



Research initiative for Enhancing and Adapting Workforce SKILLs for Implementing TraNsport Automation with Employment Growth

ReSKILLING

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ReSKILLING - Second Newsletter



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Attend our ReSKILLING Workshop on the impact of CCAM on employment and join our Stakeholder Community

👉 Join the in-person ReSKILLING Workshop on CCAM employment effects on 8 October (Brussels, Belgium)!

The ReSKILLING Project is investigating the transformative potential of Connected, Cooperative & Automated Mobility (CCAM) for the transport sector and its workforce, taking into account all the related challenges to tackle and the opportunities to seize in both the near and long term!

Embodying the core principles of inclusiveness and co-creation, and in an effort to discuss and review our preliminary findings, **we are glad to invite you to our in-person workshop in Brussels!**

With this workshop, **you will be among the first experts having the opportunity to:**

- Learn about the early results of our analysis on the employment impacts across the CCAM value chain
- Provide inputs to enrich our research outcomes, ensuring they reflect real-world perspectives and needs. By hearing your voice, we can promote an inclusive, fair, and participatory process for the CCAM transition in line with our project vision
- Network with peers and other high-profile stakeholders in the field, including policy makers, representatives from industry and infrastructure, labour and workforce representatives, researchers, mobility and transport service providers, and technical experts.

The **in-person** workshop will take place on **8 October, 09:30-12:30 CET**, at the **Location Learning & Innovation Center ULB-VUB, Brussels (Belgium)**

[Register via our form](#) before **October 5th (mandatory)**

Have a look at the **agenda** [here](#).

The RESKILLING Stakeholder Forum: connecting people, knowledge, and opportunities

The future of mobility is not only about technology, it is about people. Automation, digitalisation, and new mobility services are already reshaping the way Europe moves. These changes bring exciting opportunities for innovation and growth, but they also raise critical questions about jobs, skills, and fairness. How do we prepare workers for the jobs of tomorrow? How can businesses adapt their models and stay competitive? And how do we ensure that no one is left behind in this transition?

ReSKILLING was created to ensure that the transition to automated mobility goes hand in hand with **job creation, innovation, and fairness**. At core part of the project is it based on Stakeholder cooperation and co-creation, for that we have created the [ReSKILLING Stakeholder Forum](#) — an online platform designed to bring together all the actors who play a role in shaping the future of work in mobility.

A collaborative space with a purpose

The Stakeholder Forum is designed as a **working space** where actors from across the CCAM ecosystem can engage. Public authorities, transport operators, industry, worker organisations, funders, researchers, and end users all have a role to play in shaping a transition that benefits people as much as technology. By joining the Forum, members gain access to:

- **News and updates** on the latest project developments and policy debates.
- **Events and activities** where they can participate in workshops, webinars, and co-creation sessions.
- **Resources and toolkits** to support reskilling, upskilling, and business model innovation.
- **Stakeholder spaces** tailored to specific stakeholders, making discussions more relevant and focused.

Above all, the Forum is designed to encourage **exchange and dialogue**. Members can post articles, start discussions, share events, and comment on project outputs — ensuring that the knowledge generated in ReSKILLING reflects real-world needs and experiences.

Have a look at our [video explaining how to navigate our brand-new platform!](#)

Benefits for members

Participation in the Stakeholder Forum comes with concrete advantages:

- A **first look at project results**, from socio-economic analyses to training pathways and business model toolkits.
- A chance to **contribute directly** to shaping recommendations that will guide Europe's mobility transition up to 2050.
- Opportunities to **network with peers** across Europe, finding partners for collaboration, pilots, or policy initiatives.
- A safe and inclusive environment to **share concerns, challenges, and solutions** related to workforce adaptation and innovation.

Building Europe's future together

The Forum is directly linked to ReSKILLING's broader mission: to prepare Europe's workforce and economy for the impact of CCAM. Through dialogue and collaboration, we can anticipate risks, scale up opportunities, and ensure that automation strengthens — rather than undermines — inclusiveness and sustainable growth.

Joining is simple: register online, create your profile, and select the stakeholder space that reflects your role. From there, you can dive into discussions, resources, and events.

[Register now!](#)

Building the ReSKILLING Stakeholder Community, or how to bring opposite worlds together

ReSKILLING supports the jobs and skills transformation needed in the deployment of CCAM. Since this deployment requires a whole ecosystem to engage in a transformative process, multiple parts must collaborate and educate each other on the required steps and evolutions. In the process of [mapping the parties to involve](#) in the ReSKILLING work, stakeholders were already identified as both a target audience and a necessary component in the development of project outcomes. Now comes the time to make this component with a dual role come true – which comes with its own challenges!

From stakeholder category to real contacts

The mapping process was drafted from a CCAM deployment point of view. The stakeholder approach aimed at sequencing the CCAM deployment steps and aspects, to single out all parts playing a role in CCAM deployment success. Drawing from the RESKILLING partners' expertise and the inputs from the CCAM Partnership, broad categories were cut down into smaller and more precise ones, until the level where the diversity of stakeholders within one category would be almost nonexistent. The objective

was to ensure a comprehensive representation of all types of stakeholders affected and affecting CCAM related skills, businesses and jobs.

However, defining precise categories challenges the common understanding of each definition: distinguishing fleet operators from passenger transport service providers depends on perspectives of services from specific organisations. In the same trend, reaching out to workers outside of labour unions can be very tedious, although their contributions can be enlightening also outside their representative organisations.



Public Transport Workers, POLIS

Therefore, a balance must be found between clarity of stakeholder categories on one side, which is fundamental to facilitate the identification of and outreach to contacts, and comprehensiveness of the stakeholder community representation.

Reaching out in an overconnected world

After finding the right balance, contacts are required to start building the community conditioning the delivery of RESKILLING results. But in an overconnected world with multiple communication channels and solicitations, personal interaction is necessary to succeed in engaging targeted stakeholders. A first challenge arises for a collaborative project such as RESKILLING: multi-sided personal outreach requires coordination and clear and attractive messages.



Stakeholders meeting, POLIS

In addition, data protection requirements also limit the management options of a stakeholder community with a dimension similar to the one targeted in the RESKILLING project. Several communications are needed to secure engagement of identified contacts.

Finally, massive engagement through promotion actions such as newsletters and social media communications bring up the question of stakeholder relevance. Indeed, sharing promotional content encourages a wide spectrum of contacts to engage with the project, while fewer can actually support the work process and really belong to targeted categories. Here again, the distinction between relevant and less relevant stakeholders is very thin.

To conclude, stakeholder community building is a very complex and interesting process, especially on a topic as wide as CCAM deployment, and the RESKILLING partners are looking forward to make this a reality together as it should – a collaborative effort.

👥 RESKILLING Community first annual virtual event: let's meet and plan CCAM deployment together!

RESKILLING aims at securing the skills and supporting job adaptation for a smart and inclusive CCAM deployment process. To best identified needs, opportunities, existing solutions and priorities, the RESKILLING stakeholder community involves affected and affecting parties. With a first year of work ending in December 2025, it is time for the stakeholder community to concretely meet, celebrate progress, and bring perspectives for the next steps!



Stakeholder meeting, POLIS

A first online opportunity to enter the dance

Happening online in December, the RESKILLING stakeholder first annual event will bring the perfect opportunity to slow down before the end of the year and celebrate the progress made during the project first year. The half a day event will enable stakeholders to virtually

meet each other, hear first insights from the project work, and exchange on main challenges and priorities.

The event will gather stakeholders from all categories and sub-categories identified in the RESKILLING stakeholder mapping, ensuring a diversity of perspectives and enriching discussions. Members of the ReSKILLING Advisory Board will bring their expertise from different points of view as well, and the project partners will have the opportunity to connect with the external community they are part of and also working for.

The main objective of this event is to get a sense of the number of parts involved in CCAM deployment and supporting skills and jobs adaptation, and launch key exchanges feeding the RESKILLING research process, as well as all related initiatives and projects.



Research and Innovation, POLIS

Let's work together!

After a year of literature reviews, interviews, workshops and interaction at key event such as the [**EUCAD 2025**](#), the project already has some inputs to share. From professions & jobs related to the entire CCAM services value chain, to specialized workforce groups, affected parties are identified and engaged in the process of assessing CCAM deployment's socioeconomic impacts.

The first virtual annual stakeholder event is the moment to collect expert views and diverse perspectives on the work conducted. Bringing knowledge to the discussion, the project Advisory Board members will be invited to comment on the project progress and share inputs from their extensive backgrounds. The RESKILLING partners are eager to learn from the stakeholder community to enrich their work. Networking and exchange opportunities will be part of the event, to reinforce the community bonds and prepare a good basis for the project's second year.



Public Private Partnership, POLIS

Indeed, the plans for the rest of the project will be introduced as well, including multiple opportunities for stakeholder engagement and mutual promotion of initiatives and results related to socioeconomic impacts of CCAM deployment!

Stay in touch!

Subscribe to our [LinkedIn Newsletter](#) and follow ReSKILLING to get the latest updates, videos, and expert insights in your feed.

Until next time,

The ReSKILLING Team



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