



Research initiative for Enhancing and Adapting Workforce SKILLs for Implementing TraNsport Automation with Employment Growth

ReSKILLING

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Cookie Policy for project website



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The following essential cookies are used for the secure operation of the website’s backend and are only used by authorised administrators (e.g. staff from CERTH/IT or ECTRI). They enable login sessions and allow the platform to recognise returning admin users.

Strictly necessary cookies (for administrators only)	
Name	Function
Authentication cookies	Identify logged-in administrators (only accessible to authorised users such as CERTH/IT or ECTRI staff)
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The following Analytics cookies (Google Analytics) help us understand how users interact with our Website by collecting anonymised data on usage patterns. This information allows us to improve website performance and user experience. These cookies are set only if you provide your consent. IP addresses are anonymised by default in Google Analytics 4. No personal identifiers such as name or email are collected. These cookies are not essential for using the site and will only be set if you give your consent via the cookie banner. The legal basis for processing personal data collected through these cookies is your consent (Article 6(1)(a) GDPR).

Analytics cookies from Google Analytics	
Name	Function
Device and Browser Information	<ul style="list-style-type: none"> • Browser type and version • Operating system • Device type (mobile, desktop, tablet) • Screen resolution • Language settings
Location Data	<ul style="list-style-type: none"> • IP address (used to estimate the user's geographic location) • GA anonymizes IP addresses by default in GA4, but it's still technically collected • Approximate location (country, city)
User Interaction Data	<ul style="list-style-type: none"> • Pages viewed (URLs) • Time spent on each page • Clicks, scrolls, and interactions • Bounce rate (did the user leave the Website after one page?) • Exit pages (at what section of the website the user decided to leave the site)
Traffic Source Information	<ul style="list-style-type: none"> • How the user found the Website, including details like: <ul style="list-style-type: none"> ◦ Search engine (e.g., Google) ◦ Direct (typed the URL) ◦ Referral (clicked a link from another site) ◦ Social media or email campaigns ◦ UTM parameters from marketing links
Session and Engagement Data	<ul style="list-style-type: none"> • Number of sessions per user • Session duration • Frequency and recency of visits • New and/or returning users
User Identifier (pseudonymous)	<ul style="list-style-type: none"> • Client ID: a unique identifier stored in a cookie (_ga) to track returning users (anonymously) • In GA4, also User ID if you provide one (e.g., from login)

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- Real names
- Email addresses
- Phone numbers
- Payment info
- Precise GPS location

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