utm_source=share&utm_medium=member_desktop&rcm=ACoAAApKxiBM_hTAAIskaT1gPDulnrTWjKTEw
Social media	LinkedIn Post RESKILLING 1st Official Press Release	CERTH	https://www.linkedin.com/posts/hellenic-institute-of-transport_transportationworkforce-ccam-impacts-activity-7315992046933041154-UI1h?utm_source=share&utm_medium=member_desktop&rcm=ACoAAApKxiBM_hTAAIskaT1gPDulnrTWjKTEw
Social media	LinkedIn Post The RESKILLING project is now live with our official website and LinkedIn page!	CERTH	https://www.linkedin.com/posts/hellenic-institute-of-transport_transportationworkforce-ccam-impacts-activity-7315311958667214848-jRuX?utm_source=share&utm_medium=member_desktop&rcm=ACoAAApKxiBM_hTAAIskaT1gPDulnrTWjKTEw
Social media	Facebook post How is Reskilling Project facilitating a just workforce transition	CERTH	https://www.facebook.com/HitCern
Social media	Facebook post The first ReSKILLING Brief is out!	CERTH	https://www.facebook.com/HitCern
Social media	Facebook post First RESKILLING Project Board Meeting – Highlights from 6 Months of Progress	CERTH	https://www.facebook.com/HitCern
Social media	Facebook Posts on the introduction of our RESKILLING Advisory Board	CERTH	https://www.facebook.com/HitCern
Social media	Facebook Post on the participation of RESKILLING project at EUCAD 2025!	CERTH	https://www.facebook.com/HitCern

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	Facebook post RESKILLING 1st Official Press Release	CERTH	https://www.facebook.com/HitCerth
Social media	Facebook post The RESKILLING project is now live with our official website and LinkedIn page!	CERTH	https://www.facebook.com/HitCerth
Website	Article about the RESKILLING Project Kicks Off	CERTH	https://www.imet.gr/index.php/en/news-en-2/1199-reskilling-project-kicks-off-to-future-proof-europe-s-transport-workforce
Newsletter	Reskilling highlighted as an associated project of DS4Skills project in the DS4Skills 2nd Newsletter (DS4Skills Connect)	LIST	https://www.linkedin.com/pulse/ds4skills-use-cases-delivering-real-world-impact-skillsspace-uqapf/?trackingid=Y8qB%2FBz%2BT0qwkrgJ3OG0ZA%3D%3D
Newsletter	POLIS Monthly Newsletter: Stay informed and prepare for the skills transition in automated mobility with ReSKILLING	POLIS	https://polisnetwork.civi-go.net/civcm/mailling/view?reset=1&id=1074
Website	Stay informed and prepare for the skills transition in automated mobility with ReSKILLING	POLIS	https://www.polisnetwork.eu/news/reskilling-newsletter-stakeholder-community-skills-transition/
Website	Subscribe to our project newsletters!	POLIS	https://www.polisnetwork.eu/news/subscribe-to-our-project-newsletters/
Social media	LinkedIn Post on the project	POLIS	https://www.linkedin.com/posts/polis-network_stay-informed-and-prepare-for-the-skills-activity-7354071000147263488-w6r-2utm_source=share&utm_medium=member_desktop&rcm=ACoAAC8s1fwBVgeqel10ad-uZukkkxyGUekbM1E
Social media	LinkedIn post on co/creation workshop	ECORYS	https://www.linkedin.com/posts/transport-infrastructure-mobility_for-our-reskilling-project-we-are-organising-activity-7371462742588944384-AWc-
Social media	Repost of all Reskilling project posts	FEHRL	-
Social media	Repost of Post on Reskilling Workshop and Newsletter	VDI/VDE	-
Social media	LinkedIn Post on first Newsletter	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7350471650406031361
Social media	LinkedIn Post on RESKILLING presence at ETC2025	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7358120914263121923

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	LinkedIn Post on RESKILLING presence at ETC2025 (2)	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7371482579876605952
Social media	LinkedIn Post on RESKILLING presence at ETC2025 (3)	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7374048098295402496
Social media	X post on ReSKILLING 1st Newsletter	ECTRI AISBL	https://x.com/ECTRInews/status/1944705936079352020
Social media	X post on ReSKILLING presence at ETC2025	ECTRI AISBL	https://x.com/ECTRInews/status/1952357213940379879
Social media	X Post on RESKILLING presence at ETC2025 (2)	ECTRI AISBL	https://x.com/ECTRInews/status/1965724432778850688
Social media	X Post on RESKILLING presence at ETC2025 (3)	ECTRI AISBL	https://x.com/ECTRInews/status/1968283489649988006
Social media	X post on ReSKILLING 2nd Newsletter	ECTRI AISBL	-
Social media	LinkedIn post on ReSKILLING 2nd Newsletter	ECTRI AISBL	-
Website	Website page on ReSKILLING 1st Newsletter	ECTRI AISBL	https://www.ectri.org/the-1st-edition-of-reskilling-brief-is-out/
Website	Website page on ReSKILLING presence at ETC2025	ECTRI AISBL	https://www.ectri.org/the-1st-edition-of-reskilling-brief-is-out/
Website	Website page on RESKILLING presence at ETC2025 (2)	ECTRI AISBL	https://www.ectri.org/we-are-getting-ready-for-etc-2025/
Website	Website page on RESKILLING presence at ETC2025 (3)	ECTRI AISBL	https://www.ectri.org/all-set-for-etc-2025/
Social media	Repost on LinkedIn About 2nd PBM in Brussels	IRF	https://www.linkedin.com/posts/international-road-federation_%F0%9D%90%91%F0%9D%90%9E%F0%9D%90%92%F0%9D%90%8A%F0%9D%90%88%F0%9D%90%8B%F0%9D%90%8B%F0%9D%90%88%F0%9D%90%8D%F0%9D%90%86-%F0%9D%90%A6%F0%9D%90%9E%F0%9D%90%9E%F0%9D%90%AD%F0%9D%90%AC-%F0%9D%90%A2%F0%9D%90%A7-%F0%9D%90%81%F0%9D%90%AB-activity-7382348573260259328-FUVY?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB0HOIABJswsRM1r_a7yQIHvs4PxzAAvc
Social media	Repost from personal account on LinkedIn About 2nd PBM in Brussels	IRF	https://www.linkedin.com/posts/reskilling-project_%F0%9D%90%91%F0%9D%90%9E%F0%9D%90%92%F0%9D%90%8A%F0%9D%90%88%F0%9D%90%8B%F0%9D%90%8B%F0%9D%90%88%F0%9D%90%8D%F0%9D%90%86-%F0%9D%90%A6%F0%9D%90%9E%F0%9D%90%9E%F0%9D%90%AD%F0%9D%90%AC-%F0%9D%90%A2%F0%9D%90%A7-%F0%9D%90%81%F0%9D%90%AB-activity-7381996207184760834-cv1f?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB-leakBnPzdfk9b853ztfoRLDvs0G0m34
Newsletter	Promo RESKILLING first newsletter is out	UITP	NA
Newsletter	Promo RESKILLING first newsletter is out	UITP	NA

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Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	Annual Stakeholder Event	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7398633563232964608
Social media	ReSKILLING Presence at EUCAD 2025	CERTH	https://www.linkedin.com/posts/matina-loukea-10251231_eucad2025-fameproject-eucad2025-activity-7325090401130835970-V57?utm_source=share&utm_medium=member_desktop&rm=ACoAACX5FToB_AbkVXsaaXzc3pFu6AJZl8gmmI
Social media	ReSKILLING Presence at EUCAD 2025	CERTH	https://www.linkedin.com/posts/matina-loukea-10251231_eucad2025-fameproject-ccam-activity-7328372959629201411-c_1t?utm_source=share&utm_medium=member_desktop&rm=ACoAACX5FToB_AbkVXsaaXzc3pFu6AJZl8gmmI
Social media	Linkedin post about stakeholder community	FEHRL	https://www.linkedin.com/feed/update/urn:li:activity:7391089316472451072
Social media	Facebook post about stakeholder community	FEHRL	https://www.facebook.com/fehrlcomms/posts/pfbid0rnx5skv2FexHbCLAsjk4R47gzyeWxn38NeCcpNRZ1hXajJhyzr6psRBBQKueTVI/
Social media	Linkedin post about 1st ReSKILLING Annual Stakeholder Event	FEHRL	https://www.linkedin.com/feed/update/urn:li:activity:7399031819674738688
Social media	Facebook post about 1st ReSKILLING Annual Stakeholder Event	FEHRL	https://www.facebook.com/fehrlcomms/posts/pfbid0qPwqPy6iRfRr1pabtoXKt8ucnf8TDFoN7y4jYC9PZ1d1hsZWK2AgjaHfzbl/
Social media	Annual Stakeholder Event	VDI/VDE	-
Social media	LinkedIn Post about annual stakeholder event	IRF	https://www.linkedin.com/feed/update/urn:li:activity:7399642123211436032/
Social media	X Post about annual stakeholder event	IRF	https://x.com/IRFofficial_org/status/1993876758018576445?s=20
Social media	Facebook Post about annual stakeholder event	IRF	https://www.facebook.com/InternationalRoadFederation/posts/pfbid02Dcb5qwVnmbdip9weAtXmkEJSdeHMTMnE51vkk7ktV4FN5dULd7nyobSlEwwjXoIf?rid=yohT2IXrfapad1e&share_url=https%3A%2F%2Fwww.facebook.com%2Fshare%2Fp%2F1Gw8awxzMK%2F#
Social media	LinkedIn Post about annual stakeholder event	ECORYS	https://www.linkedin.com/posts/transport-infrastructure-mobility_automation-ccam-reskilling-activity-7400201455472910336-u52A7utm_source=share&utm_medium=member_desktop&rm=ACoAAFQP1wCBiQbH5zCmefohNzINm6j6Mpuzw
Newsletter	Dedicated mailer to IRF mailing list on annual stakeholder event	IRF	https://mailchi.mp/irfofficial.org/reskilling-stakeholder-event?e=54cd2ba833
Social media	Post on Annual Stakeholder Event: LinkedIn, Facebook and X	ZLC	-
Social media	Post Join the Reskilling Stakeholder Community: LinkedIn, Facebook and X	ZLC	-
Website	Article on RESKILLING Website on T3.1 partial results (jobs mapping)	ZLC	-

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Website	Article on RESKILLING Website on T3.1 partial results (skills taxonomy)	ZLC	-
Newsletter	Section to disseminate RESKILLING Stakeholder Community - CTA to join	UITP	NA
Social media	ReSKILLING Brief is out	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7379100311841349632
Social media	ReSKILLING 2nd Partner Board Meeting	ECTRI AISBL	-
Social media	RESKILLING - join the stakeholder community LinkedInpost	UITP	https://www.linkedin.com/posts/uitp_ccam-ccam-eufunded-activity-7396878737260036097-7fl?utm_source=share&utm_medium=member_desktop&rcm=ACoAACyUkUwUBKvgTMgvGETF8z6977_sLEI4sZeo
Social media	ReSKILLING annual stakeholder event promo - LinkedIn post	UITP	https://www.linkedin.com/feed/update/urn:li:activity:7403795595120791552
Social media	ReSKILLING Stakeholder Community	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7392523739307032576
Social media	ReSKILLING (We-Transform policy agenda)	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7396510050950770688
Social media	ReSKILLING 1st Stakeholder Annual Event	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7403757895051411456
Website	ReSKILLING workshop on employment effects	ECTRI AISBL	-
Newsletter	ReSKILLING join the Stakeholder Community CTA	UITP	NA
Website	ReSKILLING Brief is out	ECTRI AISBL	https://www.ectri.org/the-second-reskilling-brief-is-out/
Website	ReSKILLING 2nd Partner Board Meeting	ECTRI AISBL	https://www.ectri.org/second-reskilling-partner-board-meeting-highlights-from-10-months-of-progress/
Website	ReSKILLING Stakeholder Community	ECTRI AISBL	https://www.ectri.org/join-the-reskilling-stakeholder-community/
Website	ReSKILLING 1st Stakeholder Annual Event	ECTRI AISBL	https://www.ectri.org/save-the-date-reskilling-annual-stakeholder-event/
Website	ReSKILLING (We-Transform policy agenda)	ECTRI AISBL	https://www.ectri.org/the-we-transform-policy-agenda-why-workforce-matters-in-ccam/

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	Behind the Scenes of ReSKILLING Project: Shaping the Future of Mobility, Transport & Automotive!	LIST	https://www.linkedin.com/feed/update/urn:li:share:7360691841832218625
Social media	Join the ReSKILLING Stakeholder Community!	LIST	https://www.linkedin.com/feed/update/urn:li:share:7398970429513732096
Social media	Save the date: the 1st ReSKILLING Annual Stakeholder Event	LIST	https://www.linkedin.com/feed/update/urn:li:share:7401303469980241920
Website	ReSKILLING dedicated LIST Web Page	LIST	https://www.list.lu/en/research/project/reskilling/
Social media	LinkedIn Post about stakeholder community	VUB	-
Social media	LinkedIn Post about workshop	VUB	-
Social media	LinkedIn post about the Save the date: the 1st ReSKILLING Annual Stakeholder Event	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7399474074701307904
Social media	Prof. Irina Jackiva (Yatskiv) (Riga) presents ReSKILLING Project in a crowded hashtag#Transbaltica Conference in hashtag#Vilnius	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7374345662202691584
Social media	ReSKILLING Project workshop on the 8th of october. make sure you register.	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7373313088478928896
Social media	Follow the ReSKILLING Project and get the latest news and updates from the project via the LinkedIn Newsletter/Brief.	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7349021620474183680
Social media	Presenting the ReSKILLING Project, now with it's own Website and LinkedIn page. Make sure to follow:	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7314971350580776960
Social media	This week, hashtag#EURNEX joined the partners of the hashtag#RESKILLING	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7293624814634749954

Type of Communication Activity	Description of the activity	Partner responsible	Web link
	project in hashtag#Thessaloniki for the project's kick-off meeting.		
Social media	Ευχαριστώ Matina Loukea and thank you to all participants at the kick-off meeting for hashtag#RESKILLING project. We are happy to be onboard this project.	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7293617770515038208
Social media	Repost: ECTRI post about Launching RESKILLING	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7295766938096422912
Social media	Repost: reskilling Post about press release	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7315677609634201600
Social media	REpost :reskilling post about Join the RESKILLING project at EUCAD 2025!	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7325835519085473792
Social media	Repost: reskilling post about :Why does Europe need a project like ReSKILLING?	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7341764287763259393
Social media	Repost: reskilling post about :Why does Europe need a project like ReSKILLING?	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7345434367831269376
Social media	REpost: Reskilling post about the advisory board..ReSKILLING Project is pleased to welcome P	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7369336805227261953
Social media	REpost :reskilling post about Summer recap – In case you missed it	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7369337158706421760
Social media	Repost : reskilling post about: ReSKILLING prepares workforce in Eu	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7369337710030860288
Social media	Repost : reskilling post about: ReSKILLING prepares workforce in Eu	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7376525192707342336
Social media	Armando Carrillo Zanuy in hashtag#Brussels for the ReSKILLING Project partner meeting and	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7381613579285983232

Type of Communication Activity	Description of the activity	Partner responsible	Web link
	hashtag#Workshop on hashtag#CCAM employment effects.		
Social media	Repost: reskilling Post about ReSKILLING meets in Brussels for the 2nd Partner Board Meeting	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7382013020790530048
Social media	Repost : reskilling post about: Today, the ReSKILLING project will be featured at RelStat-2025!	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7384865640563625984
Social media	Repost : reskilling post about: A short summary of the outcomes of the ReSKILLING workshop	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7388576550188888064
Social media	Repost : reskilling post about: Raise your voice on CCAM technology a	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7394315091598344192
Social media	Repost :UITP post about: Join the ReSKILLING Project Stakeholder Community!	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7396880104368328704
Social media	Repost: reskilling Post about press release	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7397250618492502017
Social media	Repost : reskilling post about: Save the date: the 1st ReSKILLING Annual Stakeholder Event	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7398791172011479041
Social media	Repost : reskilling post about: Save the date: the 1st ReSKILLING Annual Stakeholder Event	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7399474074701307904
Social media	Repost : reskilling post about: Meet the Speaker: ReSKILLING Annual Stakeholder Event	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7402653482652147712
Social media	Repost : reskilling post about: Meet the Speaker: ReSKILLING Annual Stakeholder Event	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7403772129499971585

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	Repost : reskilling post about: Meet the Speaker: ReSKILLING Annual Stakeholder Event	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7404496877481844736
Social media	LinkedIn Post about project start up	VTI	https://www.linkedin.com/posts/vtisweden_reskilling-ccam-futureofwork-activity-7297517688132628480-v3gr?utm_source=share&utm_medium=member_desktop&rcm=ACoAABcxklBzAvStzk5Zl-scZe0bCabDg83cnA
Social media	LinkedIn Post about ReSkillings first news letter	VTI	https://www.linkedin.com/posts/vtisweden_horizoneurope-transportationworkforce-ccam-activity-7358761226509692930-MMZp?utm_source=share&utm_medium=member_desktop&rcm=ACoAABcxklBzAvStzk5Zl-scZe0bCabDg83cnA
Social media	LinkedIn Post about Stakeholder Community	VTI	https://www.linkedin.com/posts/vtisweden_ccam-activity-7397249911831826432-wuti?utm_source=share&utm_medium=member_desktop&rcm=ACoAABcxklBzAvStzk5Zl-scZe0bCabDg83cnA
Website	Project page at vti.se	VTI	https://www.vti.se/en/archives/projects/2025-02-17-reskilling
Social media	Adewole Adesiyun presented ReSKILLING at IRF R2T in LA	FEHRL	https://www.linkedin.com/feed/update/urn:li:activity:7404878899538468864
Website	Project page at Eurnex	EURNEX e. V.	https://www.eurnex.org/projects/
Media article	Reskilling article "people at the Centre of Transport Automation" in the FIRM Magazine - January 2026 issue	FEHRL	https://www.fehrl.org/ajax/DownloadHandler.php?file=4715
Media article	ReSKILLING article on EU-Japan Dialogue	IRF	https://irfofficial.org/2026/01/20/reskilling-contributes-to-the-eu-japan-dialogue-on-road-transport-automation/
Media article	Article on the Annual Stakeholder Event	IRF	https://irfofficial.org/2025/12/19/reskillings-1st-annual-virtual-stakeholder-event-charts-a-path-from-automation-to-workforce-readiness-in-europes-transport-future/
Social media	LinkedIn Repost on CCAM Employment & Skills Observatory	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7424852977405849600
Social media	LinkedIn Repost on 1st Annual Virtual Stakeholder Event	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7427705379020644353
Print materials (brochure, leaflet, posters,	Promotion of ReSKILLING flyers on IRF booth at Intertraffic Amsterdam 2026	IRF	

Type of Communication Activity	Description of the activity	Partner responsible	Web link
stickers, banners, etc.)			
Website	ReSKILLING, CTL in Zaragoza for the 3rd Partner Board Meeting	CTL	https://www.ctiup.com/reskilling-partner-board-meeting-zaragoza/?lang=en
Social media	LinkedIn Post - ReSKILLING, CTL in Zaragoza for the 3rd Partner Board Meeting	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7441779422921175040
Newsletter	FEHRL Newsletter - March 2026: ReSKILLING PB meeting in Zaragoza	FEHRL	https://conta.cc/3Ne24cX
Press release	Press release related to the PB Meeting in Zaragoza	ZLC	https://www.logisticaprofesional.com/texto-diario/mostrar/5807393/zlc-avanza-definicion-perfiles-lograr-movilidad-cooperativa-conectada-automatizada-europa https://www.linkedin.com/posts/logisticaprofesional_zaragoza-logistics-center-avanza-en-la-definici%C3%B3n-activity-7438191569381445632-qngl?utm_source=share&utm_medium=member_desktop&rcm=ACoAAEpfbocBu4GgbvVM5ep30AIOMVEEmz93rc https://empresae exterior.com/art/101870/zaragoza-logistics-center-lidera-la-transformacion-del-empleo-para-la-movilidad-automatizada-en-europa https://x.com/empresae exterior/status/2032152399595380989 https://www.diarioelcanal.com/zlc-promueve-el-talento-para-la-movilidad-conectada-y-automatizada/ https://www.linkedin.com/posts/el-canal-mar%C3%ADtimo-y-log%C3%ADstico_zlc-promueve-el-talento-para-la-movilidad-activity-7437896023311765504-WIF9?originalSubdomain=es https://www.elespanol.com/aragon/economia/20260312/zaragoza-logistic-center-lidera-capacitacion-laboral-movilidad-conectada-automatizada-europa/1003744167279_0.html?utm_medium=Social&utm_source=Twitter https://x.com/elespanolaragon/status/2032142704931398009 https://webpicking.com/zaragoza-logistics-center-impulsa-el-desarrollo-de-talento-para-la-movilidad-conectada/ https://www.linkedin.com/posts/reskilling-project_reskilling-upskilling-workforcedevelopment-activity-7439262941679570944-Svm9?utm_source=share&utm_medium=member_desktop&rcm=ACoAAEpfbocBu4GgbvVM5ep30AIOMVEEmz93rc
Social media	LinkedIn post about PBM in Zaragoza	ECORYS	https://www.linkedin.com/posts/ecorys-transport-infrastructure-mobility_reskilling-ccam-autonomousmobility-activity-7443216499663736832-7k0
Social media	LinkedIn post about Task 3.2	ECORYS	https://www.linkedin.com/posts/ecorys-transport-infrastructure-mobility_shaping-the-future-of-transport-work-activity-7445117982453878784-xnD
Media article	LinkedIn Article about results of T4.2 case studies (literature review)	VDI/VDE	
Social media	reposting of initial post on Reskilling Workshop on May 26	VDI/VDE	
Social media	Linkedin post about the workshop on May 26	FEHRL	https://www.linkedin.com/posts/fehrlcomms_reskilling-jobstransformation-automation-activity-7452669126730395648-D8UE7utm_source=share&utm_medium=member_desktop&rcm=ACoAAEpfbocBu4GgbvVM5ep30AIOMVEEmz93rc
Media article	News item about the workshop on May 26	FEHRL	https://www.fehrl.org/news/shaping-the-future-of-mobility-jobs-join-the-reskilling-ccam-workshop

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Other	ReSKILLING Online Workshop: How CCAM Re-Designs Jobs and Skills communication	UITP	NA
Social media	LinkedIn Repost on workshop on May 26	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7455199129414164480
Newsletter	e-mails with the personal invitations to ReSKILLING Online Workshop, MAY 26	TTI	-
Social media	LinkedIn Repost on workshop on May 26	TTI	-
Social media	LinkedIn post: Reminder workshop on May 26	FEHRL	https://www.linkedin.com/feed/update/urn:li:activity:7464960934487314432
Newsletter	ECTRI External Newsletter featuring project 1st annual stakeholder event	ECTRI AISBL	https://mailchi.mp/ec346476db28/ectri-news-march-10371198?e=4ade129e6f
Newsletter	ECTRI External Newsletter featuring Project PB Meeting in Zaragoza	ECTRI AISBL	https://mailchi.mp/355fb03f2525/ectri-news-march-10372256?e=4ade129e6f
Newsletter	ECTRI External Newsletter featuring ReSKILLING Presence in TRA2026	ECTRI AISBL	https://mailchi.mp/b5615baa6a20/ectri-news-march-10373013?e=4ade129e6f
Newsletter	ECTRI Internal News featuring project Annual Stakeholder Event	ECTRI AISBL	N/A
Newsletter	ECTRI Internal News featuring ReSKILLING promotional activities and reporting	ECTRI AISBL	N/A
Newsletter	ECTRI Internal Newsletter featuring Project PB Meeting in Zaragoza	ECTRI AISBL	N/A
Newsletter	ECTRI Internal Newsletter featuring ReSKILLING Presence in TRA2026	ECTRI AISBL	N/A

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	Post promoting Partner Board Meeting in Zaragoza	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7453095432186040321
Website	Web-article promoting Partner Board Meeting in Zaragoza	ECTRI AISBL	https://www.ectri.org/third-reskilling-partner-board-meeting-highlights-after-15-months-of-project-implementation/
Social media	Post promoting workshop on how to redesign jobs and skills	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7453095432186040321
Website	Web-article promoting workshop on how to redesign jobs and skills	ECTRI AISBL	https://www.ectri.org/reskilling-online-workshop-how-ccam-re-designs-jobs-and-skills-26-may-2026/
Social media	LinkedIn post on 26 May 2026 workshop "How CCAM re-design jobs and skills"	IRF	Post Feed LinkedIn
Social media	X post on 26 May 2026 workshop "How CCAM re-design jobs and skills"	IRF	https://x.com/IRFofficial_org/status/2049012240075149660?s=20
Social media	Facebook post on 26 May 2026 workshop "How CCAM re-design jobs and skills"	IRF	https://www.facebook.com/InternationalRoadFederation/posts/pfbid0ehpMubiqToNdfRUBxsl43eDoswZtpaNgvFEeNgphFYAxY8CbhQCaU27WdWPu5Ekci7rid=VDc8Nx9y9cupkftt#
Social media	Post promoting ReSKILLING Presence on second day of TRA 2026 (pitch presentation at ECTRI Stand)	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7462404241639510016
Website	Web-article promoting ReSKILLING Presence on second day of TRA 2026 (pitch presentation at ECTRI Stand)	ECTRI AISBL	https://www.ectri.org/ectri-activities-at-tra2026-programme-for-may-19/
Social media	Post promoting ReSKILLING pitch presentation at ECTRI Stand, 2	ECTRI AISBL	https://www.linkedin.com/feed/update/urn:li:activity:7465733617885790209
Website	Web-article promoting ReSKILLING pitch presentation at ECTRI Stand, 2	ECTRI AISBL	https://www.ectri.org/tra2026-ectri-members-pitch-presentations/
Website	Publication of an article about the RESKILLING participation in the FOREM workshop on the POLIS website	POLIS	https://www.polisnetwork.eu/news/reskilling-reflects-on-future-transport-jobs-and-education-programmes-with-wallonian-carriers/
Newsletter	Dissemination of the POLIS report on the RESKILLING participation in the FOREM workshop through the POLIS monthly public newsletter	POLIS	https://www.polisnetwork.eu/news/reskilling-reflects-on-future-transport-jobs-and-education-programmes-with-wallonian-carriers/

Type of Communication Activity	Description of the activity	Partner responsible	Web link
Social media	Liking the posts from Reskilling social media channels with 3 different accounts	EURNEX e. V.	-
Social media	Reposting social media posts	EURNEX e. V.	https://www.linkedin.com/feed/update/urn:li:activity:7396880104368328704/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAAbDRgBE8t00pi34Aj8ap67SOsm6xdTzk0
Social media	posting about meeting	EURNEX e. V.	https://www.linkedin.com/posts/the-last-week-armando-carrillo-zanuy-when-ugcPost-7439329604454055937-P5nn/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAAbDRgBE8t00pi34Aj8ap67SOsm6xdTzk0
Social media	post	EURNEX e. V.	https://www.linkedin.com/posts/ccam-reskilling-reskilling-share-7399474073086623744-IC5y/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAAbDRgBE8t00pi34Aj8ap67SOsm6xdTzk0
		VDI/VDE	-
Social media	post about participation to the CCAM ERAS final event	VUB	https://www.linkedin.com/posts/activity-7470158427256848384-TGrA?utm_source=share&utm_medium=member_desktop&rcm=ACoAADITy1wB1fxE3sSaauEz1pr-Unl8p9gbiso
Social media	Linkedin repost on survey (" The deployment of CCAM will affect diverse groups of workers in transport. Help us understand how")	CTL	https://www.linkedin.com/feed/update/urn:li:activity:7470818100108709889